

**San José State University  
Department of Art & Art History,  
Department of Computer Science  
Art/CS 108, Introduction to Game Studies, Section 2,  
Spring 2020**

**Course and Contact Information**

<b>Instructor:</b>	<b>James Morgan</b>
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<b>Office Hours:</b>	MW 1345-1445
<b>Class Days/Time:</b>	F 1230-1515
<b>Classroom:</b>	Art 135
<b>Prerequisites:</b>	Instructor Permission

**Units: 3**

**Course Format Course Format**

This course will be taught primarily face to face, but students are expected to have reliable Internet connections for use of the Canvas Learning Management System (Canvas or LMS) and for use of online resources.

**Course Description**

Introduction to the systems, design, history, and cultural analysis of games with emphasis on development, technological literacy, markets and impact on society.

In this course we shall read about, write about, play and design traditional paper based and video games.

**Course Goals and Student Learning Objectives**

Upon successful completion of this course, students will be able to:

- LO1 Demonstrate an appreciation for the cultural value of the technologies and strategies used in games through writing and projects;
- LO2 Investigate and research user experiences of their own games and those of others;
- LO3 Apply researched information to improve player experience;
- LO4 Speak and write clearly about their own and others' work;
- LO5 Demonstrate and apply technological and information literacy;
- LO6 Translate different kinds of subject matter into gaming environments;

LO7 Create original and creative content through the medium of games.

## Required Texts/Readings

### Textbook

**Introduction to Game Design, Prototyping, and Development: From Concept to Playable Game with Unity and C#**, 2nd Edition, Jeremy Gibson Bond, eText ISBN 9780134659886, print text ISBN 9780134659862

Please also be aware that the library has tremendous resources relating to games and game studies. We have a lib guide at <http://libguides.sjsu.edu/GameStudies>

### Library Liaison

**Gareth Scott:** <https://libguides.sjsu.edu/Art>

**Email:** [gareth.scott@sjsu.edu](mailto:gareth.scott@sjsu.edu)

King Library 4th Floor

Phone: (408) 808-2094

## Course Requirements and Assignments

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

### General Advice –

Fail early and fail often. If you take chances in your proposal and draft there is always room to fix it in your final. A mediocre idea that is work-shopped through your peers on time creates a better project than an amazing idea that is attempted the night before.

### Department Advising

For information about majors and minors in Art & Art History, for change of major/minor forms and a list of advisors: <http://www.sjsu.edu/art/> or the Art & Art History department office in ART 116, 408-924-4320, [art@sjsu.edu](mailto:art@sjsu.edu)

**Please note:** Except in cases of documented emergencies, incomplete grades are not given in this course.

“All students have the right, within a reasonable time, to know their academic scores, to review their grade-dependent work, and to be provided with explanations for the determination of their course grades.” See University Policy F13-1 at <http://www.sjsu.edu/senate/docs/F13-1.pdf> for more details.

### Additional Note:

## Syllabus Art/CS 108

This syllabus is subject to change, in the event of unforeseen circumstances, or in the case that changes will significantly enhance the quality of the course. Students will collectively have the opportunity to shape the ways in which the course unfolds.

### **Assignments and Grading Policy**

Game labs- 20%

Game labs are structured play or design sessions often followed by brief reflective writing, and in-class discussion. These sessions are done as a group and are very difficult to make up. LO2, LO3.

Blog - 20%

Students will be asked to maintain a weblog to publicly post writings and responses to readings. Students will write no less than 200 words (approximately one 'typed' page and include images). Points will be given for both postings and peer review. LO1, LO4, LO5.

Participation - 10%

Active participation within groups and in discussion is expected. Performance can be tracked in CANVAS beginning the second week of class. LO4

Game 1: paper prototype – 10%

Design, play test and turn in a paper based game using the readings and your group as a development guide. Games will be evaluated according to the game rubric. LO1, LO2, LO3, LO4, LO5, LO6, LO7.

Game 2: videogame prototype - 10%

Design, play test and turn in a digital game using the readings and your group as a development guide. We shall use Unity for this prototype so that we can see the advantages of a toolkit like GM. Games will be evaluated according to the game rubric. LO1, LO2, LO3, LO4, LO5, LO6, LO7.

Exam -10%

The Exam will cover essential vocabulary and concepts. The class will work on a study guide throughout the semester. LO1.

Final - Paper, Presentation, or Game– 20%

The final project of this course will be negotiated between the individual and the instructor. It may be a formal paper, presentation (video or in person), third game or written exam. This form will be determined by the midterm. LO7.

### **Grading Policy**

#### **Projects**

Each project will be evaluated per the following formula:

Technical Skill (33%) + Aesthetics (33%) + Conceptual Depth (33) = 100% (multiply by points for project)

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	2	1	0
technical	Project exhibits considerable skill, innovation or extraordinary improvement in skill level and handling of the techniques compared to drafts and previous projects.	Project exhibits some skill or moderate improvement in skill level and handling of the techniques as measured from the drafts and previous projects.	Project is sloppy, rushed or doesn't use techniques learned in class.
aesthetic	Project exhibits considerable or extraordinary understanding of color, format, print quality, composition and other formal elements appropriate for project. Formal elements support conceptual theme of project.	Project exhibits a working understanding of color, format, print quality, composition and other formal elements appropriate for project. Formal elements partially supports conceptual theme of project.	Little or no consideration for the visual qualities of the work.
conceptual	Project exhibits a depth of knowledge and theme. Extraordinary relevancy and knowledge of subject. Visual elements support an idea.	Ideas represented in project are not clear or not realized.	Project is shallow and shows no consideration for a central idea.

### **Determination of Grades**

- Grades will be determined based on the sum of the areas listed above according to the chart below.
- Extra credit options may be offered or requested.
- Late work may be graded down if submitted within a reasonable time, or not accepted if submitted too late.

