

## Paper Presentations (2017-2018)

Basu, Anuradha

Pruthi, S., Basu, A., & Wright, M. (2018). *Ethnic Ties, Motivations, and Home Country Entry Strategy of Transnational Entrepreneurs*. Invited presentation at Academy of International Business, Minneapolis, Minnesota. [Status: Presented] [Refereed]

Basu, A. & Pruthi, S. (2018). *Relationship between Prior Start-Up Experience and Venture Founding in Transnational Entrepreneurship*. Invited presentation at RSA (Regional Studies Association), Lugano, Switzerland. [Status: Presented] [Refereed]

Bechkoff, Jennifer Kat

Bechkoff, J. (2018). *Globalization of a Marketing Department via Faculty Development: Faculty Participating with EMBA Students in an International Exchange Week*. Invited presentation at Marketing Educators' Association Conference, Sant Fe, New Mexico. [Status: Presented] [Refereed]

Bechkoff, J. (2017). *Attribution Theory Makes Way for Dining Etiquette to Play a Role within the Domain of Relationship Marketing*. Invited presentation at Association of Marketing Theory and Practice, Myrtle Beach, South Carolina. [Status: Presented] [Refereed]

Bechkoff, J. (2017). *A Successful Soft Skills Hybrid Course Design Model for Marketing Educators: Evidence from a 4-year Longitudinal Study*. Invited presentation at Marketing Educators' Association Conference, San Diego, California. [Status: Presented] [Refereed]

Casey, Arthur

Casey, A. (2018). *Thinking Outside The 4G Box*. Invited presentation at DRI Product Liability Conference, San Diego, California. [Status: Presented] [Non-Refereed]

Cho, Jang Hyung

Cho, J. (2018). *Ethical Issues in Manager Equity Ownership in CDO Deals*. Invited presentation at Academy of Business Research, Boston, Massachusetts. [Status: Presented] [Refereed]

Czerwinski, David

Czerwinski, D. (2018, April). *Teaching Modeling to Undergraduate Business Majors*. Invited presentation at Western Decision Conference, Luhue, Hawaii. [Status: Presented] [Refereed] [April]

Czerwinski, D. (2017). *Understanding the long-term behavior of bus arrival time predictions*. Invited presentation at National Business and Economics Society, Acapulco, Mexico. [Status: Presented] [Refereed]

Easter, Marilyn

Schommer-Aikins, M. & Easter, M. K. (2018). *Cognitive flexibility, procrastination, and need for closure linked to online self-directed learning among students from emerging markets*. Invited presentation at ASBBS Annual Conference, Las Vegas, Nevada. [Status: Presented] [Refereed]

Makani, B. & Easter, M. (2018, April). *OER and Technology: Enhancing Student Learning and Engagement*. Invited presentation at WASC Academic Resource Conference, Burlingame, California. [Status: Presented] [Non-Refereed] [April]

Makani, B. & Easter, M. (2018, March). *Digital Convergence in Education: Tapping into Technology for Student Engagement*. Invited presentation at ASBBS Annual Conference, Las Vegas, Arizona. [Status: Presented] [Refereed] [March]

Easter, M. K., Yonkers, V., Easter, W., Shaw, D., & Makani, B. S.J. (2018, March). *Community, Curriculum, Career: The Three Pillars of Student Success*. Invited presentation at American Society of Business and Behavioral Sciences, Las Vegas, Nevada. [Status: Presented] [Refereed] [March]

Easter, Walter

Easter, M. K., Yonkers, V., Easter, W., Shaw, D., & Makani, B. S.J. (2018, March). *Community, Curriculum, Career: The Three Pillars of Student Success*. Invited presentation at American Society of Business and Behavioral Sciences, Las Vegas, Nevada. [Status: Presented] [Refereed] [March]

Edwards, Frances

Edwards, F. (2018, March). *Good Governance: Community Accountability in Land Use Planning: Using Mitigation Strategies*. Invited presentation at American Society for Public Administration, Denver, Colorado. [Status: Presented] [Refereed] [March]

Edwards, F. (2018, March). *SEWS In Japan & Mexico: Expectations and Reality*. Invited presentation at American Society for Public Administration, Denver, Colorado. [Status: Presented] [Refereed] [March]

