



**SPARTANS**

SAN JOSÉ STATE UNIVERSITY

# 2021-22 Annual Budget Report

San José State University

Charlie Faas

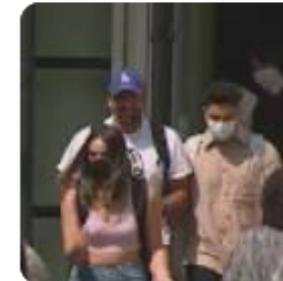
VP Administration & Finance / CFO

# Challenges This Year

CBS Sacramento

## Vaccine Mandates Become 'New Normal' At California Universities, Community Colleges

READ MORE: Proof Of Vaccination Or Negative COVID Test Required For ... and CSU schools—already require students and staff to be vaccinated.

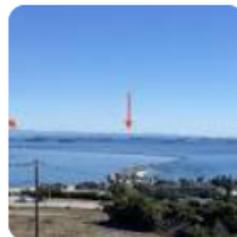


Business Insider

## Record-breaking 56 cargo ships stuck off California coast

Key ports in Southern California have hit a fourth record in less than three weeks, as shipping delays surge past early pandemic levels.

3 weeks ago



EdSource

## California college students head overseas again – in limited numbers

But vaccinations, masking requirements and relatively low levels of ... students from overseas study programs last year because of Covid-19,...



# Challenges This Year

 The New York Times

## Booming Stock Market Provides Budget Surplus in California

It continues to contend with a large-scale housing and homelessness crisis. A drought is putting the state in a precarious position heading into...

May 11, 2021



 Los Angeles Times

## UC, Cal State, community colleges get historic budget hike

The governor also advanced his priority to help students develop job skills needed in California. A new \$1-billion investment of one-time...

May 14, 2021



 US Department of Education

## Makes Available \$36 Billion in American Rescue Plan Funds ...

... Higher Education Emergency Relief Fund (HEERF III), with a new formula ... San Joaquin Delta College (HSI in Stockton, California) has...

May 11, 2021

# State Landscape

- Impacts from COVID-19 felt for many years, stressing hospitals, health systems, schools, and the overall economy.
- **Education systems are pivotal for an equitable recovery and to an inclusive future.**
- American Rescue Plan targets public health, addresses negative economic impacts, replaces lost revenue, and invests in broadband.
- Housing shortages have been exacerbated.
- **State recognizes the role of the CSU in addressing student needs for mental health services.**

# CSU Landscape

## THE CSU

- is the nation's largest four-year public university, with 23 campuses and eight off-campus centers.
- educates the most ethnically, economically and academically diverse student body in the nation.
- is renowned for the quality of its teaching and preparing job-ready graduates.
- educates approximately 486,000 students.
- employs nearly 56,000 faculty and staff.
- stretches 800 miles from Humboldt in the north to San Diego in the south.
- has conferred degrees on more than 3.9 million living alumni.



**NEARLY HALF**  
of the state's bachelor's  
degrees are awarded  
by the CSU



**129,000**  
degrees conferred  
annually



**3.9 MILLION**  
living alumni  
and counting



**800 MILES**  
stretching  
from Humboldt  
to San Diego



**ONE IN TEN**  
employees in California  
is a CSU graduate



**NEARLY 56,000**  
faculty and staff are  
employed by the CSU

# 2021-22 CSU Budget Summary

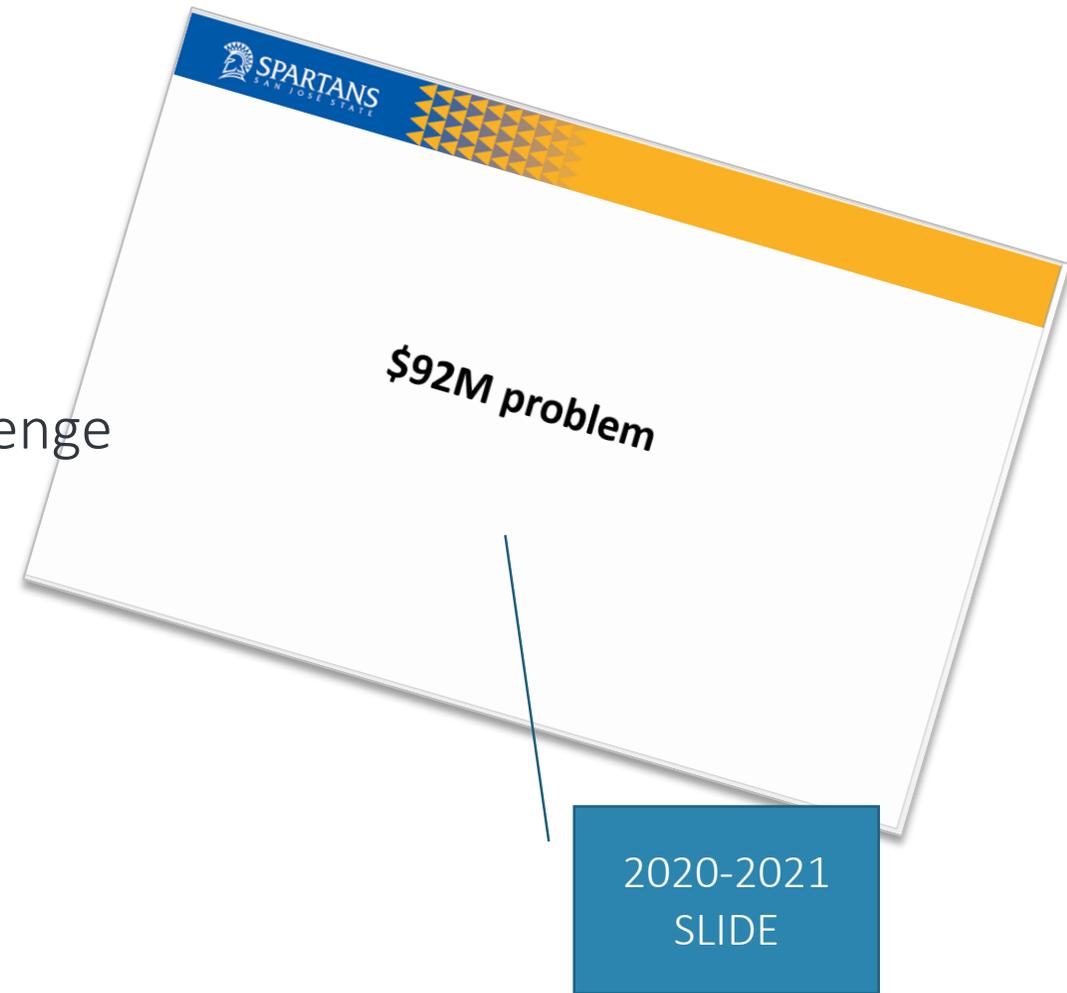
(M\$)	<b>2020-21 Revised General Fund Budget</b>	<b>\$3,678.1</b>
	2021-22 Expenditure Increases	
	Restoration of 2020-21 General Fund Decrease	\$299.0
	System-wide Priorities	(43.1)
	Employer Paid Health Premiums	23.8
	Operations and Maintenance of New Facilities	15.2
	Compensation Adjustment	45.1
	AB 1460 Ethnic Studies	16.3
	Graduation Initiative 2025	150.0
	Other Program Adjustments	43.8
	<b>2021-22 Total Expenditure Increases</b>	<b>\$550.2</b>
	<b>2021-22 Total General Fund Budget</b>	<b>\$4,228.3</b>
	<b>2021-22 Gross Tuition &amp; Fees</b>	<b>\$3,037.0</b>
	<b>2021-22 Total Operating Budget</b>	<b>\$7,265.3</b>

