

May 16, 2012

**SAN JOSÉ STATE  
UNIVERSITY**

**Office of the President**

Mohammad H. Qayoumi, PhD  
President

One Washington Square  
San José, California 95192-0002  
Office: 408-924-1177  
Fax: 408-924-1199  
sjsupres@sjsu.edu

www.sjsu.edu

Chancellor Charles B. Reed  
401 Golden Shore  
Long Beach, CA 90802

Dear Chancellor Reed:

In accordance with Executive Order 1054, I am requesting your review and approval for the establishment of a new mandatory, Category II, "Student Success, Excellence and Technology Fee" (SSETF) for San José State University (SJSU). This fee will subsume or replace SJSU's Category III Miscellaneous Course fees (except for field trip fees) and Instructionally Related Activities (IRA) fees into an expanded, more targeted and inclusive institutional program fee.

The proposed \$215 fee for Fall 2012 includes the subsumed campus mandatory IRA fee of \$135, an average per student miscellaneous course fee of \$29, and \$51 in new revenue. It is important to note that as approved in 2010, the IRA fee will increase by \$12 in Spring 2013, bringing the total IRA fee \$147. Beginning Fall 2015, the fee will increase annually based on Northern California CPI. The new fee will apply to all students. The below table provides for the final semester by semester student fee.

Term	IRA	Miscellaneous Course Fee Average	New Revenue	Increase Amount	Total Fee Amount
Fall 2012	\$135.00	\$29.00	\$51.00	.	<b>\$215.00</b>
Spring 2013	\$147.00	\$29.00	\$39.00	\$40.00	<b>\$255.00</b>
Fall 2013				\$40.00	<b>\$295.00</b>
Spring 2014				\$40.00	<b>\$335.00</b>
Fall 2014				\$40.00	<b>\$375.00</b>
Spring 2015				\$40.00	<b>\$415.00</b>

**Purpose of the Proposed Student Success, Excellence and Technology Fee**

This SSETF will be used for three purposes. First, the SSETF shall subsume all existing Category III miscellaneous course fees (except for field trip fees) and the Instructionally Related Activities (IRA) fees.

Second, the SSETF shall provide enhanced and comprehensive support for Student Academic Success Services and Student Athlete Success Services to improve graduation and retention rates of all students (including under-represented minority students) by implementing a variety of evidence-based, best practice student support and high impact practice programs. This additional funding to support student success and excellence will be imperative in order to address SJSU's retention and graduation rates which currently lag slightly below the system average.

Third, the SSETF shall be used to deepen and strengthen student learning by providing innovative and effective technology-enabled learning experiences for students. In the last five to ten years, the variety, number and research regarding new academic technology applications have exploded and are beginning to show positive gains in student engagement and deeper learning. These new technologies were never formally budgeted into university baseline budgets in the past, so increasing technology funds for students and faculty to access to these new technologies is critically important. For example, SSETF funds will be allocated to significantly upgrade the development of 21<sup>st</sup> century classrooms, laboratories and other learning spaces; to improve the effective delivery of instruction through access to multiple electronic platform-based learning systems (e.g., LMS, lecture capture, etc.); and to increase student access to state-of-the-art innovative software, hardware and devices (e.g., iPads, smartphones, tablets, etc.) and other electronic, digital and open source educational learning materials.

Therefore, revenue from this fund will go toward the following six priorities:

1. Expand support for comprehensive student success services and improved pathways to graduation (e.g., maintain access to high demand classes and labs; increase comprehensive and coordinated writing, math and tutorial services; enable workforce, career and professional development and alumni mentoring; implement a new integrative First Year Program; implement more high impact practices such as utilize early-warning technology-enhanced advising and tutoring; support undergraduate and graduate research; increase service learning and community engagement opportunities; expand summer bridge; and enhance services for students with disabilities).
2. Enhance support for effective student-related academic technology initiatives that complement but do not duplicate technology initiatives identified in the annual state budget request for the university. For example SSETF funds will be allocated to improve academic technology infrastructure (e.g., LMS support, lecture capture, enhanced classroom technology), improve student access to state-of-the art software (e.g., adoption of digital media software such as Adobe Suite), improve student access to academic technology hardware and devices, including exploration of e-readers, iPads, and increased utilization of effective electronic multi-platform-based educational learning materials (e.g., Pearson MyWritingLab, ETS' Criterion writing support programs, etc.).
3. Create 21<sup>st</sup> century classrooms, labs and learning spaces, including virtual spaces (e.g., lecture capture, eportfolios, social media, etc.).
4. Expand support for all students and work to close the retention and graduation gap for Under-represented Minority students (URM).
5. Subsume and continue support for miscellaneous course fees for all courses, with the exception of fees for travel and field trips.
6. Support for activities that fall under the definition of and statutes related to Instructionally Related Activities (IRA) in Title 5 and the California Education code including Athletics.