Edwards, F. (2018, March). *Emergency Planning: Evacuations*. Invited presentation at Cal COG, Monterey, California. [Status: Presented] [Non-Refereed] [March]

He, Steven Daoping

He, S. (2018). *Rounding Phenomenon in the OTC Market*. Invited presentation at Western Decision Sciences Institute, na, Hawaii. [Status: Presented] [Refereed]

Hill, Timothy

Hill, T. R. (2018, April). *Salesforce + Storification: Experiential IS Education Even an HR Student Could Love*. Invited presentation at AIS student chapter conference, Dallas, Texas. [Status: Presented] [Non-Refereed] [April]

Huerta, Esperanza

Jensen, S. & Huerta, E. (2018, June). *Data Wrangling in Spark with Python*. Invited presentation at Summer Workshop for Accounting Courses and Programs, Orlando, Florida. [Status: Presented] [Refereed] [June]

Ingerson, Marc-Charles

Ingerson, M. (2018). *Which Moral Decision-Making Theories Stand the Test of Time?* Invited presentation at Western Academy of Management, Salt Lake City, Utah. [Status: Presented] [Refereed]

Ingerson, M., Bingham, J., & Shanklin, B. (2018, August). *Hiring for Character: Ethical integrity and unethical pro-organizational behavior*. Invited presentation at Academy of Management Annual Conference, Chicago, Illinois. [Status: Presented] [Refereed] [August]

Jensen, Scott

Huerta, E. & Jensen, S. (2018). *Python Foundations for Analytics*. Invited presentation at Summer Workshop for Accounting Courses and Programs, Orlando, Florida. [Status: Presented] [Refereed]

Jensen, S. (2018). *Wrangling Big Data for Data-Driven Research: Hands-on With Apache Spark and Jupyter Notebooks*. Invited presentation at AOM Specialized Conference: Big Data and Managing in a Digital Economy, Surrey, United Kingdom. [Status: Presented] [Refereed]

Jensen, S. & Huerta, E. (2018, June). *Data Wrangling in Spark with Python*. Invited presentation at Summer Workshop for Accounting Courses and Programs, Orlando, Florida. [Status: Presented] [Refereed] [June]

Johnson, Camille

Johnson, C. (2017). *Women's Representation at an Academic Conference*. Invited presentation at INSEAD Women in Work Conferene, Fontainbleu, France. [Status: Presented] [Non-Refereed]

Khavul, Susanna

Pelletier, A., Khavul, S., & Estrin, S. (2018). *Mobile Payment Services in Developing Countries: Firm Capabilities and Organizational Architecture*. Invited presentation at Academy of Management Conference, NA, Unknown. [Status: Presented] [Refereed]

Kothari, Tanvi

Kothari, T. (2018, June). *Women Entrepreneurs at Home and Migrating Away from Home*. Invited presentation at Academy of International Business Annual Meeting, Minneapolis, Minnesota. [Status: Presented] [Refereed] [June]

Lee, Hyojin

Stillman, P. E., Lee, H., Deng, X., & Unnava, H. R. (2018). *Neurological Evidence for an Interrelation between Imagery, Psychological Distance, and Construal*. Invited presentation at Society for Consumer Psychology, Dallas, Texas. [Status: Presented] [Refereed]

Deng, X., Yang, X., Jia, L., & Lee, H. (2018). *The Effects of Lyrical Music versus Instrumental Music on Consumer Choice*. Invited presentation at Society for Consumer Psychology, Dallas, Texas. [Status: Presented] [Refereed]

Lester, Gretchen

Palanski, M. E., Hammond, M. M., Lester, G. V., Clapp-Smith, R., & Shumski, J. P. (2018). *Cross-Domain Antecedents of Leader Behaviors at Work: An Examination of Leader Identity*. Invited presentation at Academy of Management Annual Meeting, Chicago, Illinois. [Status: Presented] [Refereed]

Lester, G. V. & Clapp-Smith, R. (2018). *Congratulations, you got a revise and resubmit! Now what?* Invited presentation at Academy of Management Annual Conference, Chicago, Illinois. [Status: Presented] [Refereed]

