

**San José State University**  
**Department of Economics**  
**ECON 1B: Principles of Microeconomics**  
**Section 02 spring 2019**

**Course and Contact Information**

Instructor:	John Linford
Office Location:	Dudley Moorhead Hall (DMH) 219
Telephone:	(209) 914-0430
Email:	John.Linford01@sjsu.edu ( <b>email is preferred</b> )
Office Hours:	T/R 3:00PM – 4:00PM open scheduling T/R 4:00PM – 5:00PM <i>by appointment only</i>
Class Days/Time:	Section 02: T/R 12:00PM – 1:15PM
Classroom:	DMH 166
Prerequisites:	May be taken concurrently or prior to Econ 1A.
GE/SJSU Studies Category:	D1 (Human Behavior)

**Course Format**

Course materials such as syllabus, handouts, notes, assignment instructions, etc. can be found on the Canvas Learning Management System course login website at <http://sjsu.instructure.com>. You are responsible for checking Canvas regularly. I recommend downloading the app as well as bookmarking the page in your browser. I will update grades in Canvas regularly.

**Course Description**

Allocation of resources and distribution of income as affected by the workings of the price system and by government policies.

**Course Goals**

This course is aimed at helping students think critically not only about economics but also about other political and social issues. Students will use our core concepts, including opportunity cost, the importance of incentives, and the supply and demand model.

**GE Learning Outcomes (GELO)**

Economics 1B is a general education course that meets the requirements for area D1 in the social science area. Students learn to apply microeconomic theory, to evaluate social information, draw upon different points of view, and formulate policy implications. Finally, students are able to place social events in an appropriate context. The GE writing requirement will be satisfied by several written assignments; details will be announced in class.

**Course Learning Outcomes**

- **Incentives Matter** (law of demand; law of supply; rational decision makers weigh marginal costs versus marginal benefits; the power of self-interest)

- **Opportunity Costs** (sunk costs; production possibilities; the free-lunch fallacy; tradeoffs in consumption and production; gains from trade; comparative advantage)
- **Supply and Demand** (understanding the S&D model as a representation of individual choices in exchange based on individual preferences, knowledge and circumstances; ability to examine current events using S&D tools; movement versus shift; welfare analysis.)

Upon successfully completing this course, students will be able to:

- Define economics.
- Explain the concepts of scarcity and opportunity cost and how they relate to the definition of economics.
- Distinguish between normative and positive statements.
- Distinguish between the following pairs of concepts: demand and quantity demanded, supply and quantity supplied, demand schedule and demand curve, supply schedule and supply curve, movement along and shift in a demand curve and a supply curve.
- Explain what it means for demand to be price inelastic, unit price elastic, price elastic, perfectly price inelastic, and perfectly price elastic.
- Explain the concepts of increasing, diminishing, and negative marginal returns and explain the law of diminishing marginal returns.

## Required Texts/Readings

### Textbook

*Microeconomics: Private and Public Choice*, 16<sup>th</sup> edition (2016) by Gwartney, Stroup, Sobel, and Macpherson. It is accessible digitally with access to MindTap (another requirement for the course) through Canvas for \$84.50; this includes both access to a digital version of the textbook and to the online homework.

This textbook is available for rental as well as purchase from many different sources. I would recommend browsing Amazon. Purchasing the textbook is a requirement for this course, and questions for quizzes and exams will include information from the readings.

### Other technology requirements

Students will complete homework assignments online using MindTap and therefore will need access to a laptop, tablet, Chromebook, etc. with access to the Internet. Students must also have access to Microsoft Word to submit papers via Canvas as well as a simple calculator to complete assignments, exams, and quizzes.

### Library Liaison (Optional)

The librarian for the Economics Department is Christa Bailey. She can be reached at [Christa.Bailey@sjsu.edu](mailto:Christa.Bailey@sjsu.edu) or (408) 808-2422.

## Course Requirements and Assignments

This course will include 2 midterms and a final. There will also be 10 quizzes given at random throughout the semester; each quiz is worth 1% of your overall course grade.

