

**San José State University
College of Social Sciences**

**Economics Department
Econ 1A, Principles of Macroeconomics**

Section 01, Summer 2018

Instructor:	Ghislaine Lang
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Office Hours:	online
Class Days/Time:	online
Classroom:	online
Course Fees:	\$...

Course Description

Macroeconomics is the study of the behavior of economic agents such as households, firms and governments, whose collective decisions determine how resources are allocated in a free market economy. The goal of the course is to teach you to "think like an economist," which will help you to understand the world around you. The course presents the economic theory such as opportunity cost, supply, demand, markets, international trade, gross national product, unemployment... nevertheless it will emphasize the application of these concepts to real world situations through in-class discussions of current events, videos, newspapers articles and interactive learning exercises. Those tools will be formulated to better understand and analyze the economic, political, social world surrounding us and to formulate policy implications.

Course Learning Objectives (CLOs) & Program Learning Objectives (PLOs)

Economics Program Learning Objectives (PLOs)

- Comparative Advantage (specialization and the gains from trade, globalization)
- Macroeconomic Measures (real versus nominal calculations, components and concept of GDP; components and concept of unemployment figures, calculation of inflation)
- Macroeconomic Models (circular flow; monetary and fiscal policy; the market for loanable funds & interest rate determination; the demand and supply of money & price level determination)

Assessment: analysis of student answers to multiple choice and essay problems

Course Learning Objectives (CLOs)

Upon successful completion of this course, students will be able to understand how:

INCENTIVES MATTER, people respond to incentives

OPPORTUNITY COSTS impact how we make decisions

Assessment: analysis of student answers to multiple choice and essay problems.

Required Texts/Readings

Textbook

You may have noticed that the book for our courses is not in the University Bookstore. Here is the information you need to get the book for our class.

Modern Principles: Macroeconomic, 3rd edition

Tyler Cowen and Alex Cowen,
Worth, Macmillan education

You will need to register with Worth Publishers and purchase access to the eBook and LaunchPad

YOU MUST USE THIS LINK TO PURCHASE AND REGISTER THE BOOK and LaunchPad

Go to

<http://www.macmillanhighered.com/launchpad/cowentabarrokmacro3e/8115167#/launch>

Follow these steps to get started. If you need additional guidance, consult the [support site \(Links to an external site.\)](#)Links to an external site., especially the system requirements which list recommended browsers.

Bookmark the page to make it easy to return to (although note the the URL will look different due to security measures).

Enroll in this course using one of the following options:

If you have an access code, select "I have a student access code", enter the code exactly as it appears on the card, and click Submit.

If you don't have an access code, either purchase a text package that includes one OR click "I want to purchase access" and follow the instructions.

If you need to start working but can't purchase right away, select "I want temporary access" and follow the instructions. Please note: Your grades are linked to your Launchpad account username (email address). If you use temporary access, make sure you purchase or register your code using the same email address for your paid access.

If you have problems registering, purchasing, or logging in, please [contact Customer Support \(Links to an external site.\)](#)Links to an external site..

You can reach a representative 7 days a week:

- through the online form
- by chat
- by phone at (800) 936-6899

Looking forward to seeing you in class!

This course is a four-unit online course.

Library Liaison

Christa Bailey is the Digital Initiatives Liaison Librarian of the King Library. She has been appointed as the liaison librarian for the economics department and is eager to meet and work with students.

<http://libguides.sjsu.edu/c.php?g=230229>

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](#) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the [current academic calendar](#) web page at http://www.sjsu.edu/provost/Academic_Calendars/. The [Late Drop Policy](#) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Assignments and Grading Policy

Grade:

LearningCurve: you will complete this activity by answering questions until you reach the target score (due Wednesdays and Sundays).

Biweekly quiz: **The biweekly quiz** (Wednesday and Sunday) pulls 25 questions randomly from the test bank.

Before the due date you may attempt the assignment up to 3 times and your grade on the assignment is the highest score on any one attempt. No late assignments are accepted and any assignments that are "in-progress" are auto submitted at the due date.

You will have ONE quiz assignments per chapter and your quiz grade is the average of your top 11 quiz grades.

Week 2 (June 10 to June 16)

Sunday, June 10: LearningCurve + quiz ch. 1

LearningCurve + quiz ch. 2

Wednesday June 13: LearningCurve + quiz ch. 3

LearningCurve + quiz ch. 4

Week 3 (June 17 to June 23)

Sunday, June 17: LearningCurve + quiz ch. 5

LearningCurve + quiz ch. 6

Wednesday, June 20: LearningCurve + quiz ch. 11

LearningCurve + quiz ch. 9

Week 4 (June 24 to June 30)

Sunday, June 24: LearningCurve + quiz ch. 12

LearningCurve + quiz ch. 13

Wednesday, June 27: LearningCurve + quiz ch. 15

Week 5 (July 1 to July 6)

Sunday, July 1: LearningCurve + quiz ch. 16
LearningCurve + quiz ch. 18

Exams: Each exam will cover several chapters. Please choose the best answer for each question. You **do not** get multiple attempts to answer the questions like you do on the quizzes, so please take your time.