# 2021-22 SJSU Budget Summary

(M\$)	2020-21 Final Budget, General Fund	\$173.6
	2020-21 Adjustments (Retirement, Compensation)	(2.8)
	<b>2020-21 Revised General Fund Budget</b>	<b>\$170.8</b>
	2021-22 Expenditure Budget Adjustments	
	Restoration of 2020-21 General Fund Decrease	\$19.3
	System-wide Priorities	(8.1)
	Employer Paid Health Premiums	1.5
	Operations and Maintenance of New Facilities	3.3
	Compensation Adjustment	.1
	AB 1460 Ethnic Studies	.8
	Graduation Initiative 2025	6.8
	Student Aid Adjustment	(1.5)
	<b>2021-22 Total Expenditure Increases</b>	<b>\$22.4</b>
	<b>2021-22 Total General Fund Budget</b>	<b>\$193.2</b>
	<b>2021-22 Gross Tuition &amp; Fees for CSU Op Fund</b>	<b>\$205.6</b>
	<b>2021-22 Total Operating Budget</b>	<b>\$398.8</b>

# What Happened

- \$92M problem last year
  - Essentially a 20% budget challenge
  - Academic Affairs absorbed 3-1/2% of that challenge
- \$168M HEERF funding
  - Defined qualified expenditures only
  - Time based (fully expensed by March 2022)
- Various Perceptions of “Surpluses”
  - “State investment”
  - “Massive reserves”
  - State was generous, but fell significantly short of our needs
- A “Dip” not a “Canyon”, thankfully



Reserve Analysis	<u>2016 17</u>	<u>2017 18</u>	<u>2018 19</u>	<u>2019 20</u>	<u>2020 21</u>
Lottery Programs	234,289	287,015	319,867	239,543	397,270
Local Trust Funds	265,902	244,138	83,541	430,147	504,815
Parking	1,216,621	1,830,833	2,164,213	2,156,087	2,000,118
Health Facilities	12,186,685	12,680,330	7,495,904	7,577,172	8,136,321
Capital and Special Projects					52,573,303
Student Housing	14,721,583	11,649,877	13,395,940	17,014,288	8,448,782
Student Body Center Programs	25,659,014	24,051,328	27,321,213	22,904,177	32,572,386
Professional and Continuing Education	34,189,567	32,017,717	33,882,206	27,899,717	33,510,437
Operations	99,184,227	83,662,920	105,502,926	83,081,709	101,906,645
<b>TOTAL</b>	<b>187,657,888</b>	<b>166,424,158</b>	<b>190,165,810</b>	<b>161,302,840</b>	<b>240,050,077</b>
<b>Comparison without "Capital and Special Projects"</b>	<b><u>2016-17</u></b>	<b><u>2017-18</u></b>	<b><u>2018-19</u></b>	<b><u>2019-20</u></b>	<b><u>2020-21</u></b>
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*ISB, should not be included*



	2019 -2020	2020-2021
Encumbrance	(15,284,140)	(15,320,520)
CSU Operating Fund	<b>(26,345,528)</b>	<b>(39,294,656)</b>
Health Center	(9,321,698)	(11,771,311)
Utilities Reserve	(8,144,037)	(10,197,293)
Capital Project Mgmt.	(5,408,060)	(5,278,022)
SSETF	(4,291,028)	(4,408,146)
Orientation Programs	(770,701)	(967,883)
Library Capital Reserve	(995,588)	(1,515,858)
HEERF Funds - Reimbursement Draw Down Pending		238,000
Grad Business Prof Fee	(395,620)	(624,841)
Financial Aid Related	(2,319,784)	(2,585,771)
Equipment Reserves (Copier, Distribution Svcs)	(714,063)	(587,319)
Department Fee Funds (Lab, Writing Skills, Field Work etc.)	(405,080)	(182,339)
Faculty Start-Up, RSCA, STEM/CSUPERB/COAST Grants	(2,093,953)	(3,618,617)
Cost Recovery Funds	(876,047)	(2,155,957)
Capital Commitments	(5,536,912)	(3,055,537)
Basic Needs, Rapid Rehousing, CalFresh, AB 74 Micro Grants, AB798 Affordable Learning	(177,030)	(580,303)
Other Operating funds	(2441)	(273)
<b>Grand Total</b>	<b>(83,081,709)</b>	<b>(101,906,645)</b>