The course will also include 2 writing assignments. The first writing assignment is roughly half the length of the second. Both writing assignments include an outline as part of their overall grades. I will describe and explain my expectations for these assignments during the semester. I give a large amount of feedback on every writing assignment, and I expect you to apply my feedback.

Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction, preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.

### Final Examination or Evaluation

The final exam is normally worth 30% of your course grade. If for whatever reason you must miss a midterm, your final exam will have the midterm's value added to it and will become 45% of your overall grade. You may alternatively choose to drop a midterm and have its value replaced by your score on the final exam, making the final worth 45% of your final grade. The final exam will be partially comprehensive: approximately 60% will cover material through midterm 2.

### Grading Information

There will be one homework assignment per chapter; this will be completed using MindTap. I expect homework assignments to be turned in by the scheduled due date. Any assignments turned in late will lose 10% of possible points per day it is late; after the third day, you will receive a 0 for any homework not turned in. This grading policy also applies to the writing assignments. ***MindTap automatically deducts 10% of possible points for assignments submitted the day after the due date; to submit homework assignments more than a day late, you must email me and request I extend the due date.***

Exams and quizzes will consist of multiple choice, true/false, matching, and graphing questions and will take place in class. Quizzes will cover material already discussed in class and/or material in the readings assigned for that day/week. ***You will need a Scantron 815-E for each quiz and a Scantron 882-E for each exam.***

The first writing assignment will be assigned and explained before Midterm 1. Writing assignments will be submitted in class and on Canvas; students who fail to submit either the digital or physical copy will not receive higher than 50% of the available points for the assignment.

I read each paper for APA formatting, grammar, and content. If a student does not adequately meet APA formatting requirements, he/she will have the paper returned with a request to resubmit it with revisions to formatting ONLY. Each class meeting day that the revised paper is late will result a 10% penalty; after the 3<sup>rd</sup> day, the assignment will receive a 0.

Your numerical grade will be based on the following categories and weights:

Homework (1 assignment per chapter)	15%
Midterm 1	15%
Midterm 2	15%
Final Exam	30%
Paper 1 (w/outline)	5%
Paper 2 (w/outline)	10%
Quizzes	10%

I **do not** use a grading curve, and I round all grades to two decimal places. Your final numerical grade will be the weighted average of your scores in the above categories, and your corresponding letter grade will be assigned as follows:

Percent	Grade	Percent	Grade	Percent	Grade
97.5% - 100%	A+	93% - 97.49%	A	90% - 92.9%	A-
87.5% - 89.9%	B+	83% - 87.49%	B	80% - 82.9%	B-
77.5% - 79.9%	C+	73% - 77.49%	C	70% - 72.9%	C-
67.5% - 69.9%	D+	63% - 67.49%	D	60% - 62.9%	D-
0% - 59.9%	F				

I do not use the Canvas grade as the official course grade due to various issues in how it calculates grades. Instead, I keep my own gradebook on my computer using the weighting and points indicated in this syllabus. Students may ask me for their official course grade at any point during the semester.

### **Grading Information for GE**

This course must be passed with a C- or better as a CSU graduation requirement.

### **Classroom Protocol**

I will begin class at the scheduled start time. Coming to class late will result in missed material and potentially missed quizzes—if you arrive to class after we have begun a quiz, you will not receive credit for the quiz that day. Although the textbook will cover many similar topics, lecture will not be identical, and for exams and quizzes, I will use questions about material covered in class as well as in the book. If you must come to class late (or need to leave early), please, sit at the back of the class to avoid disrupting your fellow students.

If you wish to use an audio recorder, ask for my permission first. Laptops and tablets are allowed to be used for taking notes, but using them gives me permission to call upon you at any time during class to answer questions. Use of headphones in class is not okay.

A simple calculator **only** will be allowed for exams and quizzes. Students may not use cell phones as a calculator.

The classroom should have an environment for group learning. Please, respect your classmates by not interrupting, avoiding offensive language, and silencing all electronic devices.

