

San José State University
Department of Economics
Econ 1B - 05, Principles of Microeconomics, 27189, Spring 2021

Course and Contact Information

Instructor:	Ghislaine Lang
Office Location:	online
Telephone:	(408) 924 5411
Email:	Ghislaine.lang@sjsu.edu
Office Hours:	Tu + Th: 8:am - 9:00am + appointments
Class Days/Time:	Friday 9:00am – 10:15am
Classroom:	

Course Format

Lecture and class discussion: online
Online homework assignments

Course Description

Official catalogue description: Allocation of resources and distribution of income as affected by the workings of the price system and by government policies. GE Area: D1
Notes: May be taken concurrently or prior to Econ 1A.

Course Learning Outcomes (CLO)

Master microeconomic theory related to three broad areas: Incentives, Opportunity Cost, and Supply and Demand. Specific learning objectives include:

- Incentives Matter (law of demand; law of supply; rational decision makers weight marginal costs versus marginal benefits; the power of self-interest);
- Opportunity Costs (sunk costs; production possibilities; the free-lunch fallacy; tradeoffs in consumption and production; gains from interpersonal & international trade; comparative advantage);
- Supply and Demand (understanding the S&D model as a representation of individual choices in exchange based on individual preferences, knowledge and circumstances; ability to examine current events using S&D tools; movement versus shift; welfare analysis)

Required Texts/Readings

Textbook

Lee Coppock, Dirk Mateer, Principles of Microeconomics, 3rd edition Ed. W.W. Norton.

How to register for online assignments and e book:

Required online enrollment at WWNorton on Canvas → Modules → "Registration for Digital Resources", and you start watching the video titled "How to Register for Digital Resources"

You can click on either link: Inquizitive or Smartwork. Click on "Purchase options" then "Ebook for Principles of Microeconomics" at \$75, follow different steps until registration is completed.

You want to purchase the ebook + Inquizitive + Smartwork bundle.

What is Inquizitive?

Inquizitive adapts to your level of knowledge; it is a formative, adaptive learning tool that gives you personalized quiz questions on the topics you need the most help with. You can gain or lose points on each question, depending on how confident you judge yourself to be. Questions get harder as you answer more questions correctly, however harder questions are worth more points.

To complete Inquizitive, you must answer **at least 10 questions**.

You can gain or lose **up to 100 points** on each question, depending on how confident you judge yourself to be.

Each Inquizitive assignment has a Target Score and your grade will be based on how many points you earn.

Reach the Target Score (no matter how many questions it takes) and you'll earn a grade of 100%.

You can leave the activity at any time, then come back later to complete it. Your progress is always automatically saved, but your grade will be modified only if you complete the assignment before the due date: you can continue to improve your score until the due date; past the due date and your grade will not change.

It will be due on the Tuesday before the Zoom session covering the same chapter.

Canvas will drop your lowest score to calculate the Inquizitive average.

What is Smartwork?

Smartwork is a weekly quiz. You will have ONE quiz per chapter (except chapter 7 where you will have two Smartwork assignments).

Before the due date you may attempt the assignment up to 2 times and your grade on the assignment is the highest score on any one attempt. No late assignments are accepted and any assignments that are "in-progress" are auto submitted at the due date.

Canvas will drop your lowest score to calculate the Smartwork average.

Library Liaison

Christa Bailey is the Digital Initiatives Liaison Librarian of the King Library.

She has been appointed as the liaison librarian for the economics department and is eager to meet and work with students.

<http://libguides.sjsu.edu/c.php?g=230229>

Course Requirements and Assignments

This course requires regular textbook reading and regular homework assignments.

University policy S16-9 requires the following language to be included in the syllabus:

"Success in this course is based on the expectation that students will spend, for each unit of credit, a minimum of 45 hours over the length of the course (normally three hours per unit per week) for instruction,

preparation/studying, or course related activities, including but not limited to internships, labs, and clinical practica. Other course structures will have equivalent workload expectations as described in the syllabus.”

Final Examination or Evaluation

University Policy 17-1 states that:

“Faculty members are required to have a culminating activity for their courses, which can include a final examination, a final research paper or project, a final creative work or performance, a final portfolio of work, or other appropriate assignment.”

Grading Information

Determination of Grades

- **Exams:** There will be two midterms and one final. Exams will be monitored with LockDown Browser <https://www.sjsu.edu/ecampus/teaching-tools/respondus/faq/index.html>

- **Smartwork:** weekly online assignments. **Due every Sunday at 11:30 pm.**

- **Inquizitive:** weekly online adaptive assignments. **Due every Tuesday at 11:30pm**

- **Paper:**

Please note the following instructions and format for writing the paper: points will be taken off if the following format and other requirements as mentioned below are not met. NO LATE PAPER WILL BE ACCEPTED.

S.A.G.E.

Write this paper for a reader with no prior knowledge or understanding of economic concepts.

The purpose of the paper is to demonstrate that using a video clip, an article or a podcast, you can understand and explain everyday events using micro econ concepts.

You will select and share the link of an article, or a video clip or a podcast related to economics.

Format to follow:

- Part I: Introduction:

Name the author, title of article, where and when the article was published.

Identify and define the concept covered by the article using Mateer’s definition: the author of your book. Please identify the paragraph referring to your definition. (It is strongly encouraged you email me confirming that you correctly identified the concept before writing the paper).

You will name and quote Mateer’s definition of the economic concept covered by the article. This is the economic concept you will analyze in your paper.

- Part II: Summarize, Analyze, Generalize (S A G)

Summary: collect the important information of the article using you own words. No quotes!

Analysis: thoroughly explain the economic concept to the reader. I encourage you verify the thoroughness of your explanation with the book’s. Then, find the commonalities between the theory and the article. Use this to show how accurately the concept explains the real life situation covered in the article.