Makani, Bobbi Betty

Makani, B. & Easter, M. (2018, April). *OER and Technology: Enhancing Student Learning and Engagement*. Invited presentation at WASC Academic Resource Conference, Burlingame, California. [Status: Presented] [Non-Refereed] [April]

Makani, B. & Easter, M. (2018, March). *Digital Convergence in Education: Tapping into Technology for Student Engagement*. Invited presentation at ASBBS Annual Conference, Las Vegas, Arizona. [Status: Presented] [Refereed] [March]

Easter, M. K., Yonkers, V., Easter, W., Shaw, D., & Makani, B. S.J. (2018, March). *Community, Curriculum, Career: The Three Pillars of Student Success*. Invited presentation at American Society of Business and Behavioral Sciences, Las Vegas, Nevada. [Status: Presented] [Refereed] [March]

Merz, Michael

Merz, M. & Chen, Q. (2018). *Do Lifestyle Variables help predict Consumer Confidence?* Invited presentation at Global Conference on Business and Finance, Kailua-Kona, Hawaii. [Status: Presented] [Refereed]

Merz, Miwa

- Merz, M. Y. (2018, January). *Examination of Intercultural Competence among Japanese Professionals*. Invited presentation at Hawaii Global Conference on Business and Finance, Kailua-Kona, Hawaii. [Status: Presented] [Refereed] [January]
- Merz, M. Y. (2018, January). *Patients' Level of Participation in the Healthcare Services Process: The Effects of Disease Type and Perceived Risk*. Invited presentation at Hawaii Global Conference on Business and Finance, Kailua-Kona, Hawaii. [Status: Presented] [Refereed] [January]
- Merz, M. Y. (2017). *Branding across cultures: The role of advertising claims*. Invited presentation at ASBBS Annual Conference, Las Vegas, Nevada. [Status: Presented] [Refereed]
- Merz, M. Y. (2017, October). *Assessing Intercultural Competence of Japanese Professionals in the Multicultural Business Context*. Invited presentation at Society for Intercultural Education annual conference, San Diego, California. [Status: Presented] [Refereed] [October]
- Mullen, Elizabeth
- Mullen, E. & Ramani, R. (2018, July). *Sacrifice influences perceptions of corporate social responsibility*. Invited presentation at International Society for Justice Research, Atlanta, Georgia. [Status: Presented] [Refereed] [July]
- Nixon, Hilary
- Nixon, H. & Agrawal, A. W. (2018). *What Do Americans Think About Federal Tax Options to Support Transportation? Results from Year 8 of a National Survey*. Invited presentation at 97th Annual Meeting of the Transportation Research Board, Washington, District of Columbia. [Status: Presented] [Refereed]
- Nixon, H., Agrawal, A. W., & Simmons, C. (2018). *Designing Road Diet Evaluations: Lessons Learned from San José's Lincoln Avenue Road Diet*. Invited presentation at 97th Annual Meeting of the Transportation Research Board, Washington, District of Columbia. [Status: Presented] [Refereed]
- Shirgaokar, M., Nixon, H., & Agrawal, A. W. (2017). *Raise Transit Funding Through Gas Taxes or Higher Fares? An Exploration of Opinions Across Urbanized Areas in the University States*. Invited presentation at 2017 Association of Collegiate Schools of Planning Conference, Denver, Colorado. [Status: Presented] [Refereed]
- Nixon, H., Agrawal, A. W., & Simmons, C. (2017). *Going on a Road Diet: The Before-and-After Effects of a 4-lane to 3-lane Conversion in San José, California*. Invited presentation at 2017 Association of Collegiate Schools of Planning Conference, Denver, Colorado. [Status: Presented] [Refereed]
- Agrawal, A. W. & Nixon, H. (2017). *Do Americans' Opinions About Federal Transportation Tax Options Depend on Survey Mode? A Comparison of Results From RDD Phone and On-line Surveys*. Invited presentation at 2017 Association of Collegiate Schools of Planning Conference, Denver, Colorado. [Status: Presented] [Refereed]
- No, Yeonji
- No, Y. (2018, July). *Motivation and Innovative Performance: Invention Commercialization and Becoming an Entrepreneur*. Invited presentation at International Conference on Business and Information, Seoul, Republic of Korea. [Status: Presented] [Refereed] [July]
- No, Y. (2017, December). *The 4th Industrial Revolution and the Role of Government: Cases from Uber, Airbnb and Autopilot*. Invited presentation at Training Program for Human Resources Development Division of Ministry of Personnel Management, Republic of Korea, San Jose, California. [Status: Presented] [Non-Refereed] [December]
- Osland, Joyce
- Ludema, J., Hesler, J., Hinds, B., Patterson, T., & Osland, J. M. (2017). *Bold Strategies for Leading Innovation, Building Culture and Managing Conflict in Global Firms*. Invited presentation at International Leadership Association, Brussels, Belgium. [Status: Presented] [Refereed]
- Cartwright, C., Barnes, J., Bird, A., Liu, L., & Osland, J. M. (2017). *Global Leadership Development: A Dynamic Process for Leadership in Turbulent Times*. Invited presentation at International Leadership Association, Brussels, Belgium. [Status: Presented] [Refereed]
- Johnson, A., Huesing, T., Ludema, J., Osland, J. M., & Ruiz, L. (2017). *How Do Global Leaders Think and What Do They Do to Ensure Success?* Invited presentation at International Leadership Association, Brussels, Belgium. [Status: Presented] [Refereed]
- Park, Taeho
- Park, T., Shi, T., & Jin, T. (2017). *A Sustainable Electricity Supply Chain Based on Distributed Renewable Energy*. Invited presentation at 2nd International Conference on Environmental Sustainability, Development, and Protection, Barcelona, Spain. [Status: Presented] [Refereed]
- Park, T., Sung, J., & Kim, W. (2017). *How and Where Big Data can be Used for SCM?* Invited presentation at CSU-POM Conference, Pomona, United States of America. [Status: Presented] [Refereed]
- Pruthi, Sarika
- Basu, A. & Pruthi, S. (2018). *Relationship between Prior Start-Up Experience and Venture Founding in Transnational Entrepreneurship*. Invited presentation at RSA (Regional Studies Association), Lugano, Switzerland. [Status: Presented] [Refereed]

