

**San José State University**  
**Department of Economics**  
**Econ 101-01, Microeconomic Analysis, 43174, Fall 2019**

**Course and Contact Information**

Instructor:	Ghislaine Lang
Office Location:	DMH 131
Telephone:	(408) 924 5411
Email:	Ghislaine.lang@sjsu.edu
Office Hours:	Tu/Th 12:00pm – 1:15pm + appointments
Class Days/Time:	Mo+ We: 9:am -10:15pm
Classroom:	DMH 166

**Course Format**

Lecture and class discussion: face-to-face  
Online homework assignments

**Course Description**

Official catalogue description: Consumer behavior determining demands for goods and services. Theory of the firm including theories of production and cost. Theory of distribution to production factors.

Prerequisite: Econ 1B.

**Course Learning Outcomes (CLO)**

Master microeconomic theory related to three broad areas: Incentives, Opportunity Cost, and Supply and Demand. Specific learning objectives include:

- Incentives Matter (law of demand; law of supply; rational decision makers weight marginal costs versus marginal benefits; the power of self-interest);
- Opportunity Costs (sunk costs; production possibilities; the free-lunch fallacy; tradeoffs in consumption and production; gains from interpersonal & international trade; comparative advantage);
- Supply and Demand (understanding the S&D model as a representation of individual choices in exchange based on individual preferences, knowledge and circumstances; ability to examine current events using S&D tools; movement versus shift; welfare analysis)

**Required Texts/Readings**

**Textbook**

Goolsbee, Levitt, Syverson , Microeconomics, 2<sup>nd</sup> edition Ed. Worth Publisher, ISBN: 978 1 4641 8702 5  
Required online enrollment at Worth publishers/MacMillan Learning in Canvas.

**How to register for online assignments and e book:**

You will need to register with Worth Publishers and purchase access to the eBook and LaunchPad

### **Other Readings**

**Provocative Lecture Series:** You will get extra credit by attending the Provocative Lecture Series. You may attend one, two or three lectures. In order to get extra credit, you must 1) sign-up the attendance sheet; 2) turn in a one-page summary of the lecture within one week. Each lecture attended will give you .5 point on your overall econ GPA: no more than 1.5 extra points may be earned during the semester.

#### **September 18, 2019 (Wed.)**

**David Skarbek**

SJSU, Student Union Theater | 5:15pm - 6:45pm | free, open to public

#### **October 30, 2019, Wed.**

**Alex Tabarrok**

SJSU, Student Union Theater | 5:15pm - 6:45pm | free, open to public

#### **November 19, 2019, Tues.**

**Marc Joffe**

SJSU, Student Union Theater | 5:15pm - 6:45pm | free, open to public

### **Other technology requirements / equipment / material**

You will need internet access for Canvas where PowerPoints, handouts, important class information or material will be posted.

Access to LaunchPad using Canvas

You will need a basis calculator for the exams: no smartphone, no earbuds, no other internet connectivity allowed.

You will need 3 Scantrons: two midterms and one final

### **Library Liaison**

Christa Bailey is the Digital Initiatives Liaison Librarian of the King Library.

She has been appointed as the liaison librarian for the economics department and is eager to meet and work with students.

<http://libguides.sjsu.edu/c.php?g=230229>

### **Course Requirements and Assignments**

This course requires regular textbook reading and regular homework assignments.

*University policy S16-9 requires the following language to be included in the syllabus:*

“Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

## Final Examination or Evaluation

University Policy 17-1 states that:

“Faculty members are required to have a culminating activity for their courses, which can include a final examination, a final research paper or project, a final creative work or performance, a final portfolio of work, or other appropriate assignment.”

## Grading Information

### Determination of Grades

- **Exams:** There will be two midterms and one final.

- **LaunchPad:** weekly online assignments. **Due every Sunday at 11:00 pm.**

- **Provocative Lecture Series:** You will get extra credit by attending the Provocative Lecture Series.

You may attend one, two or three lectures. In order to get extra credit, you must 1) sign-up the attendance sheet; 2) turn in a one-page summary of the lecture within one week. Each lecture attended will give you .5 point on your overall econ GPA: no more than 1.5 extra points may be earned during the semester.

All assignments will be graded on a curve listed below: see table.

Missed work receives a grade of 0.

Grade	Percentage
A +	97 to 100%
A	93 to 96.99%
A -	90 to 92.99%
B +	87 to 89.99 %
B	83 to 86.99%
B -	80 to 82.99%
C +	77 to 79.99%
C	73 to 76.99%
C -	70 to 72.99%
D +	67 to 69.99%
D	63 to 66.99%
D -	60 to 62.99%
F	Below 60%

<b>Basis for final grade</b>	LaunchPad	30%
	Midterm 1	20%
	Midterm 2	20%
	Final	30%

## Classroom Protocol

Students are expected to be on time, and be involved. Your presence in class is important and active participation in class discussions is expected. *I would rather prefer that you ask a question than remain confused.*

Phones are to be turned off or set to silent alarm.

You may use a computer in class, but use it only to take notes; access course materials from the course webpage; or locate information online relevant to the class discussion. Do not use your computer or your smart phone to surf the web, check emails...

## **University Policies**

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University.

Per University Policy S16-9 (relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc...) is available on Office of Graduate and Undergraduate Programs' [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>  
Make sure to review these university policies and resources with students.

## **SJSU Writing Center**

The SJSU Writing Center is located in Suite 126 in Clark Hall for drop-in hours and the King Library 2<sup>nd</sup> floor with appointments. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center can be found at <http://www.sjsu.edu/writingcenter/>

