

**SCHEDULE FOR REED MAGAZINE
ENGLISH 133, SECTION 1 – SPRING 2018**

DATE	ASSIGNMENT DUE THAT DAY
Jan. 30	1. Introduction to the course
Feb. 6	2. Read Reed Issue #150 Write 2-page analysis: this is what makes a good literary journal & how #150 measures up Assignment of teams Journal presentations by: 1 Rachel Crawford 2 Lane Berger 3 Megan Alfaro 4 Dina Eastwood 5 Talia Adry
Feb. 8 7 PM	CLA Natalie Baszile; MLK 225 with reception to follow in the Steinbeck Center
Feb. 13	3. Discussion of Reed #150 Journal presentations by: 1 Cristina Shannon 2 Helen Meservey 3 Terry Phimister 4 Arthur Hoang 5 Brandon Luu 6 Basil Thompson AWP prep
Feb. 20	4. Discussion of Reed branding & audience Design: interior comps due #1 Copyediting: poetry edits due Journal presentations by: 1 Casey Modiri 2 Mariah Ramsour 3 Lily Dayton 4 Brooke Kaska 5 Allison Williamson 6 Alexandra Galou 7 Aaron Rodgers
Feb. 27	5. Design: cover comps due #1, Design: interior comps due #2 Journal presentations 1 Jessica Mejia 2 Samantha Tate 3 Renie C-Scott 4 Emily Tang 5 Dan Dirilo 6 Robert Holmes 7 Angela Garza AWP prep

March 7-11 Reed Team to AWP Bookfair

Mar. 6 6. Design: cover comps due #2 (email to CAM)
Design: interior comps due #3 (email to CAM)

Mar. 13 7. Copyediting: fiction edits due

Mar. 20 8. Managing Ed: editor's letter due
AWP Team report on the literary marketplace

Mar. 20 7 PM CLA Don George; MLK 225 with reception to follow in the Steinbeck Center

MARCH 26 – MARCH 30 SPRING BREAK!

Apr. 3 2 PM Tour of JP Graphics printing plant (optional)

9. Copyediting: nonfiction edits due
Web: redesign due
Managing Ed: final TOC due
CAM: editor-in-chief's letter due
Sales: all final ads due

Apr. 10 10. Copyediting: profiles, contributors' bios, history, and editors' letters due
Web: revisions round 1 due

Apr. 17 11. **Design: final page layout due for proofreading**
Whole class: all hands on deck for proofreading!
Web: revisions round 2 due

Apr. 24 12. **DESIGN: FINAL PAGE LAYOUT DUE TO PRINTER**
151 launch prep
Copyediting: website edits due

May 1 13. Review proofs from printer (approximate)
Whole class: all hands on deck for proofreading!
Design: poster art due to printer
Web: launch new website

May 8 14. Reed #151 due!
Web: 150 e-book goes live
Sales: supervise mailing of 151

May 18 15. Reed final, Friday evening. Tearful farewells.