Pruthi, S., Basu, A., & Wright, M. (2018). *Ethnic Ties, Motivations, and Home Country Entry Strategy of Transnational Entrepreneurs*. Invited presentation at ACERE (Australian Centre for Entrepreneurship Research Exchange) Conference, Brisbane, Australia. [Status: In Press] [Refereed]

Pruthi, S., Basu, A., & Wright, M. (2018). *Ethnic Ties, Motivations, and Home Country Entry Strategy of Transnational Entrepreneurs*. Invited presentation at Academy of International Business, Minneapolis, Minnesota. [Status: Presented] [Refereed]

Qi, Sharon

Qi, S., Knowdell, R., & Manual, A. (2018, May). *Case Study of IT Interns Career Transition Skills and Stress Management Coaching*. Invited presentation at International Pacific Asian Career Development Conference, NA, China. [Status: Presented] [Non-Refereed] [May]

Rao, Alaka

Rao, A. (2018). *Insights on Founders*. Invited presentation at Biotechnology Incubator, IndieBio. San Francisco, San Francisco, California. [Status: Presented] [Non-Refereed]

Rao, A. (2017). *Developing Team Ambidexterity: A Grounded Theory Examination of the Ecosystem for Creating Innovation*. Invited presentation at Western Academy of Management, -, Unknown. [Status: Presented] [Refereed]

Rao, A. (2017). *Understanding Women and Leadership: Do Characteristics of Women's Social Networks Shape Leadership at Work?* Invited presentation at IESE's International Conference of Women in Leadership, Barcelona, Spain. [Status: Presented] [Refereed]

Reed, Rick

Reed, R. (2018). *Social Media Crisis Communication*. Invited presentation at MIT, Cambridge, Massachusetts. [Status: Presented] [Non-Refereed]

