

CBFS
Executive
Advisory Board

Platinum Level Member



Gold Level Members



Silver Level Member



Bronze Level Members



*Welcome to Dr. Priya Kannan,
New Dean at the Lucas College and Graduate
School of Business*



Dr. Rangapriya (Priya) Kannan is the new dean at the Lucas College and Graduate School of Business. Kannan is a first-generation immigrant and is the first woman and the first person from India to lead the Lucas College and Graduate School of Business on a permanent basis as dean.

Kannan joins SJSU from the University of San Diego, where she was the associate dean of faculty and accreditation and a professor of strategic management, innovation and entrepreneurship. She also serves as a research professor of entrepreneurship at University of Exeter Business School, one of the UK's leading institutions. Prior to her role as Associate Dean, Dr. Kannan was the inaugural chairperson of the i3 department that houses Innovation and Entrepreneurship, International Business, and Interdisciplinary Studies at the Knauss School of Business. She was also the founding director of the Entrepreneurship and Innovation Catalyzer (The CatalyZer).

Before joining academia, Kannan gained valuable industry experience in both India and Silicon Valley. Her background includes expertise in leadership to affect strategic change, designing interdisciplinary programs, employee development, alumni and community outreach, and creating inclusive work environments. Her research primarily focuses on how individuals achieve innovation within limited resources using creative resourcing and reframing. She has published papers in several outlets related to strategy and innovation, including the Strategic Management Journal, Journal of Product Innovation Management, Organization Studies, Research and Technology Management, Oxford Research Encyclopedia, and Journal of Business Ethics.

Throughout her career, Kannan has achieved numerous accomplishments and received recognition for her contributions in research, teaching, and institution building. These include the Clarence L. Steber Professorship, a distinguished university award at the University of San Diego, as well as being named one of Poets & Quants' Top 50 Undergraduate Business Professors in the country in 2020 for her excellence in teaching. Kannan was also awarded San Diego Businesswoman of the Year in 2020 and was recognized as one of the SD 500 San Diego Most Influential Business Leaders in both 2021 and 2022 by the San Diego Business Journal. Additionally, she served as a visiting research fellow at the Cambridge Judge Business School.

Dr. Kannan earned a PhD from the UCLA Anderson School of Management. She earned her Masters in Industrial/Organizational Psychology from SJSU and was recognized as a Sally Casanova Scholar. Additionally, she has earned a Masters in Personnel Management & Industrial Relations from Tata Institute of Social Sciences (India), and is a graduate of the Cost and Works Accountants Society (India). Her undergraduate studies were completed at the University of Bombay (India), where she received a Bachelor of Commerce degree.

CBFS Mixer

On October 18, 2024, CBFS hosted another exciting networking event at the SJSU Student Union Ballroom. The participants included CBFS sponsors, as well as SJSU students, alumni and faculty.



CBFS PURPOSE: Founded in 2008, the purpose of the Center for Banking and Financial Services (CBFS) is to build a vital partnership between San José State University's Lucas College and Graduate School of Business and local financial institutions. In particular, the focus of the center's efforts is to create a link between talented SJSU students and the banking and financial services industry. This is especially important as there may be a discrepancy between the career opportunities in the financial sector and students' understanding of those opportunities. As a result, the partnerships built by the center benefit SJSU, its students and the companies represented on the CBFS Executive Board.

Past Events and Activities

Heritage Bank Credit Analyst Certificate



CBFS, in collaboration with Heritage Bank of Commerce, offers a non-credit program that exposes students to financial and credit analysis, loan underwriting and approval. The Credit Analyst Certificate is taught by Heritage Bank's managers and executives and is organized in four 90-minute sessions, with a final team-competition where the two best performing teams are rewarded with scholarships. In addition to the technical skills acquired in the program, students learn about careers in banking and benefit from valuable networking opportunities.

KeyPoint Credit Union Virtual Tour



Star One Credit Union Tour



City National Bank Tour



Student Managed Investment Funds

* Note: End of period values provided by Tower Foundation, * as of 10/30/2023

	Start Value	End Value (11/30/23)	Return
Forest Systems SMIF* (Inception Date 3/13/14)	\$50,100.26	\$99,807.72	99%
SV Aggressive Growth Fund (Inception Date 3/31/17)	\$30,100.26	\$48,666.24	62%
Spartan SM Real Estate Fund (Inception Date 06/22/23)	\$75,000.00	\$76,701.82	2%
Combined Portfolio	\$155,200.52	\$225,175.78	45%

Upcoming Events and Activities

Networking Success from the Executive Suite

March 27, 2024; 4:30pm-6:15pm
SU Ballroom

Joint event with TechCU and SJSU Alumni Association

CBFS Scholarship Ceremony

April 10, 2024; 4:30pm-5:50pm

SU Ballroom C
By invitation only

SJSU Economic Summit

June 14, 2024; 9:00am-11am

Morris Dailey Auditorium, SJSU Tower Hall

Presented by Bridge Bank in association with Hopkins & Carley

Spring 2024 BIA Schedule

February 7 - Orientation

February 14 - KeyPoint CU

February 21 - Colliers

February 28 - Montage Capital

March 6 - Heritage Bank of Commerce

March 13 - State Street Global Advisors

March 20 - CREW SV

April 17 - Max Decisions

April 24 - PremierOne CU

May 1 - City National Bank

Spring 2024 Industry Tours

March 1 - Bridge Bank

March 15 - Tech CU

March 29 - Avidbank

April 19 - Meriwest CU

Spartan Fund

Spring 2024 Pitch Schedule

2/6/2024	Pitch 149
2/8/2024	Pitch 150
2/20/2024	Pitch 151
2/22/2024	Pitch 152
4/18/2024	Pitch 153
4/23/2024	Pitch 154
5/7/2024	Pitch 155
5/9/2024	Pitch 157

The Newsletter was prepared at San Jose State University by: *Dr. Stoyu Ivanov*, Gloria and Michael Chiang Investment Fellow, Professor, and Director of the Center for Banking and Financial Services; and *Dr. Tijana Rajkovic*, Associate Professor, Interim Director of the Master of Science in Finance program, and Associate Director of the Center for Banking and Financial Services.