

**CBFS
Executive
Advisory Board**

Platinum Level Member



Gold Level Members



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2019 San José State University Economic Summit

CBFS hosted the SJSU Economic Summit on May 30, 2019. The panel included **Hon. Zoe Lofgren**, Congresswoman, **Dr. Christopher Thornberg**, Founding Partner of Beacon Economics, and **Mr. Matthew Mahood**, President and CEO of The Silicon Valley Organization (The SVO). The event was attended by more than 380 guests, including representatives of small and mid-size Bay Area businesses, and members of the SJSU community.

The SJSU Economic Summit was made possible by the generous financial support of sponsors: *Bridge Bank* (presenting sponsor), *Hopkins & Carley* (associate sponsor), *BPM* (affiliate sponsor), *SVO* (affiliate sponsor), and *Silicon Valley Business Journal* (media sponsor).

The next SJSU Economic Summit is tentatively scheduled for *May 28, 2020*. Confirmed panelists include Dr. Christopher Thornberg. For additional information (including past summits, panelists, and sponsors), please visit the SJSU Economic Summit webpage: <http://www.sjsu.edu/economicsummit>.



CBFS PURPOSE: Founded in 2008, the purpose of the Center for Banking and Financial Services (CBFS) is to build a vital partnership between San José State University's Lucas College and Graduate School of Business and local financial institutions. In particular, the focus of the center's efforts is to create a link between talented SJSU students and the banking and financial services industry. This is especially important as there may be a discrepancy between the career opportunities in the financial sector and students' understanding of those opportunities. As a result, the partnerships built by the center benefit SJSU, its students and the companies represented on the CBFS Executive Board.

New Tenure-Track Faculty—Accounting and Finance Department

Dr. Matthew Faulkner



Matthew Faulkner is a new faculty of the LCoB accounting and finance department. Matthew most recently graduated from Florida Atlantic University this August with his Ph.D. He also holds degrees from the University of North Carolina Wilmington and the University of Valencia in Spain. His research falls within the field of corporate finance. He has successfully completed all three levels of the Chartered Financial Analyst (CFA) program.

Matthew enjoys many different hobbies in some of his free time away from teaching and research including golfing, playing guitar, painting, watching theatre and sports, being outdoors and traveling to experience new places. He is extremely excited to be joining the faculty of the accounting and finance department along with the entire LCoB. Matthew looks forward to building positive relationships with the other faculty and staff of the college along with striving to be a positive impact on his students.

Dr. Salman Tahsin



Salman Tahsin joins the Department of Accounting and Finance at San Jose State University (SJSU) as an Assistant Professor. His research focuses on Financial Institutions, Residential Mortgage Market, and Corporate Finance. Before joining SJSU, Tahsin was an Assistant Professor at Park University in Kansas City. He received his Ph.D. in Finance from the University of Arkansas. Prior to his doctoral studies, Tahsin worked as an analyst for Bank of America in Fort Worth, Texas.

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Dr. Fangjun (Julie) Xiao



Fangjun (Julie) Xiao earned her PhD in Business Administration - Accounting from Washington State University in 2019. Her teaching interests include accounting information systems, financial accounting, and managerial accounting. She conducts experimental research in the areas of voluntary disclosure, new media and technology in accounting, corporate governance, and judgment and decision-making. Her hobbies are music and reading.

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Upcoming Events—Fall 2019

BIA Schedule

(Banking and Investment Association)

September 4: *Orientation*
 September 11: *Pacific Western Bank*
 September 25: *Avidbank*
 October 2: *CFA Society of San Francisco*
 October 9: *Meriwest*
 October 16: *Capital Club Mixer*
 October 23: *AXA Advisors*
 October 30: *Star One Credit Union*
 November 6: *Bridge Bank*
 November 13: *Republic Family of Companies*
 November 20: *US Secret Service*
 December 4: *Tech CU*

Bank Tours

September 27: *KeyPoint Credit Union*
 October 18: *PremierOne Credit Union*
 November 4: *City National Bank*

Social Events

September 20: *BIA Social, OldWagonSaloon&Grill*
 September 28: *Homecoming, Spartan Stadium*
 October 16: *Capital Club Mixer, KQED Building*
 October 24: *Combined Social, SJSU Bowling*
 November 8: *BIA Social, 4th Street Pizza*

Credit Analyst Certificate

CBFS in association with Heritage Bank offers a non-credit program that exposes students to financial and credit analysis, loan underwriting and approval. The Certificate is taught by Heritage Bank's managers and executives and is organized in four 90-minute sessions, with a final team-competition where the two best performing teams are rewarded with scholarships. In addition to the technical skills acquired in the program, students learn about careers in banking and benefit from valuable networking opportunities.

The Newsletter was prepared at San Jose State University by: *Dr. Stoyu Ivanov*, Nancie Fimbel Investment Fellow, Associate Professor and Director of the Center for Banking and Financial Services; and *Dr. Tijana Rajkovic*, Assistant Professor and Assistant Director of the Center for Banking and Financial Services.