Once you begin the exam you will have 70 minutes to answer the multiple choice questions over the relevant chapters.

There will be 3 exams:

Exam 1 (Saturday, June 16) covers ch. 1, 2, 3, and 4

Exam 2 (Saturday, June 23) covers ch. 5, 6, 11, and 9

Exam 3 (Friday, July 6) covers ch. 12, 13, 15, 16 and 18

You are not permitted to use any outside sources when you take the exam.

Economy in the media: discussion: For Thursday July 5, you will complete the questions related to two or three articles.

Grade: Group	Weight
LearningCurve: Top 11 grades are used for your homework Average	25%
Quizzes: Top 11 grades are used for your quiz Average	20%
Econ in the media: discussion	10%
Exam 1	15%
Exam 2	15%
Exam 3	15%
Total	100%

Letter grade will be assigned as follows:

100% - 97%	A+
96.99% - 93%	A
92.99% - 90%	A-
89.99% - 87%	B+
86.99% - 83%	B
82.99% - 80%	B-
79.99% - 77%	C+
76.99% - 73%	C
72.99% - 70%	C-
69.99% - 67%	D+
66.99% - 63%	D
62.99% - 60%	D-
Below 60%	F

No make ups for ANY test for ANY reason

Course Requirements and Assignments

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally 3 hours per unit per week with 1 of the hours used for lecture) for instruction or preparation/studying or course related activities including but not limited to internships, labs, clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

University Policies

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The [University's Academic Integrity policy](http://www.sjsu.edu/senate/S07-2.htm), located at <http://www.sjsu.edu/senate/S07-2.htm>, requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at <http://www.sjsu.edu/studentconduct/>.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have

submitted, or plan to submit for another class, please note that SJSU's Academic Integrity Policy S07-2 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Disability Resource Center](http://www.drc.sjsu.edu/) (DRC) at <http://www.drc.sjsu.edu/> to establish a record of their disability.

Student Technology Resources

Computer labs for student use are available in the [Academic Success Center](http://www.at.sjsu.edu/asc/) (<http://www.at.sjsu.edu/asc/>) located on the 1st floor of Clark Hall and in the Associated Students Lab on the 2nd floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include DV and HD digital camcorders; digital still cameras; video, slide and overhead projectors; DVD, CD, and audiotape players; sound systems, wireless microphones, projection screens and monitors.

SJSU Peer Connections

The Learning Assistance Resource Center (LARC) and the Peer Mentor Program have merged to become Peer Connections. Peer Connections is the new campus-wide resource for mentoring and tutoring. Our staff is here to inspire students to develop their potential as independent learners while they learn to successfully navigate through their university experience. Students are encouraged to take advantage of our services which include course-content based tutoring, enhanced study and time management skills, more effective critical thinking strategies, decision making and problem-solving abilities, and campus resource referrals.

In addition to offering small group, individual, and drop-in tutoring for a number of undergraduate courses, consultation with mentors is available on a drop-in or by appointment basis. Workshops are offered on a wide variety of topics including preparing for the Writing Skills Test (WST), improving your learning and memory, alleviating procrastination, surviving your first semester at SJSU, and other related topics. A computer lab and study space are also available for student use in Room 600 of Student Services Center (SSC).

Peer Connections is located in three locations: SSC, Room 600 (10th Street Garage on the corner of 10th and San Fernando Street), at the 1st floor entrance of Clark Hall, and in the Living Learning Center (LLC) in Campus Village Housing Building B. Visit [Peer Connections website](http://peerconnections.sjsu.edu) at <http://peerconnections.sjsu.edu> for more information.

SJSU Writing Center

The SJSU Writing Center is located in Suite 126 in Clark Hall. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center staff can be found at <http://www.sjsu.edu/writingcenter/about/staff/>.

Section 01 - Econ 1A/ Principles of Macroeconomics Course Schedule Summer 2018

Schedule is subject to change with fair notice.

Table 1 Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
2	6/10	LearningCurve + quiz ch. 1 LearningCurve + quiz ch. 2
	6/13	LearningCurve + quiz ch. 3 LearningCurve + quiz ch. 4
	6/16	Exam 1 ch 1, 2,3 and 4
3	6/17	LearningCurve + quiz ch. 5 LearningCurve + quiz ch. 6
	6/20	LearningCurve + quiz ch. 11 LearningCurve + quiz ch. 9
	6/23	Exam 2 ch 5, 6, 11 and 9
4	6/24	LearningCurve + quiz ch. 12 LearningCurve + quiz ch. 13
	6/27	LearningCurve + quiz ch. 15
5	7/1	LearningCurve + quiz ch. 16 LearningCurve + quiz ch. 18
	7/5	Discussion + questions: Economy in the Media
	7/6	Exam 3: ch 12,13, 15, 16 and 18