

CBFS
Executive
Advisory Board

Platinum Level Member



Gold Level Members



Silver Level Member



Bronze Level Members



2021 San José State University Economic Summit

Region	Occupancy %		RevPAR	
	Mar-21	1-Yr Chg	Mar-21	1-Yr-% Gr.
Central Coast	54.6	23.7	98.2	91.9
Central Valley	67.2	17.8	61.5	41.3
North Coast	57.3	22.6	63.5	74.0
Bay Area	48.6	13.2	55.3	0.6

CBFS hosted the SJSU Economic Summit on Wednesday, June 30, 2021. The panel included: **Ro Khanna**, Congressman, 17th District of California, **Dr. Christopher Thornberg**, Founding Partner of Beacon Economics, and **Mr. Jay Ross**, Member of Hopkins & Carley’s Litigation Department.

The event’s eleventh edition was hosted virtually for the second time and attended by about six hundred guests. The guests included representatives of small and mid-size Bay Area businesses, and members of the SJSU community. The event recording and presentation slides are available on the webpage www.sjsu.edu/economicsummit. You can also download the complementary copy of the [Santa Clara Regional Intelligence Report](#) prepared by Beacon Economics.

The SJSU Economic Summit was made possible by the generous financial support of sponsors: *Bridge Bank* (presenting sponsor), *Hopkins & Carley* (associate sponsor), and *Silicon Valley Business Journal* (media sponsor).

The next SJSU Economic Summit is tentatively scheduled for **Thursday, June 2, 2022**. For additional information (including past summits, panelists, and sponsors), please visit the [SJSU Economic Summit webpage](#).

CBFS PURPOSE: Founded in 2008, the purpose of the Center for Banking and Financial Services (CBFS) is to build a vital partnership between San José State University's Lucas College and Graduate School of Business and local financial institutions. In particular, the focus of the center's efforts is to create a link between talented SJSU students and the banking and financial services industry. This is especially important as there may be a discrepancy between the career opportunities in the financial sector and students' understanding of those opportunities. As a result, the partnerships built by the center benefit SJSU, its students and the companies represented on the CBFS Executive Board.

New Tenure-Track Faculty—Accounting and Finance Department

Dr. Kourosch Amirkhani



Kourosch Amirkhani earned his PhD in Business Administration with a concentration in Accounting from Washington State University in April 2021. Prior to his doctoral studies, Kourosch served as a financial expert at the Securities and Exchange Organization of Iran for 6 years. His research interests lie in examining the effects of accounting regulations on corporate disclosure and performance using archival methods. His teaching interests include financial and managerial accounting as well as data analytics. Kourosch enjoys working out, camping, fishing, and spending time with family and friends.

Dr. Julian Vogel



Julian Vogel has recently joined the Accounting and Finance Department at San José State University. In May 2021, he earned his Ph.D. in Business Administration with a concentration in Finance from The University of Texas at El Paso. Julian loves to teach all areas of finance, in particular corporate finance and financial markets. His research focuses on capital structure, corporate payout policy, institutional investors, and diversity. Beyond teaching and research, Julian enjoys travelling, ballroom dancing, video games, and learning new things.

Upcoming Events and Activities—Fall 2021

BIA Schedule

September 8: *Orientation*
September 15: *OCC*
September 22: *Avidbank*
September 29: *CFA Society of San Francisco*
October 6: *Capital Club Mixer*
October 13: *CREW*
October 20: *Star One Credit Union*
October 27: *Bridge Bank*
November 3: *Meriwest*
November 10: *State Street*
November 17: *Tech CU*

Industry Tours

September 24: *KeyPoint Credit Union*
October 15: *PremierOne Credit Union*
November 1: *City National Bank*
November 12: *Star One Credit Union*

Credit Analyst Certificate

CBFS in association with Heritage Bank offers a non-credit program that exposes students to financial and credit analysis, loan underwriting and approval.

The Certificate is taught by Heritage Bank's managers and executives and is organized in four 90-minute sessions, with a final team-competition where the two best performing teams are rewarded with scholarships.

In addition to the technical skills acquired in the program, students learn about careers in banking and benefit from valuable networking opportunities.

Additional details, including the application process, meeting times, scholarship amounts, and photos from past programs, are available on the CBFS webpage.

The Newsletter was prepared at San Jose State University by: *Dr. Stoyu Ivanov*, Gloria and Michael Chiang Investment Fellow, Professor, and Director of the Center for Banking and Financial Services; and *Dr. Tijana Rajkovic*, Associate Professor and Assistant Director of the Center for Banking and Financial Services.