# Guides / Priorities

*“As a university, we must be transformational for our students and our community,”* Transformation 2030 Strategic Plan

- Engage & Educate
- Excel & Lead
- Grow & Thrive
- Connect & Contribute
- Rebuild & Renew

# Operating Fund Expenditures by Division 2021-2022 Budget

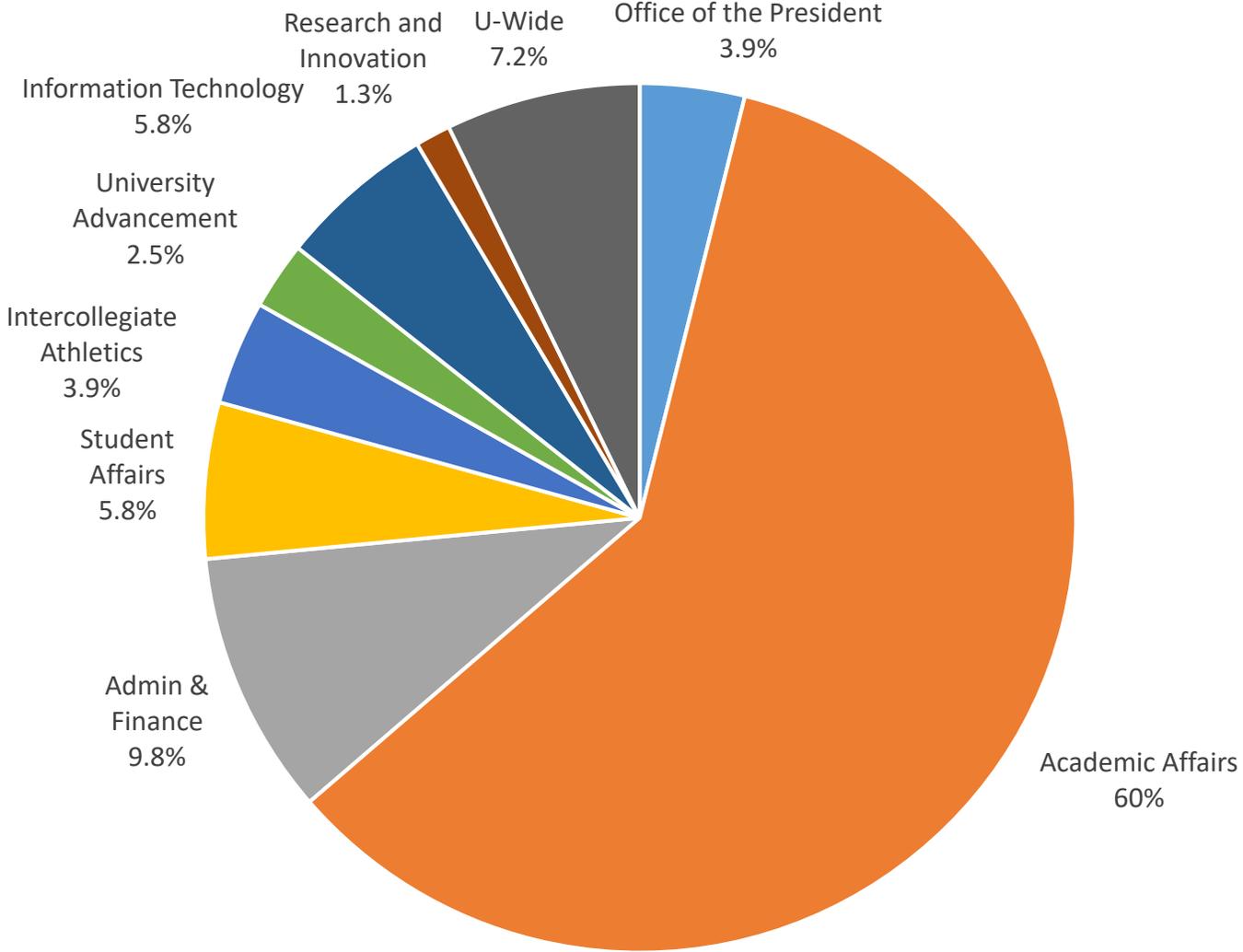
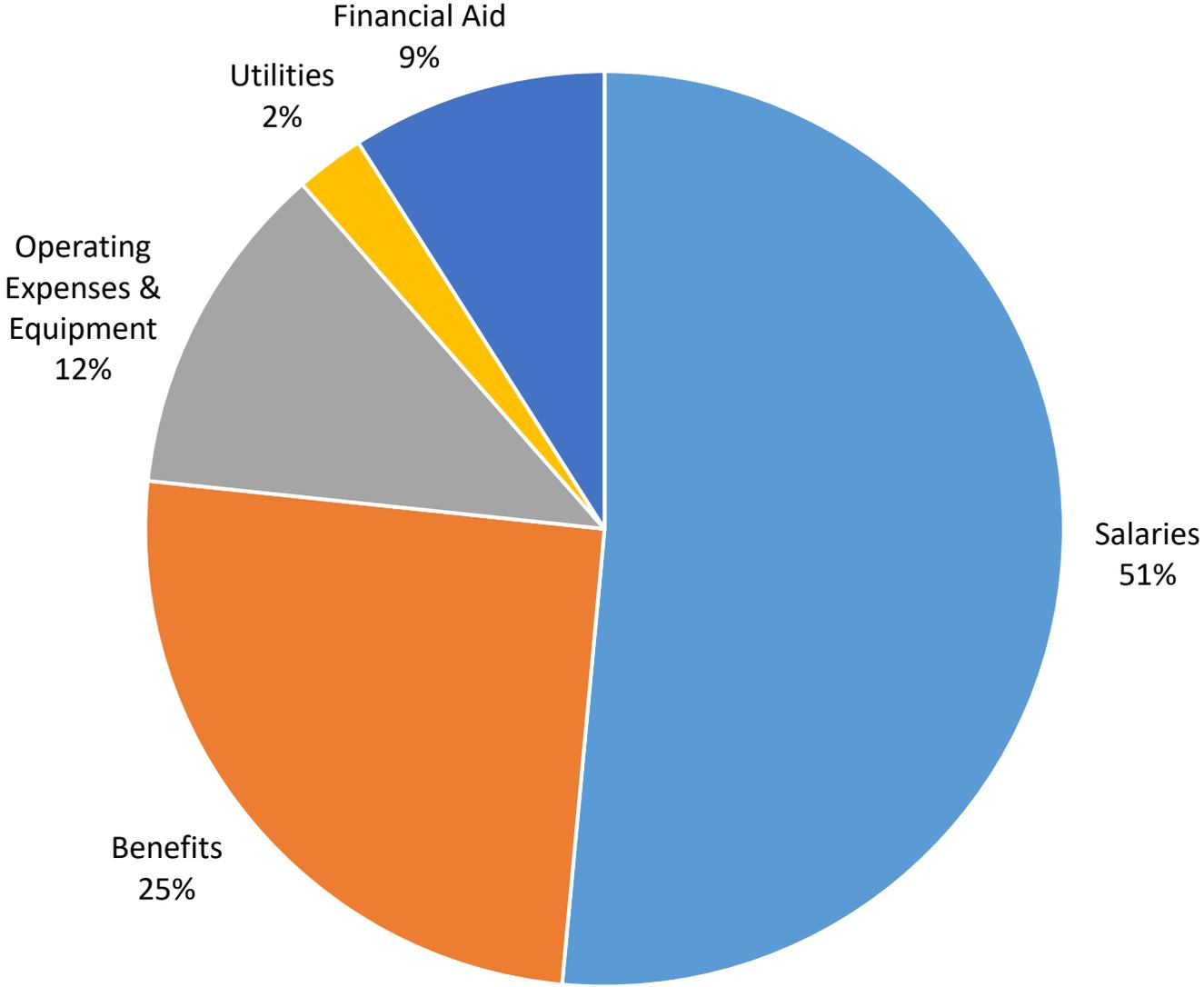


