

**San José State University**  
**Department of English and Comparative Literature**  
**English 1B, Composition 2 (GE A3), Section 11, Fall 2014**

|                         |   |
|-------------------------|---|
| <b>Instructor:</b>      | Andrew Tucker   |
| <b>Office Location:</b> | FOB 109   |
| <b>Telephone:</b>       | Currently N/A   |
| <b>Email:</b>           | andrew.tucker@sjsu.edu                                      |
| <b>Office Hours:</b>    | MW 12:15—1:15 and by appointment                            |
| <b>Class Days/Time:</b> | MW 1:30pm—2:45pm  |
| <b>Classroom:</b>       | Sweeney Hall 413  |
| <b>Prerequisites:</b>   | Passage of English 1A (C or better) or approved equivalent. |
| <b>GE Category:</b>     | Written Communication A3                                    |

### **Course Description**

English 1B is the second course in SJSU's two-semester lower-division composition sequence. Beyond providing repeated practice in planning and executing essays, and broadening and deepening students' understanding of the genres, audiences, and purposes of college writing, English 1B differs from English 1A in its emphasis on persuasive and critical writing (with less attention paid to the personal essay), its requirement for fewer but longer essays, and its requirement for writing informed by research. Students will develop sophistication in writing analytical, argumentative, and critical essays; a mature writing style appropriate to university discourse; reading abilities that will provide an adequate foundation for upper-division work; critical thinking skills; proficiency in basic library research skills and in writing papers informed by research; and mastery of the mechanics of writing.

**Prerequisites:** Passage of Written Communication English 1A (C or better) or approved equivalent.

### **Course Goals and Student Learning Objectives**

Building on the college-level proficiencies required in English 1A, students shall achieve the ability to write complete essays that demonstrate advanced proficiency in *all* of the following:

- Clear and effective communication of meaning.
- An identifiable focus (argumentative essays will state their thesis clearly and will show an awareness, implied or stated, of some opposing point of view).
- Application of critical thinking skills.
- An appropriate voice that demonstrates an awareness of audience and purpose.
- Careful attention to review and revision.

- Effective and correct use of supporting materials, including independent research (e.g., quoting, paraphrasing, summarizing, and citing sources);
- Effective analysis, interpretation, evaluation, and synthesis of ideas encountered in multiple readings.
- Effective organization and development of ideas at paragraph and essay levels.
- Appropriate and effective sentence structure and diction.
- Command of conventional mechanics (e.g., punctuation, spelling, reference, agreement).

### **Student Learning Objectives**

Students will demonstrate, orally and in writing, proficiency in the Area A3 Learning Outcomes. Students will be able to:

1. Locate and evaluate sources, through library research, and integrate research through appropriate citation and quotation.
2. Present effective arguments that use a full range of legitimate rhetorical and logical strategies to articulate and explain their positions on complex issues in dialogue with other points of view.
3. Effectively locate, interpret, evaluate, and synthesize evidence in a comprehensive way in support of one's ideas.
4. Identify and critically evaluate the assumptions in and the context of an argument.
5. Effectively distinguish and convey inductive and deductive patterns as appropriate, sequencing arguments and evidence logically to draw valid conclusions and articulate related outcomes (implications and consequences).

### **Information available online**

You are responsible for reading the following information online at <http://www.sjsu.edu/english/comp/policy/index.html>

- Course guidelines
- Academic policies (academic integrity, plagiarism, ADA and AEC policies)
- Estimation of Per-Unit Student Workload
- Recording policies
- Adding and dropping classes

### **Required Texts/Readings**

- **SJSU Campus Handbook: *The Everyday Writer* by Andrea Lunsford**  
 Print ISBN: 9781457667121 Available at the Spartan Bookstore  
 Electronic edition ISBN: 9781457633423 or Bedford/St. Martin's online  
 (<http://bcs.bedfordstmartins.com/everydaywriter5e/>)

If you own a used copy of *The Everyday Writer*, a new LearningCurve access code must be purchased from either the Spartan Bookstore (ISBN: 9781457643637) or Bedford/St. Martin's online (<http://www.bedfordstmartins.com/everydaywriter/lc>)