Roldan, Maria Malu

Agrawal, N. & Roldan, M. H. (2018). *Transforming Business Education with Augmented Reality/Virtual Reality (AR/VR)*. Invited presentation at Pacific Asia Conference on Information Systems, Yokohama, Japan. [Status: Presented] [Refereed]

Roldan, M. H. (2018). *An iPad-Enabled First Year Experience Designed for Digital Natives: Impact on Computer Self Efficacy and Student Success*. Invited presentation at Pacific Asia Conference on Information Systems, Yokohama, Japan. [Status: Presented] [Refereed]

Semenov, Alexey

Randrianasolo, A., Semenov, A. V., & Alhorr, H. (2017). *Gaining Organizational Legitimacy through Advertising Strategies*. Invited presentation at Academy of International Business Annual Meeting, Dubai, United Arab Emirates. [Status: Presented] [Refereed]

Randrianasolo, A., Semenov, A. V., & Alhorr, H. (2017). *The Influence of Consumer Regulatory Focus on National and Global Identity*. Invited presentation at Academy of International Business Annual Meeting, Dubai, United Arab Emirates. [Status: Presented] [Refereed]

Shi, Tianqin (Kelly)

Shi, T. (2018). *A Course Redesign Project with Technology in Operations Management Classes*. Invited presentation at CSU-POM Conference, Hayward, California. [Status: Presented] [Refereed]

Song, JM

Song, J. (2017). *Shipping Peak Demand for Online Sellers: Surcharge vs. Flat Rate*. Invited presentation at DSI, Washington, District of Columbia. [Status: Presented] [Refereed]

Song, J. (2017). *Incentives and Gaming in Collaborative Projects under the Risk Sharing Partnership*. Invited presentation at POMS, Seattle, Washington. [Status: Presented] [Refereed]

Stillwell, Amelia

Stillwell, A. & Lowery, B. (2018). *Hetero(Sexual) Dominance: Understanding Hostility Toward Women Who Date Outside The Group*. Invited presentation at International Association for Conflict Management, Philadelphia, Pennsylvania. [Status: Presented] [Refereed]

Stillwell, A. & Lowery, B. (2018). *Status and Stigma: Multi-Method Perspectives on Race and Gender*. Invited presentation at Society for Social and Personality Psychology, Atlanta, Georgia. [Status: Presented] [Refereed]

Virick, Meghna

Virick, M. (2018). *Proactive personality benefits: The role of career encouragement, work-life identity salience, and career satisfaction*. Invited presentation at Annual Conference of the Association for Psychological Science, San Francisco, California. [Status: Presented] [Refereed]

Vyas, Ekta

Vyas, E. (2018). *How Lean Drives Value for HR Location and Time*. Invited presentation at LEAN Healthcare Academic Conference - Stanford, Palo Alto, California. [Status: Presented] [Non-Refereed]

Webb, Gordon Kent

Webb, G. K. (2017, June). *Decision Support for Suburban Deer Management*. Invited presentation at International Urban Wildlife Conference, San Diego, California. [Status: Presented] [Refereed] [June]

Zhang, Jian

Zhang, J. (2018). *Python Foundations for Analytics*. Invited presentation at AICPA, Orlando, Florida. [Status: Presented] [Refereed]

Zhang, J. (2018, April). *Case Study on Electronic Arts Inc. Non-GAAP Financial Reporting*. Invited presentation at Society for Case Research, Chicago, Illinois. [Status: Presented] [Refereed] [April]

Zhang, J. (2017). *The Incremental Effectiveness of an Anonymous Fraud Reporting Channel*. Invited presentation at Journal of Law, Finance and Accounting Annual Conference, London, England. [Status: Presented] [Refereed]

Zhang, Jing

Zhang, J. & Mao, E. (2018, July). *Tap. Pay. Done: The Influencing Factors in the Acceptance of Mobile Payments in the U.S.* Invited presentation at Chinese Marketing International Conference (CMIC), Shanghai, China. [Status: Presented] [Refereed] [July]

Zhou, Shu

Zhou, S. (2017). *Managing Distribution Supply Chains with Price Fluctuations and Information Sharing*. Invited presentation at Global Business and Technology Association Annual Conference, Vienne, Austria. [Status: Presented] [Refereed]