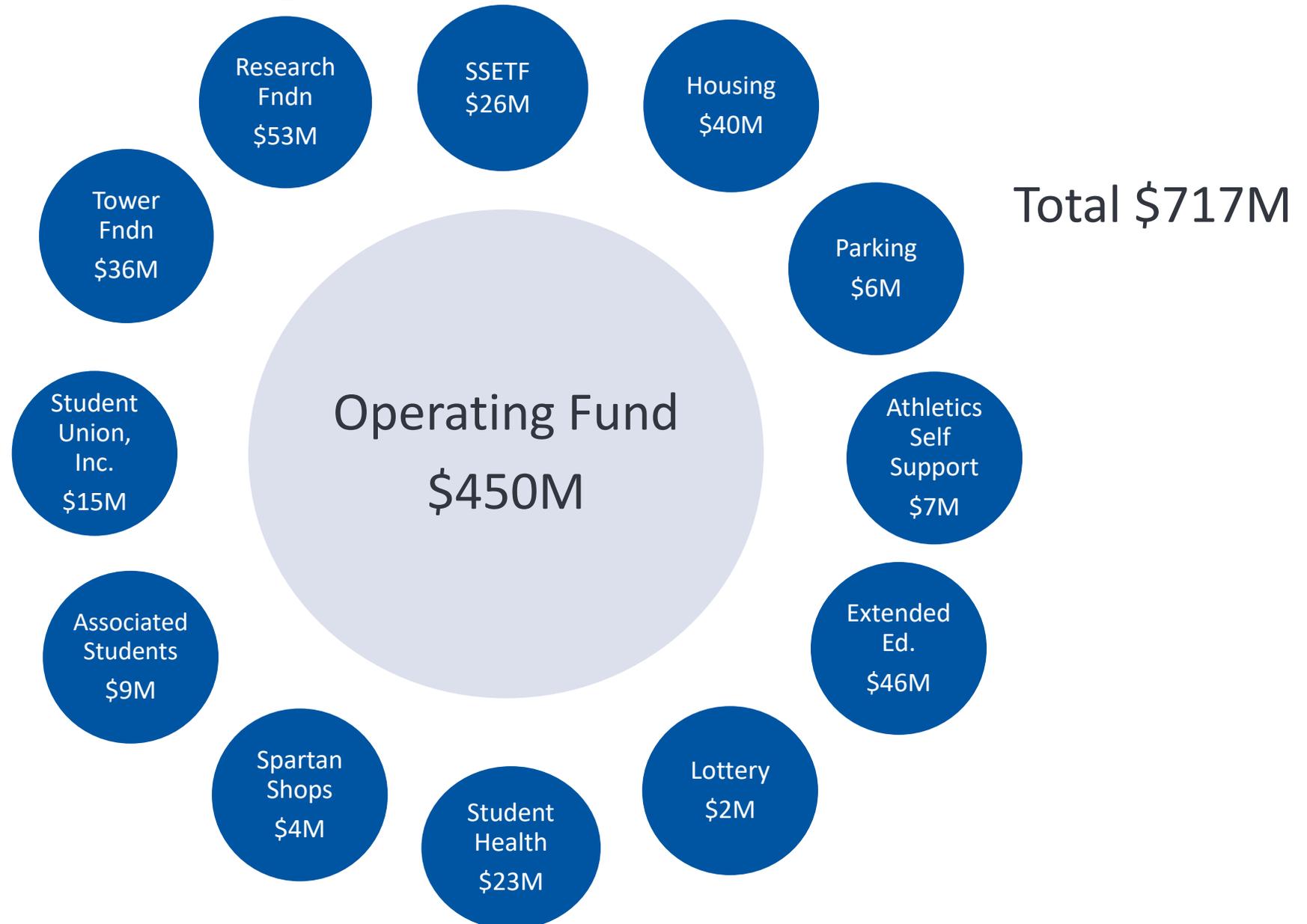
Chart above displays the breakdown of the Operating Fund expenditure budget, base and one-time allocations for this year. Budget excludes Restricted Student Aid (primarily a U-Wide tuition discount). Employee benefits have been estimated for all Divisions at a rate of 48%. More details are available in the Annual Budget Report.