### **University Policies (Required)**

Per University Policy S16-9, university-wide policy information relevant to all courses, such as academic integrity, accommodations, etc. will be available on Office of Graduate and Undergraduate Programs' syllabus information web page at <http://www.sjsu.edu/gup/syllabusinfo/>.

## ECON 1B (Section 02) spring 2019

Week	Date		Topics and Assignments	Readings and Due Dates
1		1/24	Introduction and syllabus The Economic Approach	• Ch. 1
	1/29		Some Tools of the Economist	• Ch. 1 con't • Ch. 2
2		1/31	Demand, Supply, and the Market Process	• Ch. 2 con't • Ch. 3
	2/5		<i>Last day to drop course w/o W</i>	• Ch. 3 con't • "I, Pencil" Ch. 1, 2, 3 HW due online 2/9 by 11:00PM
3		2/7	Demand and Supply: Applications and Extensions	• Ch. 4
	2/12		<i>Last day to add course w/o petition and late fee</i>	• Ch. 4 con't Ch. 4 HW due online 2/16 by 11:00PM
4		2/14	Discussion of Paper 1 and expectations <i>Paper 1 Outline and Paper 1 assigned</i>	
	2/19		Difficult Cases for the Market, and the Role of Gov't	• Ch. 5
5		2/21	The Economics of Political Action	• Ch. 5 con't • "Burning Money" • "The Island of Stone Money" • Ch. 6 <i>Paper 1 Outline due online only 2/23</i>
	2/26			• Ch. 6 con't • "Bootleggers and Baptists" Ch. 5, 6 HW due online 3/2 by 11:00PM
6		2/28	<i>Midterm 1 Review</i>	
	3/5		<b>Midterm 1</b>	
7		3/7	Consumer Choice and Elasticity	• Ch. 7
	3/12			• Ch. 7 con't Ch. 7 HW due online 3/16 by 11:00PM <i>Paper 1 due online and in class 3/12 by start of class</i>
8		3/14	Costs and the Supply of Goods	• Ch. 8
	3/19			• Ch. 8 con't Ch. 8 HW due online 3/23 by 11:00PM
9		3/21	Discussion of Paper 2 <i>Paper 2 Outline and Paper 2 assigned</i>	
	3/26		Price Takers and the Competitive Process	• Ch. 9
10		3/28	<i>Ch. 9 HW assigned</i>	• Ch. 9 con't <i>Paper 2 Outline due online only 3/30</i>
	4/2		<b>No class: Spring Recess</b>	
11		4/4	<b>No class: Spring Recess</b>	

Week	Date		Topics and Assignments	Readings and Due Dates
	4/9		Price-Searcher Markets w/Low Entry Barriers	• Ch. 10 <b>Ch. 9 HW due at start of class</b>
12		4/11	Price-Searcher Markets w/High Entry Barriers	• Ch. 11 <b>Ch. 10, 11 HW due online 4/13 by 11:00PM</b>
	4/16		<i>Midterm 2 review</i>	
13		4/18	<b>Midterm 2</b>	
	4/23		The Supply and Demand for Productive Resources	• Ch. 12 <b><i>Paper 2 due online and in class 4/23 by start of class</i></b>
14		4/25	Earnings, Productivity, and the Job Market	• Ch. 12 con't • Ch. 13 <b>Ch. 12, 13 HW due online 4.27 by 11:00PM</b>
	4/30		Investment, the Capital Market, and the Wealth of Nations	• Ch. 14
15		5/2	Income Inequality and Poverty	• Ch. 14 con't • Ch. 15 <b>Ch. 14, 15 HW due online 5/4 by 11:00PM</b>
	5/7		<i>Final exam review</i>	
16		5/9	<b>No class: Study/Conference Day</b>	
<b>Final Exam</b>			Monday, May 20: 9:45AM – 12:00PM	
<i>Grades viewable 5/25*</i>				

\*Grades viewable with timely completion of SOTEs