If you have any questions or problems logging in to LearningCurve, contact Bedford/St. Martin's Technical Support:

Phone: 1.800.936.6899—for fastest service

Email: [BFW.TechnicalSupport@macmillan.com](mailto:BFW.TechnicalSupport@macmillan.com)

Online: <http://www.macmillanhighered.com/techsupport>

- ***Everything's an Argument*, Lunsford, ISBN-10: 145760606; ISBN-13: 9781457606069**Other Readings
- ***Reading Pop Culture*, Jeff Ousbourne, Bedford St. Martin's (ISBN-10: 1-4576-0602-X; ISBN-13: 978-1-4576-0602-1)**

### **Other Equipment/Material Requirements**

- Dictionary
- Green Books for in-class essays
- Internet access for [turnitin.com](http://turnitin.com) submissions/class emails

### **Library Liaison for English courses**

The English 1B Libguide is online at <http://libguides.sjsu.edu/english1B>

Toby Matoush, Dr. Martin Luther King Jr. Library

Voice: 408-808-2096

Email: [Toby.Matoush@sjsu.edu](mailto:Toby.Matoush@sjsu.edu)

Website: <http://libguides.sjsu.edu/profile.php?uid=14949>

### **Classroom Protocol**

#### **Reading**

This is a writing course, and reading will be assigned daily. The reading is a crucial component of the class, as you must read effective writing to become an effective writer. Reading must be completed by the beginning of each class session, and *all* discussions and assignments will be based in some way upon our reading material. It will be impossible to be a successful student in this course if you neglect to complete the daily reading.

## **Class Work, Participation, and Homework**

You will complete daily work in class that goes toward your participation score. Presentations, group work, minor papers, and reading responses will also factor into this portion of the course grade. You will not be able to complete in-class assignments if you do not attend class daily, come on time, and stay for the full class period. **Absences and/or tardiness will affect your grade.** In addition, class participation does not simply mean that you are sitting on a chair in my classroom. You must contribute to class discussions, listen to your peers, take notes as necessary, have the required class materials, and come to class with all assignments completed.

**Turn off cell phones or put them on silent mode during the class period; you will lose all participation points for the day if I see your cell phone (this especially includes text messaging—I do see you!).** This behavior is both rude and unprofessional. Laptop computers and tablets are also forbidden during class time unless you have a documented need for a computer as a note-taking tool.

## **Turnitin.com**

We will be using turnitin.com, and you will have to submit major writing assignments to this website. You will also be required to submit hard copies of your major writing assignments.

## **Course Requirements and Assignments**

SJSU classes are designed such that in order to be successful, students are expected to spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

### **In-class Essays (SLO 2, 4, and 5)**

Students will be required to complete two timed essays in class over the course of the semester: a diagnostic and an argument. Each essay should be 500 words and will address prompts determined based on needs during the semester.

### **Rhetorical Analysis (SLO 2,3, and 4)**

Students will select one of the essays we have read from *RPC* and write an essay in which they rhetorically analyze the author's argument, including a discussion of rhetorical strategies and rhetorical appeals. Provide an example of each strategy/appeal and explain what the author's argument gains from the use of said strategy/appeal.

### **Evaluative Essay (SLO 2, 3, and 5)**

This essay is, in some sense at least, an expansion of the Film Review assignment. However, in this more drawn out evaluative piece, students will be asked to take their argument a step further; do not simply evaluate the film, but rather, evaluate the way in which the film reflects something about culture, race, gender, etc.

### **Research Paper (SLO 1, 2, 3, and 5)**

The take-home research paper will be the most substantial writing assignment for the course and will include a proposal as well as an annotated bibliography as part of the overall assignment grade.

### **Film Review (SLO 2 and 3)**

The film review assignment will lead into a more advanced, formal evaluative essay. Herein, the students will be asked to watch a film and construct a brief review containing synopsis, arguments, and evaluation of the film in question.

### **Visual Argument Presentation (SLO 3 and 4)**

Students will be asked to create a visual argument (in the form of a still image, video, slideshow, etc.) and to present it to the class during a presentation period. The argument should be accompanied by a short reflection explaining the rhetorical decisions made by the author.