# Breakdown of Operating Fund Categories 2021-2022 Budget



# SJSU Expenditure Budgets

## 2021-2022 Budget



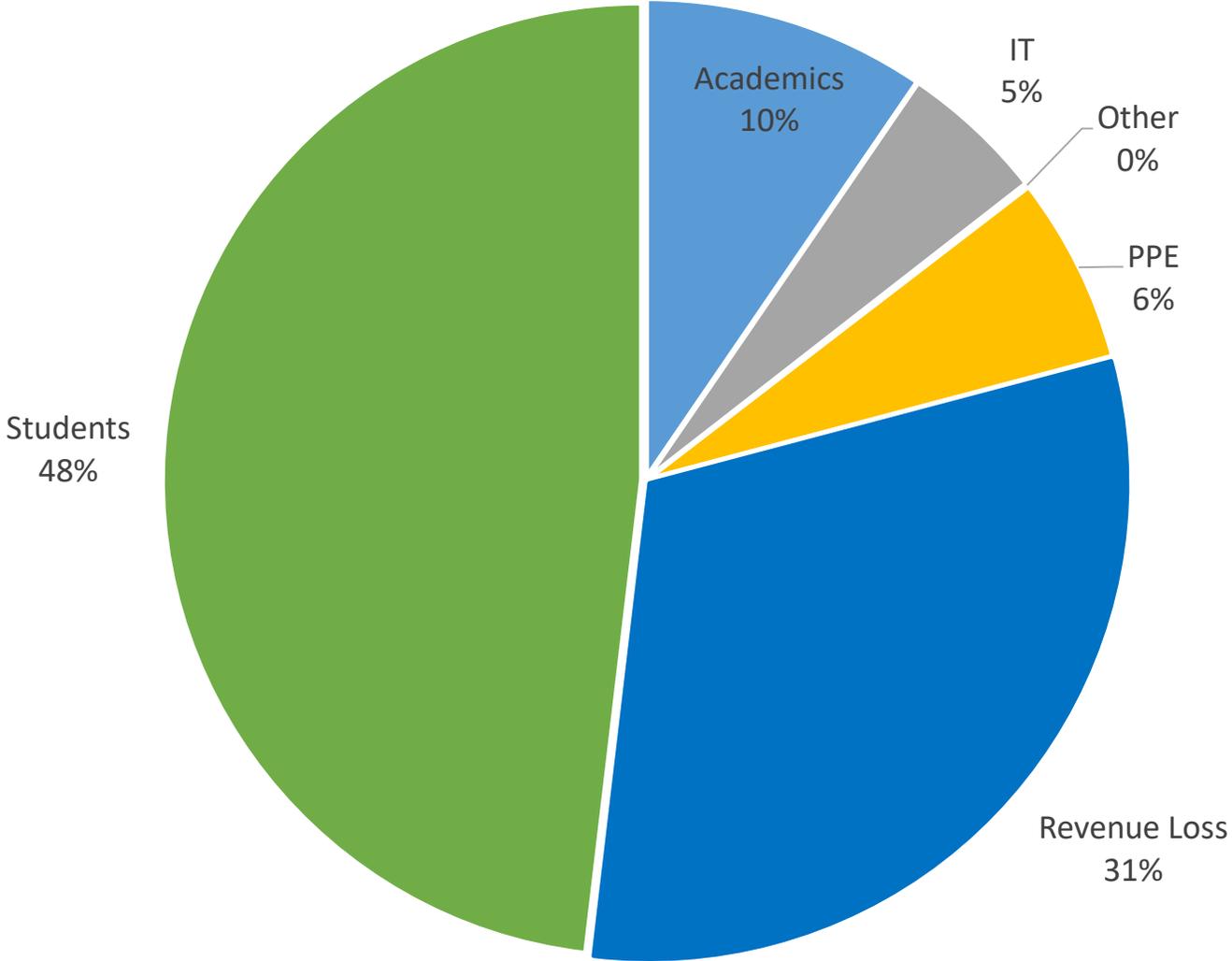
# 2021-22 SJSU Special Topics

## SJSU Special Interest & Areas of Investment

- COVID (Support with HEERF)
- GI2025 Basic Needs and Mental Health
- University Policing
- Title IX

# Federal HEERF Grants

HEERF Commitments and Planned Uses (\$168M)



# Uses of CARES / HEERF Funding

# SJSU Cares - Student Basic Needs

*Additional services available at the Wellness Center*

## SJSU CARES RESOURCES

The first centralized office is now open in Clark Hall Room 140  
Monday through Friday from 9 a.m. to 5 p.m.



### FOOD

Students can access the Spartan Food Pantry for perishable and non-perishable goods in the Student Union and receive assistance applying for CalFresh, a monthly food assistance program.



