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creative nonfiction: noticing something that exists in the world and focusing a particular, humanizing lens on it. We'll look for the little stories among all the big ones, or even the big ones among the little. I'm not here to tell you what to write about, only to help you find a story, tell it to the best of your ability, and to try to find an audience for it.

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Student Workload

SJSU classes are designed such that in order to be successful, it is expected that students will spend a minimum of forty-five hours for each unit of credit (normally three hours per unit per week), including preparing for class, participating in course activities, completing assignments, and so on. More details about student workload can be found in [University Policy S12-3](http://www.sjsu.edu/senate/docs/S12-3.pdf) at <http://www.sjsu.edu/senate/docs/S12-3.pdf>.

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University Policies

Dropping and Adding

Students are responsible for understanding the policies and procedures about add/drop, grade forgiveness, etc. Refer to the current semester's [Catalog Policies](http://info.sjsu.edu/static/catalog/policies.html) section at <http://info.sjsu.edu/static/catalog/policies.html>. Add/drop deadlines can be found on the current academic year calendars document on the [Academic Calendars webpage](http://www.sjsu.edu/provost/services/academic_calendars/) at http://www.sjsu.edu/provost/services/academic_calendars/. The [Late Drop Policy](http://www.sjsu.edu/aars/policies/latedrops/policy/) is available at <http://www.sjsu.edu/aars/policies/latedrops/policy/>. Students should be aware of the current deadlines and penalties for dropping classes.

Information about the latest changes and news is available at the [Advising Hub](http://www.sjsu.edu/advising/) at <http://www.sjsu.edu/advising/>.

Consent for Recording of Class and Public Sharing of Instructor Material
[University Policy S12-7](http://www.sjsu.edu/senate/docs/S12-7.pdf), <http://www.sjsu.edu/senate/docs/S12-7.pdf>,
requires students to obtain instructor's permission to record the course.

“Common courtesy and professional behavior dictate that you notify someone when you are recording him/her. You must obtain the instructor's permission to make audio or video recordings in this class. Such permission allows the recordings to be used for your private, study purposes only. The recordings are the intellectual property of the instructor; you have not been given any rights to reproduce or distribute the material.”

It is suggested that the greensheet include the instructor's process for granting permission, whether in writing or orally and whether for the whole semester or on a class by class basis.

In classes where active participation of students or guests may be on the recording, permission of those students or guests should be obtained as well.

“Course material developed by the instructor is the intellectual property of the instructor and cannot be shared publicly without his/her approval. You may not publicly share or upload instructor generated material for this course such as exam questions, lecture notes, or homework solutions without instructor consent.”

Academic integrity

Your commitment as a student to learning is evidenced by your enrollment at San Jose State University. The [University Academic Integrity Policy S07-2](http://www.sjsu.edu/senate/docs/S07-2.pdf) at <http://www.sjsu.edu/senate/docs/S07-2.pdf> requires you to be honest in all your academic course work. Faculty members are required to report all infractions to the office of Student Conduct and Ethical Development. The [Student Conduct and Ethical Development website](http://www.sjsu.edu/studentconduct/) is available at <http://www.sjsu.edu/studentconduct/>.

Instances of academic dishonesty will not be tolerated. Cheating on exams or plagiarism (presenting the work of another as your own, or the use of another person's ideas without giving proper credit) will result in a failing grade and sanctions by the University. For this class, all assignments are to

be completed by the individual student unless otherwise specified. If you would like to include your assignment or any material you have submitted, or plan to submit for another class, please note that SJSU's Academic Integrity Policy S07-2 requires approval of instructors.

Campus Policy in Compliance with the American Disabilities Act

If you need course adaptations or accommodations because of a disability, or if you need to make special arrangements in case the building must be evacuated, please make an appointment with me as soon as possible, or see me during office hours. [Presidential Directive 97-03](http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf) at http://www.sjsu.edu/president/docs/directives/PD_1997-03.pdf requires that students with disabilities requesting accommodations must register with the [Accessible Education Center](http://www.sjsu.edu/aec) (AEC) at <http://www.sjsu.edu/aec> to establish a record of their disability.

In 2013, the Disability Resource Center changed its name to be known as the Accessible Education Center, to incorporate a philosophy of accessible education for students with disabilities. The new name change reflects the broad scope of attention and support to SJSU students with disabilities and the University's continued advocacy and commitment to increasing accessibility and inclusivity on campus.

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<i>Writing Life Assignment & Discussion, Topic Ideas.</i>		
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<i>Workshop Story Pitches, Elements of "readerly" writing.</i>		
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ASSIGNMENT: Reading3.pdf, Finalized WL pitch assignment

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Discuss readings, Discuss finalized story ideas.

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<i>Discuss readings.</i>		
ASSIGNMENT: Reading5.pdf, Finish <i>Writing Life</i> final draft		
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<i>Read Feature Article Assignment, Reading6.pdf</i>		
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<i>DUE: WL Final Drafts (One Paper Copy & Submit to Canvas)</i>		
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<i>Discuss Feature Article Assignment, Readings.</i>		
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Discuss readings, Workshop Pitch.
Blogging: Dramatic and Summary Narrative

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Reading8.pdf

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Blogging: Combining Discourse and Dialogue

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EDNL Assignments/Teams, In-Class: Interview Exercise (post assignment on blog).

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[Reading10.pdf, EDNL Pitch Assignment](#)

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Discuss Readings, Pitches.		
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Discuss Readings, InDesign Tutorial. Blogging: Interviews		
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Workshop EDNL, In-Class: Incorporating graphics & visual design.		
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[Discuss Clickbait Articles. Class Clickbait exercise.](#)

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[Discuss readings.](#)

[Blogging: Opinion Piece](#)

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Finish Profile/Extended Review draft

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11	Tues 4/12	<i>Profile/Extended Review draft workshop, listening to reviews.</i> ASSIGNMENT: Reading14.pdf, "Editing for Concision"	DUE: Profile/Extended Review draft (3 printed copies in class and submitted to Canvas)
	Thurs 4/14	<i>Long Lecture on Concision.</i> <i>In-Class Writing: Editing for Concision</i> ASSIGNMENT: Reading15.pdf	

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Discuss readings. Copywriting lecture.
In-Class Writing: Copywriting

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Blogging: Copywriting (Marketing Your Blog or Favorite Podcast)

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Podcast Draft (1 printed copy in class, submitted to Canvas)

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ASSIGNMENT: Work on Final Project.

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ASSIGNMENT: Finish Draft of Final Project

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Workshop of Final Project, Pitch Letters, Portfolios

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List Paragraph

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ASSIGNMENT: Set up portfolio page.

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Last class, wrap up. Pizza. Chips. Dip. Fruit. Crying. Etc.

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DUE: Link to successfully set-up portfolio page.

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Project!!!

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