### **Reader Responses (SLO 3 and 4)**

Students will periodically be asked to turn in short reader responses related to the essays assigned from *RPC*. Students should connect the reading to something they've observed in their own life that week as well as analyze the rhetorical effectiveness of the piece.

### **Quizzes**

There will be several announced quizzes as noted on the class schedule. I also reserve the right to give pop quizzes, which will test your completion and comprehension of the required reading assignments.

### **Assignments and Grading Policy**

**Grading:** A-F. To take the Writing Skills Test and move on to upper-division coursework, students need a C or better in English 1B.

### **Grading Breakdown**

|   |             |               |
|---|-------------|---------------|
| In-class Essays (2 x 500 words)   | 15%         | (150 points)  |
| Rhetorical Analysis (1200 Words)  | 15%         | (150 points)  |
| Evaluative Essay (1200 Words)   | 15%         | (150 points)  |
| Research Paper including Proposal and Annotated Bibliography (2000 Words) | 20%         | (200 points)  |
| Film Review (500 Words)   | 10%         | (100 points)  |
| Visual Argument Presentation (250 Words + Visual Component)               | 10%         | (100 points)  |
| Class Work, Participation, Quizzes, and Homework                          | 15%         | (150 points)  |
| <hr/>   |             |               |
|   | Total: 100% | (1000 points) |

|                                 |                                 |
|---------------------------------|---------------------------------|
| 930-1,000 points = A (93%-100%) | 730-769 points = C (73%-76.9%)  |
| 900-929 points = A- (90%-92.9%) | 700-729 points = C- (70%-72.9%) |
| 870-899 points = B+ (87%-89.9%) | 670-699 points = D+ (67%-69.9%) |
| 830-869 points = B (83%-86.9%)  | 630-669 points = D (63%-66.9%)  |
| 800-829 points = B- (80%-82.9%) | 600-629 points = D- (60%-62.9%) |
| 770-799 points = C+ (77%-79.9%) | 0-599 points = F (0%-59.9%)     |

### Late Policy

I am a prompt person, so I expect the same from you. While I will accept work up to one week after the due date, it will be graded down significantly. **For each calendar day that your work is late, it will be graded down one full letter grade.** If the assignment is turned in after the class period on the assigned due date, it will be graded down half a letter grade. **After one week, I will no longer accept the assignment.** If extenuating circumstances apply for any class work, you must contact me *before* the due date in order to request an extension or make necessary accommodations.

### Student Technology Resources

Computer labs for student use are available in the Academic Success Center located on the 1<sup>st</sup> floor of Clark Hall and on the 2<sup>nd</sup> floor of the Student Union. Additional computer labs may be available in your department/college. Computers are also available in the Martin Luther King Library.

A wide variety of audio-visual equipment is available for student checkout from Media Services located in IRC 112. These items include digital and VHS camcorders, VHS and Beta video players, 16 mm, slide, overhead, DVD, CD, and audiotape players, sound systems, wireless microphones, projection screens and monitors.

### SJSU Writing Center



The SJSU Writing Center is located in Clark Hall, Suite 126. All Writing Specialists have gone through a rigorous hiring process, and they are well trained to assist all students at all levels within all disciplines to become better writers. In addition to one-on-one tutoring services, the Writing Center also offers workshops every semester on a variety of writing topics. To make an appointment or to refer to the numerous online resources offered through the Writing Center, visit the [Writing Center website](http://www.sjsu.edu/writingcenter): <http://www.sjsu.edu/writingcenter>. For additional resources and updated information, follow the Writing Center on Twitter and become a fan of the SJSU Writing Center on Facebook.

## English 1B, Fall 2014, Course Schedule

The schedule is subject to change with fair notice through email.