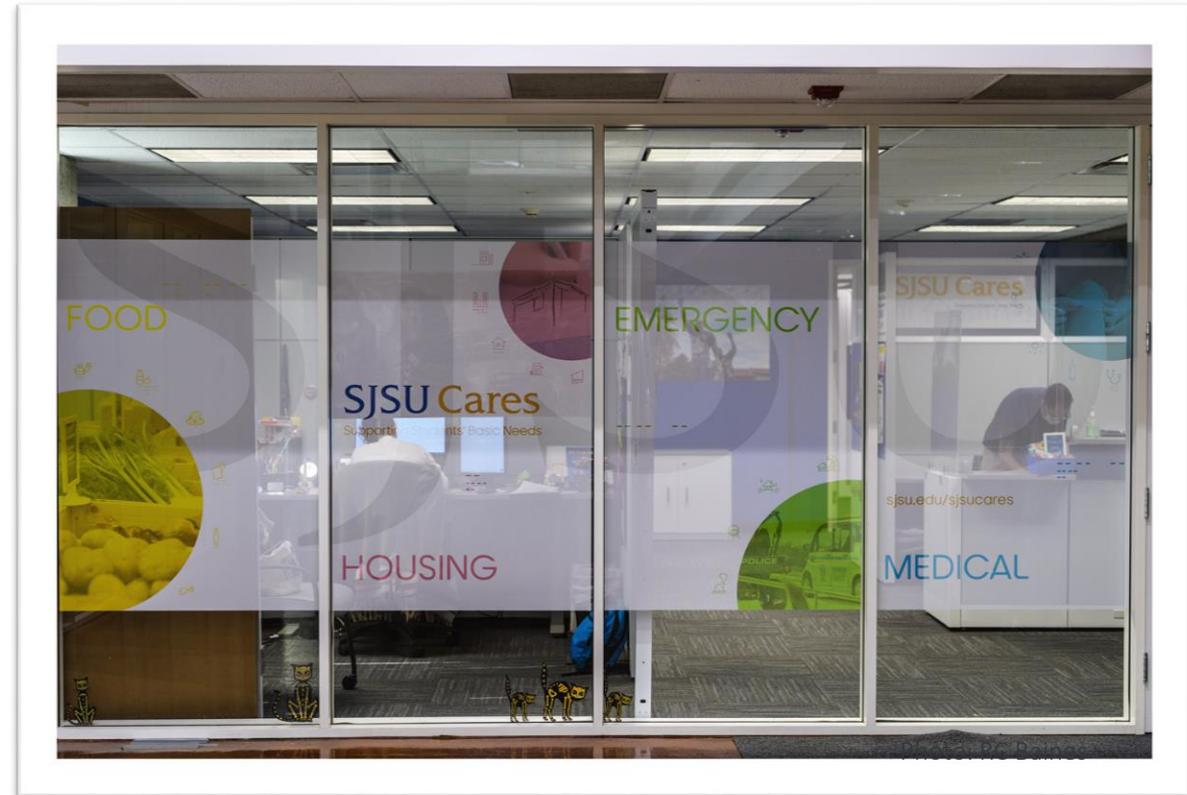
### MENTAL HEALTH

Students can attend life workshops to learn skills and strategies for growing emotionally and academically.



### HOUSING, MEDICAL AND EMERGENCY GUIDANCE

Students experiencing homelessness, issues paying medical or dental bills or an emergency including theft of school supplies or natural disaster can holistically receive resources and assistance, including potential financial aid, after meeting with SJSU Cares case managers.



## Basic Needs Signature Programs/Services \$1.5M investment:

- Housing: Rapid Rehousing Partnership, Overnight Guest Room
- Food: Spartan Food Pantry
- Other: SJSU Cares, Medical Assistance, Emergency Assistance

# SJSU Student Needs Investment

## Student Mental Health Programs/Services \$2.9M

- Therapy Services
- 24-hours crisis intervention
- Suicide Prevention and Mental Health training programs
- RIO – recognition, insight, and awareness
- TAO – Therapy Assisted Online