Late assignments will only be accepted under unusual, extenuating, or emergency circumstances.

### **Numeric grade equivalents:**

93% and above	A
92% - 90%	A-
89% - 88%	B+
87% - 83%	B
82% - 80%	B-
79% - 78%	C+
77% - 73%	C
72% - 70%	C-
69% - 68%	D+
67% - 63%	D
62% - 60%	D-
below 60%	F

## Classroom Protocol

### Student Responsibilities

- Students are responsible for all information presented in lectures and demonstrations, and through assigned readings and web related research.
- Students will present and critique their projects, drafts and proposals in class and on-line.
- Students are responsible for actively engaging in the course material by completing all course assignments and readings.
- In the course of the semester we will undoubtedly talk about things, which are not in the mainstream and may be controversial. If at any time you find the subject or content of this course objectionable you are encouraged bring that into the discussion. If however you find a presentation offensive you are permitted to quietly, without disrupting the class, excuse yourself. It is then your responsibility to contact the instructor for make-up work.
- Additionally students are responsible for their own well-being. If you need help, it is your responsibility to ask for it.

### Late Assignments

Assignments are to be turned in on time and complete. An assignment will not be considered complete until all elements are uploaded and fully working. Assignments that are turned in on time may be redone for full credit until the last week of class. It is most important to present your work publically. Note that project presentation days are mandatory, if a project is not presented on a critique day it may be considered late. Late assignments may receive a one time 10% penalty.

### University Policies

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>."

### Polling Technology

I will be using REEF Polling as a student response system in class this term. REEF Polling helps me to understand what you know and gives everyone a chance to participate in class. I will use REEF Polling to keep track of participation. Participation with REEF Polling will account for no more than 10% of the final grade.

### Device Options:

You will have several options available to participate in clicker sessions, all options are available to you at **NO COST**: REEF Polling App: Allows you to use your smart phone, tablet, or even laptop in class as a clicker to participate. Clicker Remote: You can request to borrow a Clicker remote from eCampus ([eCampus@sjsu.edu](mailto:eCampus@sjsu.edu)) for free. Remotes are to be returned to eCampus at the end of the semester.

## Course Schedule

### Art/CS 108 Introduction to Game Studies, Spring 2020

*This schedule is subject to change with fair notice. All changes will be publicly announced in the class forum and noted in CANVAS.*

Week	Date	Topics, Readings, Assignments, Deadlines
1	Jan 24	prototyping exercise Adopt a classic arcade game: <a href="https://archive.org/details/internetarcade">https://archive.org/details/internetarcade</a>
1		DUE: Blogpost 1: Description of Play: Arcade Game game lab 0 (Design a game Today!) Due <b>(IGDPD) CH 1</b> : Thinking like a designer.
2	Jan 31	ludology (what is a game, what is play, how is it related to culture?) playing games, writing that is useful to designers – (Session Reports) Due: <b>(IGDPD) CH 7</b> : Acting like a designer
2		EXERCISE: game lab 1 (card game/board game/ physical game) Due <b>(IGDPD) CH 8</b> design goals
3	Feb 7	Blogpost 2 Due: Boardgame Lab <b>(IGDPD) CH 9</b> paper prototyping
3		game design 1 (paper prototype)
4	Feb 14	Board Games / Card Games <b>(IGDPD) CH 10</b> game testing Rules writing workshop
4		Paper prototype playtest Blog 3 (Paper Prototype)
5	Feb 21	Game Analysis: MDA; DUE: Reading: MDA Framework: <a href="http://www.zubek.net/robert/publications/MDA.pdf">http://www.zubek.net/robert/publications/MDA.pdf</a> <b>(IGDPD) CH 2</b>
5		EXERCISE: game lab 2 – video game play Blog 4 (Video Games Played)
6	Feb 28	video game engines/ toolkits <b>(IGDPD) CH 11</b> math and balance & <b>(IGDPD) CH 12</b> guiding the player
6		Unity Intro

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7	Mar 6	game design 2 Level Design
7		Video Game Design Document <b>(IGDPD) CH 14</b> agile & <b>(IGDPD) CH 15</b> industry
8	Mar 13	virtual worlds / MMORPG History of Video Games
8		<b>(IGDPD) CH 13</b> puzzle design
9	Mar 20	<b>(IGDPD) CH 3</b> the layered tetrad ludology vs. narratology <b>Jenkins: games as narrative architecture</b>
9	Mar 27	<b>Videogame First Playable</b> Blog 5 (first playable)
10	Mar 30 - Apr 3	Spring Break
11	April 10	casual games / everybody games Super Serious Games / Ineffable
11		DUE: Video Game Prototype Blog 6 (video game prototype)
12	April 17	rpg / larp <b>(IGDPD) CH 4</b> the inscribed layer
12		Proposal for Final Project Due
13	April 24	<b>(IGDPD) CH 5</b> the dynamic layer ARG / Transmedia Storytelling Players types
13		<b>(IGDPD) CH 6</b> the cultural layer Modded Gameplay / game mods
14	May 1	game lab 3 – GPS Games blog 7 (technology based non-video games) <b>exam Week</b>
14		Draft of Final Blog 8 (final project) games as art/ art as games / game art
15	May 8	gamification and marketing DUE: Reading: Ian Bogost, "Gamification is Bullshit" <a href="http://www.bogost.com/blog/gamification_is_bullshit.shtml">http://www.bogost.com/blog/gamification_is_bullshit.shtml</a>
15		Game Criticism and popular media Final Presentations (Presentations & Papers)
Final Exam	Thursday, May 14, 1215-1430	(Final Presentations / Final Play) Blog 9 (course reflection)