*EA= Everything's an Argument*      *RPC= Reading Pop Culture*

| Week | Date                 | Topics, Readings, Assignments, Deadlines  |
|------|----------------------|---|
| 1    | M 8/25<br><br>W 8/27 | <p>Introductions, Syllabus/Course Review, Discuss Diagnostic</p> <p><b>Essay 1: In-class Diagnostic (500 Words)</b> Bring green book &amp; pen.</p>   |
| 2    | M 9/1<br><br>W 9/3   | <p>Labor Day—NO CLASS</p> <p><i>EA</i> Chapter 1—The Basics of Argument (p. 3—30)<br/><i>RPC</i> Introduction—What is Pop Culture? (p. 1—12)</p>  |
| 3    | M 9/8<br><br>W 9/10  | <p><b>Assign Essay 2: Rhetorical Analysis (1200 Words)</b><br/><i>EA</i> Chapter 6—Rhetorical Analysis (p. 90—121)<br/><i>RPC</i>—“Why Vampires Never Die,” Del Toro &amp; Hogan (p. 378—383_</p> <p><i>EA</i> Chapter 2—Pathos (p. 30—42)<br/><i>RPC</i>—“Toys,” Barthes (p. 25—29); “The End of Spam Shame: On Class, Colonialism, and Canned Meat,” Kim (p. 19—24)</p>   |
| 4    | M 9/15<br><br>W 9/17 | <p><i>EA</i> Chapter 3—Ethos (p. 42—54)<br/><i>RPC</i>—“Overselling Capitalism with Consumerism,” Barber (p. 15—18)</p> <p><b>Rhetorical Analysis: Workshop</b><br/><i>EA</i> Chapter 4—Logos (p. 55—73)<br/><i>RPC</i>—“The Ultimate Marketing Machine,” <i>Economist</i> (p. 97—105)</p>  |
| 5    | M 9/22<br><br>W 9/24 | <p><i>EA</i> Chapter 5—Fallacies (p. 74—89)<br/><i>RPC</i>—“With These Words I Can Sell You Anything,” Lutz (p. 62—70); “Propaganda: How Not To Be Bamboozled,” Cross (p. 71—86)</p> <p><b>Rhetorical Analysis: Final Draft due</b><br/><i>EA</i> Chapter 10—Evaluations (p. 214—233)<br/><i>RPC</i>—“Mystical Black Characters Play Complex Cinematic Role,” Kempley (p. 310—315); “Why Are So Many Films for Latinos Bad?” Duralde (p. 346—351)</p> <p><b>Assign: Film Review (500 Words)</b></p> |

| <b>Week</b> | <b>Date</b>            | <b>Topics, Readings, Assignments, Deadlines</b>   |
|-------------|------------------------|---|
| 6           | M 9/29<br><br>W 10/1   | <i>EA</i> Chapter 7—Structuring Arguments (p. 123—147)<br><i>RPC</i> —“My Zombie, Myself: Why Modern Life Feels Rather Undead,” Klosterman (p. 384—389)<br><br><i>EA</i> Chapter 8—Arguments of Fact (p. 152—173)<br><i>RPC</i> —“In Praise of Chain Stores,” Postrel (p. 30—35)<br><b>Film Review Due</b>  |
| 7           | M 10/6<br><br>W 10/8   | <i>EA</i> Chapter 9—Arguments of Definition (p. 187—204)<br><i>RPC</i> —“Why Video Games Are Works of Art,” Chayka (p. 396—399); “Women and the Rise of Raunch Culture,” Levy (p. 158—161)<br><b>Assign: Essay 4—Evaluative Essay</b><br><br><i>EA</i> Chapter 11—Causal Arguments (p. 242—264)<br><i>RPC</i> —“Violent Media Is Good for Kids,” Jones (p. 372—377)   |
| 8           | M 10/13<br><br>W 10/15 | <b>Essay 3: In-class Argument (500 Words)</b><br><br><i>EA</i> Chapter 13—Style in Arguments (p. 309—326)<br><b>Evaluative Essay: Workshop</b>  |
| 9           | M 10/20<br><br>W 10/22 | <b>Assign Visual Argument Presentation (250 Words + Visual Component)</b><br><i>EA</i> Chapter 14 Visual and Multimedia Arguments (p. 326—344)<br>Example Visual Arguments TBD<br><br><i>EA</i> Chapter 15—Presenting Arguments (p. 344—365)<br>YouTube Videos TBD  |
| 10          | M 10/27<br><br>W 10/29 | <i>EA</i> Chapter 16—Academic Arguments (p. 367—394); “A Directive Approach toward ESL/EFL Writers,” Riady (p. 383—388)<br><i>RPC</i> —“Is Facebook a Fad?” Manjoo (p. 222—226)<br><br><b>Evaluative Essay: Final Draft Due</b><br><i>EA</i> Chapter 12—Proposals (p. 273—294); “A Call to Improve Campus Accessibility for the Mobility Impaired,” Deshpande (p. 296—303)<br><b>Assign: Research Paper (2000 words)/Proposal (250 Words)</b> |
| 11          | M 11/3<br>W 11/5       | <b>Visual Argument Presentations: Group A</b><br><b>Visual Argument Presentations: Group B</b>  |