Photo: RC Baines

***Ben Falter highlights the work of SJSU Cares for Assemblymember Lee and President Papazian***

*Additional Services available at the Wellness Center*

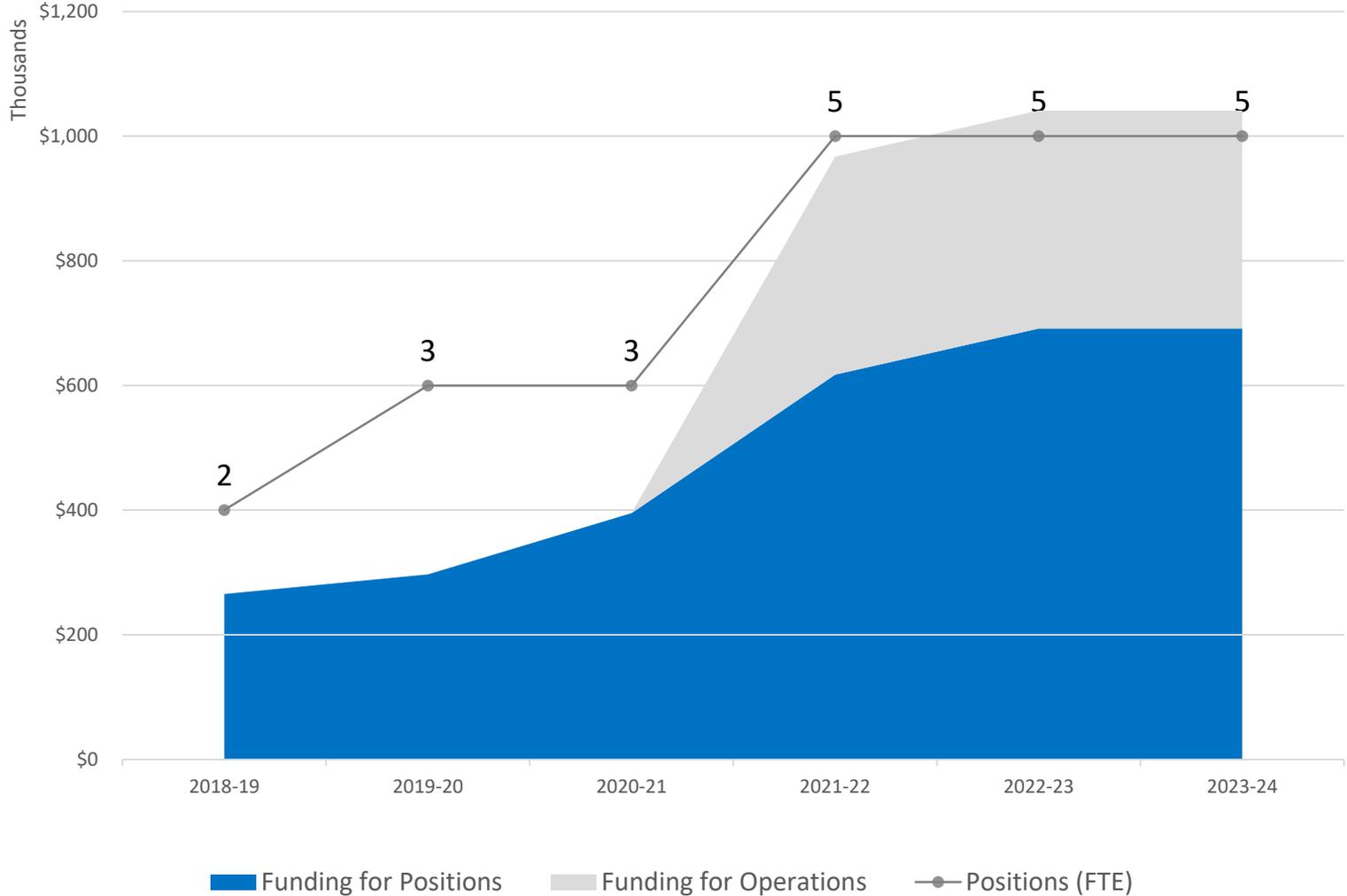
# University Policing

2019	M\$					\$ per student				
	UPD	General Fund	Total University	FTES	Acres	UPD / General Fund	UPD / Total Budget	UPD / FTES	UPD / Acres	
Long Beach	\$ 6.50	\$ 473.00	\$ 668.00	36,279	323	1.37%	0.97%	\$ 179.17	\$ 20,124	
* San Jose	\$ 5.06	\$ 451.00	\$ 751.00	29,076	154	1.12%	0.67%	\$ 173.85	\$ 32,825	
San Diego	\$ 6.00	\$ 446.00	\$ 859.00	33,483	283	1.35%	0.70%	\$ 179.20	\$ 21,201	
Northridge	\$ 4.40	\$ 492.00	\$ 620.00	41,548	353	0.89%	0.71%	\$ 105.90	\$ 12,465	
<b>AVERAGE</b>	<b>\$ 5.49</b>	<b>\$ 465.50</b>	<b>\$ 724.50</b>	<b>\$ 35,097</b>	<b>\$ 278</b>	<b>1.18%</b>	<b>0.76%</b>	<b>\$ 156.39</b>	<b>\$ 19,726</b>	

\* Only truly Urban Campus, two campuses areas separated by 1.25 Miles

# 2021-22 SJSU Areas of Investment

## Title IX Investments: Positions and Operations

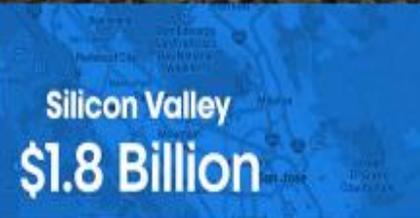


# SJSU Economic Impact

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[sjsu.edu/impact](https://www.sjsu.edu/impact)

## Economic Output

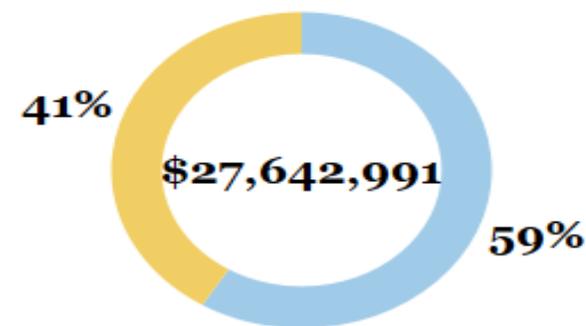


[https://www.sjsu.edu/impact/docs/PREZ\\_061921\\_Impact-Infographic%20Handout\\_18-19yr.pdf](https://www.sjsu.edu/impact/docs/PREZ_061921_Impact-Infographic%20Handout_18-19yr.pdf)

# 20/21 Annual Fundraising



## Progress to Goal



**Planned Gift**  
■ No  
■ Yes

Unit	Total Raised	No of unique donors
Athletics	\$5,715,579	1,189
Education	\$4,477,996	258
Business	\$3,641,751	383
Engineering	\$3,132,706	359
Student Affairs Office	\$2,955,293	683
Science	\$2,600,447	311
Social Sciences	\$1,881,406	536
Humanities & the Arts	\$973,353	507
Health and Human Sciences	\$904,600	416
Martin Luther King Library	\$366,819	155