Generalization: Find another article where the very same economic concept is covered. (Pls include the web address) and explain briefly your choice.

-Part III: Conclusion (E Evaluate)

Conclusion: What the article was about and how you evaluate it.

- graph(s). You will refer to the graph in your analysis.
- Indicate word count: (1850 words +/- 10%) on your essay.

Missed work receives a grade of 0.

Extra credit: Zoom:

Our first Zoom session will be Friday, January 29, 2021 at 1:30pm

For the rest of the semester, we will meet every Friday from 9:00am until 10:15am. (Most of the time).

Grade	Percentage
A +	97 to 100%
A	93 to 96.99%
A -	90 to 92.99%
B +	87 to 89.99 %
B	83 to 86.99%
B -	80 to 82.99%
C +	77 to 79.99%
C	73 to 76.99%
C -	70 to 72.99%
D +	67 to 69.99%
D	63 to 66.99%
D -	60 to 62.99%
F	Below 60%

Basis for final grade	Midterm 1	18%
	Midterm 2	18%
	Final	19%
	Inquizitive	15%
	Smartwork	25%
	Paper	5%
	Extra credit (Zoom)	5%

Zoom Protocol

Students are expected to be involved. Your presence “in class” is important and active participation in class discussions is expected. *I would rather prefer that you ask a question than remain confused.*

Consent for Recording of Class or Public Sharing of Instructor Material

<https://www.sjsu.edu/senate/docs/S12-7.pdf>

University Policy S12-7 requires students to obtain instructor's permission to record the course and the following items to be included in the syllabus:

“Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor’s permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”

- It is suggested that the greensheet (syllabus) include the instructor’s process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.
- In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.

“Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent”

University Policies

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person’s ideas without giving proper credit) will result in a failing grade and sanctions by the University.

<https://www.sjsu.edu/senate/docs/S07-2.pdf>

Per University Policy S16-9 (relevant information to all courses, such as academic integrity, accommodations, dropping and adding, consent for recording of class, etc...) is available on Office of Graduate and Undergraduate Programs’ [Syllabus Information web page](http://www.sjsu.edu/gup/syllabusinfo/) at <http://www.sjsu.edu/gup/syllabusinfo/>
Make sure to review these university policies and resources with students.

SJSU Writing Center

The SJSU Writing Center is located in Suite 126 in Clark Hall for drop-in hours and the King Library 2nd floor with appointments. It is staffed by professional instructors and upper-division or graduate-level writing specialists from each of the seven SJSU colleges. Our writing specialists have met a rigorous GPA requirement, and they are well trained to assist all students at all levels within all disciplines to become better writers. The Writing Center can be found at <http://www.sjsu.edu/writingcenter/>

Econ 1B – 05, Principles of Microeconomics, Spring 2021, Course Schedule

Schedule is subject to change with fair notice

Course Schedule

Week	Date	Topics, Readings, Assignments, Deadlines
1	Jan. 29	Introduction to Economics, Syllabus
2	Feb. 2 Feb. 7	Chapter 1: Five Foundations of Economics Inquizitive 1 due at 11:30pm Smartwork 1 due at 11:30pm
3	Feb. 9 Feb. 14	Chapter 2: Model Building and Gains from Trade Inquizitive 2 due at 11:30pm Smartwork 2 due at 11:30pm
4	Feb. 16 Feb. 21	Chapter 3: The Market at Work: Supply and Demand Inquizitive 3 due at 11:30pm Smartwork 3 due at 11:30pm
5	Feb. 23 Feb. 28	Chapter 4: Elasticity Inquizitive 4 due at 11:30pm Smartwork 4 due at 11:30pm
6	March 2 March 6 March 7	Chapter 5: Market Outcomes and Tax Incidence Inquizitive 5 due at 11:30pm Midterm 1: ch 1, 2, 3 and 4 Smartwork 5 due at 11:30pm
7	March 9 March 14	Chapter 6: Price Controls Inquizitive 6 due at 11:30pm Smartwork 6 due at 11:30pm
8	March 16 March 21	Chapter 8: Business Costs and Production Inquizitive 8 due at 11:30pm Smartwork 8 due at 11:30pm
9	March 23 March 28	Chapter 9: Firms in a Competitive Market Inquizitive 9 due at 11:30pm Smartwork 9 due at 11:30pm
10		Spring Break ☺
11	April 6 April 11	Chapter 10: Understanding Monopoly Inquizitive 10 due at 11:30pm Smartwork 10 due at 11:30pm
12	April 13 April 17 April 18	Chapter 11: Price Discrimination Inquizitive 11 due at 11:30pm Midterm 2: ch 5, 6, 8, 9 and 10 Smartwork 11 due at 11:30pm
13	April 20 April 25	Chapter 13: Oligopoly and Strategic Behavior Inquizitive 13 due at 11:30pm Smartwork 13 due at 11:30pm
14	April 27	Chapter 7: Market Inefficiencies: Externalities Inquizitive 7 due at 11:30pm

Week	Date	Topics, Readings, Assignments, Deadlines		
	May 2	Smartwork 7 due at 11:30pm		
15	May 9	Chapter 7: Market Inefficiencies: Public Goods Smartwork 7 due at 11:30pm		
16	May 11 May 16	Chapter 19: International Trade Inquizitive 19 due at 11:30pm Smartwork 19 due at 11:30pm		
17 Final Exam	May 22	<table border="1" style="width: 100%;"> <tr> <td style="width: 50%;">Saturday, May 22</td> <td style="width: 50%;"></td> </tr> </table> Ch. 11, 13 7 and 19	Saturday, May 22	
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