| Week       | Date                                       | Topics, Readings, Assignments, Deadlines  |
|------------|--|---|
| 12         | M 11/10<br><br>W 11/12                     | Library Day (tentative)<br><b>Proposal Due</b><br><br><i>EA</i> Chapter 17 & 18—Finding Evidence & Evaluating Sources (p. 395—417)<br><b>Assign: Annotated Bibliography</b>   |
| 13         | M 11/17<br><br>W 11/19                     | <i>EA</i> Chapter 19 & 21 Using & Documenting Sources (p. 418—435)<br>Citation Practice<br><br><b>Annotated Bibliography Due</b><br>Take votes for debate topics.   |
| 14         | M 11/24<br><br>W 11/26                     | In-class debate (topic TBD)<br><br>Thanksgiving Holiday—NO CLASS  |
| 15         | M 12/1<br><br>W 12/3                       | <i>RPC</i> —“Art of Puffery? A Defense of Advertising,” Fletcher (p. 114—119); “The Hard Sell: Advertising in America,” Bryson (p. 120—135)<br><br><i>RPC</i> —“The End of White America,” Hsu (p. 144—157); Hip-Hop Is No Longer Cooler Than Me,” Kix (p. 162—167) |
| 16         | M 12/8<br><br>W 12/10                      | <i>RPC</i> —“Reality Television: Oxymoron,” Will (p. 289—292); “The Reality of Reality Television,” Greif (p. 293—307)<br><br><b>Research Paper: Workshop</b>   |
| Final Exam | Tuesday,<br>December<br>16, 12:15—<br>2:30 | Attendance to the Final Exam period is mandatory. Be prepared to discuss your research paper with the class as part of the culminating final experience for the course.<br><b>Research Paper: Final Draft Due</b>   |

### Important dates for Fall 2014

|               |              |   |
|---------------|--------------|---|
| Thursday      | August 21    | Academic Year Begins – Fall Semester Begins                       |
| Thurs– Friday | August 21-22 | Orientation, Advisement, Faculty Meetings and Conferences (P)     |
| Monday        | August 25    | First Day of Instruction – Classes Begin                          |
| Monday        | September 1  | Labor Day - Campus Closed (L)                                     |
| Friday        | September 5  | Last Day to Drop Courses Without an Entry on Permanent Record (D) |
| Friday        | September 12 | Last Day to Add Courses & Register Late (A)                       |
| Monday        | September 22 | Enrollment Census Date (CD)                                       |
| Tuesday       | November 11  | Veteran’s Day - Campus Closed (V)                                 |
| Wednesday     | November 26  | Classes that start at 5:00 PM or later will not meet.             |

|              |                |  |
|--------------|----------------|--|
| Thursday     | November 27    | Thanksgiving Holiday - Campus Closed (T)           |
| Friday       | November 28    | Rescheduled Holiday - Campus Closed (RH)           |
| Wednesday    | December 10    | Last Day of Instruction - Last Day of Classes      |
| Thursday     | December 11    | Study/Conference Day (no classes or exams) (SC)    |
| Friday       | December 12    | Final Examinations (exams)                         |
| Mon-Thursday | December 15-18 | Final Examinations (exams)                         |
| Friday       | December 19    | Final Examinations Make-Up Day (MU)                |
| Monday       | December 22    | Grade Evaluation Day (E)                           |
| Tuesday      | December 23    | Grades Due From Faculty - End of Fall Semester (G) |