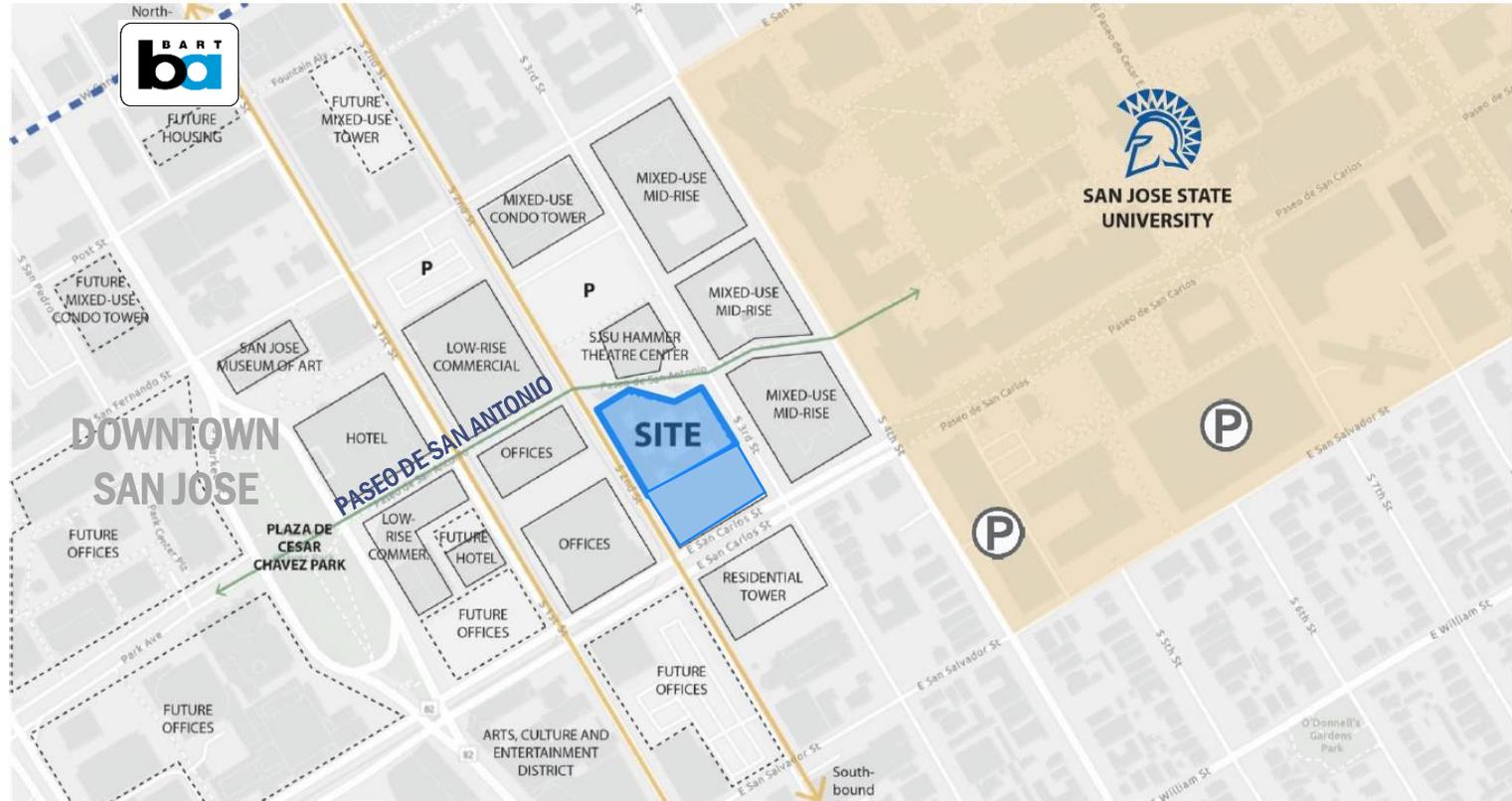
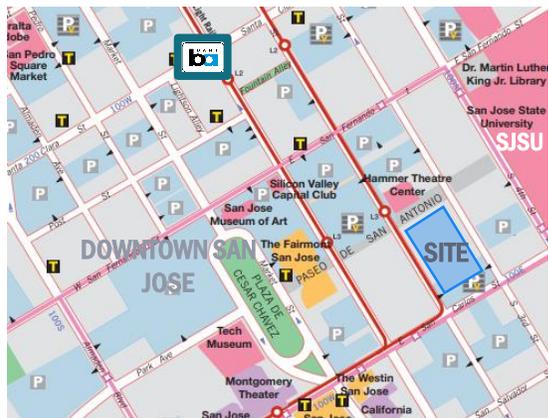
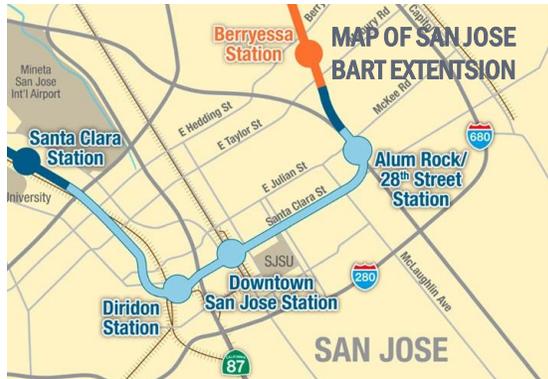
## Donor - Record Type

Alumni	\$14,524,802
Friend	\$4,164,048
Foundation	\$4,154,799
Corporation	\$2,421,250
Family Trusts/Personal Foundation	\$999,110
Retired Faculty	\$381,400
Parent	\$325,458
Employee	\$155,524
Other Non Profit Org	\$151,311
Faculty	\$139,179
Corporate Foundation	\$131,500
Former Parent	\$90,964
Student	\$3,146
Educational Inst.	

## Type of Gift

Gift	\$9,819,467
Bequest Expectancy	\$8,828,000
Grant	\$3,392,886
Outright Bequest	\$2,576,158
Outright Pledge	\$2,045,652
IRA Gift	\$569,081
Deferred Gift Pledge	\$233,760
Matching Gift	\$177,988

# The Case for University Affordable Housing



Alquist Site Surrounded by New Office / Job Producing Spaces

Source: JLL Research, Gould Evans

# The Case for University Affordable Housing



## The Case for Housing

- Tech industry growth
  - Employees living far from campus
  - Recruitment and retention challenges
- 
- Previous demand studies revealed a significant demand for a SJSU-sponsored housing project
  - Redevelopment of the Alquist site provides an opportunity to create a dense, urban housing project near campus.
    - Supports the mission of SJSU
    - Aligns with the city's goals for housing and sustainable downtown development



Photo: David Schmitz

**SAN JOSÉ STATE UNIVERSITY**  
*2021-22 Annual Budget Report*

For more information, visit:

<https://www.sjsu.edu/fabs/services/transparency/annual-reports>

[http://www.sjsu.edu/adminfinance/about/budget\\_central/](http://www.sjsu.edu/adminfinance/about/budget_central/)

**SAN JOSÉ STATE UNIVERSITY** *powering* **SILICON VALLEY**



# Appendix



# SPARTANS

SAN JOSÉ STATE UNIVERSITY