### **Financials of the Proposed Student Success, Excellence and Technology Fee**

Currently, SJSU's course and miscellaneous fees total to \$176 per semester (\$352 per year). We respectfully request your authorization to implement a single, new proposed Category II SSETF mandatory fee increase of \$40 per semester over three years, effective Fall 2012, with the summer fee amount no greater than 66% of the semester rate. This SSETF fee would increase each year by \$40 per semester (\$80 per year) over 3 years, beginning with the Fall 2012. In the third and final year (Spring 2015), the proposal will reach \$415 per semester (\$830 per year). The SSETF fee increases will cease after year three and the SSETF will then be subject to the annual inflation rate based on the Northern California CPI.

For comparison purposes, this proposed SSETF is within the range of recent, existing Category II institutional fees as indicated by data from other CSU campuses listed in **Attachment B-1**.

Based on current enrollment assumptions and projections, **Attachment B-2** displays three years of forecasted revenues and associated expenditure projections. Allocations will be made in consultation with the Campus Strategic Planning Board (representatives of President's and Provost's Offices, Administration & Finance, Academic Senate, Deans, Chairs, Institutional Research, faculty, staff, students and community members), the President's Cabinet (President and Vice Presidents of the University), an Academic Affairs Budget Advisory Task Force (Provost's Office, with members including Academic Senate, Deans, Chairs, faculty and staff), and the Campus Fee Advisory Committee (CFAC), Chaired by the Associate Vice President for Finance, with members including the Vice-Chair of the Academic Senate, Department Chair, faculty and students. Annual review by the Campus Fee Advisory Committee will be conducted and reported to the Chancellor's Office. If balances exist without an expenditure plan, the campus may be asked to reduce or suspend the fee until such time that all balances are spent on the priorities indicated in this proposal.

### **Campus Alternative Consultation Process and Student Referendum Process**

In order to solicit input from the campus community, and particularly to gain feedback and insights from students, I opted to use an Alternative Consultation process for review and consideration of this fee. Over the past several weeks, the campus community has been engaged in broad discussions regarding the proposed fee, including discussions with the Executive Committee of the Academic Senate, meetings with many different student groups, and presentation to the Associated Students Board of Directors. Following this gathering of input from the campus community, the results of the Alternative Consultation were presented, along with the fee proposal itself, to the university's Campus Fee Advisory Committee. Please refer to **Attachment C** for comprehensive results of the Alternative Consultation process.

Rather than utilizing a campus student referendum for this fee proposal, my decision to engage in the alternative consultation process was based on three factors I felt would provide more useful feedback than a simple referendum vote:

- 1) The Alternative Consultation process provides an opportunity to inform and educate the meeting participants on the full scope and intent of the fee, to provide a better understanding of the need and benefits that exist,

and to discuss the background and context more comprehensively.

The diligence of gathering presentation materials to demonstrate the

benefits ensures a comprehensive campus program that enables

questions, answers and clarification from and for interested constituents.

- 2) The Alternative Consultation process provides an opportunity for campus management to receive feedback. With a yes / no vote there is no opportunity for campus administration to receive input from audience. However, the alternative consultation process allows for different views and thoughts to be incorporated into the fee proposal. This intent turned out to be particularly beneficial, as the feedback helped the campus identify, clarify, and streamline several details regarding fee uses, allocation processes, and future accountability expectations.
- 3) Finally, the Alternative Consultation process provides an opportunity to reach out the entire campus community and engage in active dialogue. The alternative consultation meetings reached more than 300 students, in many different settings, with many different questions, insights, and perspectives. It should be noted that the last Associated Students, Inc. general election had only 983 students voting, a typical election turnout at SJSU, and very little information about the candidates or their platforms was publicized. It is very fair to say that the Alternative Consultation process generated significantly more discussion, much more active engagement from students who attended meetings, and produced a far more informed presentation and discussion at CFAC and across campus than would have occurred with a referendum.

As a direct result of the consultative process, feedback has been incorporated into the fee proposal as follows:

- *Accountability* for the use of revenues collected by the Student Success, Excellence and Technology fee is of the highest importance. Based on this feedback, the University and the Provost will establish allocation and/or accountability committees representing the campus community (as stated above in the Financials of the Proposed Student Success, Excellence and Technology Fee section).
- *Accessibility* to the revenue projections, allocations, and uses of the funds is another area which the Alternative Consultation process highlighted a need. Per expectations defined during the campus meetings, the students and campus community will be provided clear and transparent information regarding the uses of the fee revenue.
- *Transparency* is another theme that feedback from the Alternative Consultation process highlighted. Both student and academic groups requested the campus be transparent in the use of the fee.

