

**SCHEDULE FOR REED MAGAZINE
ENGLISH 133, SECTION 1 – SPRING 2017**

DATE	ASSIGNMENT DUE THAT DAY
Jan. 31	1. Introduction to the course
Feb. 7	2. Read Reed Issue #69 Write 2-page analysis: this is what makes a good literary journal & how #69 measures up Assignment of teams AWP prep Journal presentations by: 1. Eric Rummelhoff 2. Sharon Simonsen 3. Corrine Willson 4. Carmen Patino

Reed Team to AWP Feb. 8 - 12

Feb. 14	3. Discussion of Reed #69: branding & audience Journal presentations by: 5. Justin Bryant 6. Kimy Martinez 7. Natalie Henderson 8. Kevin Eung
Feb. 21	4. AWP Team report on the literary marketplace Design: interior comps due #1 Copyediting: poetry edits due Journal presentations by: 9. Camille Miller 10. Joshua Hughes 11. Daniel Menze 12. Donnie Woolsey

Feb. 24 12 PM CLA: Bryan Stevenson; Hammer Theatre

Feb. 28	5. Design: cover comps due #1, Design: interior comps due #2 Journal presentations 13. Julia Franco 14. Kaitlyn Pratt 15. Jennifer Foot 16. Misty Murray
Mar. 7	6. JP Graphics tour Journal presentations 17. Tam Nguyen 18. Sarah Marasco 19. Danielle Le 20. Joshua Hughes

Mar. 14 7. Design: cover comps due #2
Design: interior comps due #3
Journal presentations
21. Simon Tran
22. Jerry Li
23. Cameron Del Carmen
24. Drew Stanke
25. Claudelle Le
26. Jen Creech

Mar. 21 8. Copyediting: fiction edits due
Managing Ed: editor's letter due

Mar. 21 7 PM CLA Travel Writing Conference Day 1: Food & Travel; Student Union Theater

Mar. 22 2 PM CLA Susan Orlean Master Class; MLK Steinbeck Center

Mar. 22 7 PM CLA Travel Writing Conference Day 2: Adventure Travel; Student Union Theater

Mar. 23 7 PM CLA Travel Writing Conference Day 3: Travel Editors; Student Union Theater

MARCH 27 – MARCH 31 SPRING BREAK!

Apr. 4 9. Copyediting: nonfiction edits due
Web: redesign due
Managing Ed: final TOC due
Historian: history due
CAM: Reed 150 years intro due
Sales: all final ads due

Apr. 11 10. Copyediting: profiles, contributors' bios, history and editors' letters due
Web: revisions round 1 due

Apr. 18 11. Copyediting: website edits due

Apr. 25 12. **Design: final page layout due for proofreading**
Whole class: all hands on deck for proofreading!
Web: revisions round 2 due

May 2 13. **DESIGN: FINAL PAGE LAYOUT DUE TO PRINTER**
Launch prep
Web: launch new website

May 9 14. Review proofs from printer (approximate)
Whole class: all hands on deck for proofreading!
Design: poster art due to printer
Web: 69 e-book goes live

May 16 14. Reed #150 due!

May 18 15. Reed final: mailing extravaganza. Tearful farewells.