The University is committed to meeting all three above mentioned areas of concern. While these principles are values we would have planned to follow in any case, the opportunity to receive feedback about the students' expectations and to ensure the campus of our commitment to these principles is a clear benefit of this process.

On behalf of all of us at SJSU, thank you for your careful consideration as our campus seeks to strengthen the learning experience and success of all of our students.

Sincerely,



Dr. Mohammad H. Qayoumi  
President

Attachments:

Attachment A - CFAC Recommendation Letter to President  
Attachment B - Student Success, Excellence, and Technology Fee Proposal  
Attachment C - SSETF Proposal Alternative Consultation Findings

Cc:

Rodney Rideau, CSU Budget Director with Attachments  
Ellen Junn, Provost and Vice President for Academic Affairs without Attachments  
Shawn Bibb, CFO without Attachments  
Josee Larochelle, AVP Finance and Chair of CFAC with Attachments

**SAN JOSÉ STATE  
UNIVERSITY**

May 14, 2012

**Finance**

Office of The Associate Vice President

Accounting Services  
Accounts Payable  
Bursar's Office  
Contract & Purchasing Services  
Distribution Services  
University Budget Office

One Washington Square  
San José, California 95192-0008  
Voice: 408-924-1660  
Fax: 408-924-1892

www.sjsu.edu

**To:** Mohammad H. Qayoumi  
President

**From:** Josee Larochele  
Chair, Campus Fee Advisory Committee

**Subject: Student Success, Excellence and Technology Fee Proposal**

On May 11, 2012, the Campus Fee Advisory Committee (CFAC) met to review a proposal brought forward by Ellen Junn, Provost and Vice President for Academic Affairs for a new campus mandatory fee: Student Success, Excellence, and Technology Fee.

The proposed Student Success, Excellence, and Technology fee includes the existing IRA fee (category II), subsumes all existing miscellaneous course fees except for field trips (category III), and proposes an increase of \$40 per semester, beginning Fall 2012 through Spring 2015, to support Student Academic Success Services Support and Technology. Beginning Fall 2015, the fee will increase annually based on Northern California CPI. The new fee will apply to all students.

<b>Term</b>	<b>Amount</b>	<b>Increase Amount</b>	<b>Total Fee Amount</b>
Fall 2012	\$176.00	\$39.00	<b>\$215.00</b>
Spring 2013	\$215.00	\$40.00	<b>\$255.00</b>
Fall 2013	\$255.00	\$40.00	<b>\$295.00</b>
Spring 2014	\$295.00	\$40.00	<b>\$335.00</b>
Fall 2014	\$335.00	\$40.00	<b>\$375.00</b>
Spring 2015	\$375.00	\$40.00	<b>\$415.00</b>

After in-depth discussion, CFAC put the proposal to vote and the fee passed; 5 representatives in favor (1 student, 4 faculty/staff), 4 representatives opposed (4 students), and 1 abstention (student). Therefore, CFAC recommends approval of the proposed fee, citing the following:

- Majority of CFAC felt the alternative consultation process was rushed and that an inadequate amount of information was provided to students. In order to comply with Executive Order 1054, all fees must be consulted prior with CFAC with adequate time prior to consultation. Student representatives of CFAC expressed concern that this fee proposal does not comply with Executive Order 1054 because CFAC was not consulted earlier. Furthermore, the consultation only consisted of Associated Students, Athletics, and the Greeks even though the Executive Order directly states that consultation must be with a diverse group of students.
- Many CFAC representatives were concerned that some students, currently not paying miscellaneous course fees (category III), will be required to pay fees for course materials and services they do not receive.
- CFAC representatives expressed interest in maintaining Student Academic Success Services.
- Students' reaction to the use of a technology fee was mixed.
- Accountability for and transparency of the use of revenues collected to the Student Success, Excellence and Technology fee is of the **highest importance**. The committee requests that the intended use of the fee revenue be prioritized and made accessible to CFAC and students. Additionally, the committee requests that a priority list of the projects, and cost associated with each, be presented to CFAC and the student body annually.

The Student Success, Excellence and Technology fee is a new Category II fee and is established upon approval of the Chancellor. CFAC's recommendation for Category II fees is advisory. Your signature below will indicate your approval and recommendation of this fee. If you decide not to approve this fee, write "No" preceding your signature.

Please return this memo to me at your earliest convenience.



\_\_\_\_\_  
Mohammad H. Qayoumi, President

5/17/12

\_\_\_\_\_  
Date



## Student Success, Excellence and Technology Fee

### Proposed Category II Fee

#### San José State University

Effective Fall 2012

#### Office of the Provost

Ellen Junn, Ph.D.  
Provost & Vice President  
for Academic Affairs

Charles Whitcomb  
Vice Provost  
Academic Administration & Personnel

Colleges of:  
Applied Sciences & Arts  
Business  
Education  
Engineering  
Humanities & the Arts  
Science  
Social Sciences

Offices of:  
Academic Planning & Budgets  
Academic Technology  
Faculty Affairs  
Graduate Studies & Research  
Institutional Research  
International & Extended Studies  
Student Academic Success Services  
Undergraduate Studies  
University Library  
University Research Foundation

One Washington Square  
San José, California 95192-0020  
Voice: 408-924-2400  
Fax: 408-924-2410  
E-mail: provost@sjsu.edu

www.sjsu.edu

In accordance with Executive Order 1054, San José State University is proposing the establishment of a new mandatory, Category II, "Student Success, Excellence and Technology Fee" (SSETF) for San Jose State University (SJSU) using an Alternative Consultation Process. This fee will subsume or replace SJSU's Category III Miscellaneous Course fees (except for field trip fees) and Instructionally Related Activities (IRA) fees into an expanded, more targeted and inclusive institutional program fee.

### Purpose of the Proposed Student Success, Excellence and Technology Fee

This SSETF will be used for three purposes. First, the SSETF shall subsume all existing Category III miscellaneous course fees (except for field trip fees) and the Instructionally Related Activities (IRA) fees.

Second, the SSETF shall provide enhanced and comprehensive support for Student Academic Success Services and Student Athlete Success Services to improve graduation and retention rates of all students (including under-represented minority students) by implementing a variety of evidence-based, best practice student support and High Impact Practice (HIP) programs. This additional funding to support student success and excellence will be imperative in order to address SJSU's retention and graduation rates which currently lag slightly below the system average.



**SAN JOSÉ STATE  
UNIVERSITY**

**Office of the Provost**

Ellen Junn, Ph.D.  
Provost & Vice President  
for Academic Affairs

Charles Whitcomb  
Vice Provost  
Academic Administration & Personnel

Colleges of:  
Applied Sciences & Arts  
Business  
Education  
Engineering  
Humanities & the Arts  
Science  
Social Sciences

Offices of:  
Academic Planning & Budgets  
Academic Technology  
Faculty Affairs  
Graduate Studies & Research  
Institutional Research  
International & Extended Studies  
Student Academic Success Services  
Undergraduate Studies  
University Library  
University Research Foundation

One Washington Square  
San José, California 95192-0020  
Voice: 408-924-2400  
Fax: 408-924-2410  
E-mail: provost@sjsu.edu

www.sjsu.edu

Third, the SSETF shall be used to deepen and strengthen student learning by providing innovative and effective technology-enabled learning experiences for students. In the last five to ten years, the variety and number of new academic technology applications have exploded and are beginning to show research-based positive gains in student engagement and deeper learning. These new technologies were never formally budgeted into university baseline budgets in the past, so increasing technology funds for students and faculty to have access to these new technologies is critically important.

For example, SSETF funds will be allocated: to significantly upgrade the hardware and software needed for 21<sup>st</sup> century classrooms, laboratories and other learning spaces; to improve the effective delivery of instruction through access to multiple electronic platform-based learning systems (e.g., LMS; lecture capture; online writing, math and other subject-matter tutoring and assessment programs; learning analytics, dashboards and e-portfolios; etc.); and to increase student access to state-of-the-art innovative software, hardware and devices (e.g., iPads, smartphones, tablets, etc.) and other electronic, digital and open source educational learning materials.

Therefore, revenue from this fund will go toward the following five priorities:

1. Expand support for comprehensive student success services and improved pathways to graduation including implementing an array of High Impact Practices-HIP (e.g., increase service learning and community engagement opportunities; increase internship experiences; expand summer bridge; implement a new integrative First Year Program; increase undergraduate and graduate research experiences;

The California State University:  
Chancellor's Office  
Bakersfield, Channel Islands, Chico, Dominguez Hills,  
East Bay, Fresno, Fullerton, Humboldt, Long Beach,  
Los Angeles, Maritime Academy, Monterey Bay,  
Northridge, Pomona, Sacramento, San Bernardino,  
San Diego, San Francisco, San José, Stanislaus,  
San Marcos, Sonoma, Stanislaus



**SAN JOSÉ STATE UNIVERSITY**

**Office of the Provost**

Ellen Junn, Ph.D.  
Provost & Vice President  
for Academic Affairs

Charles Whitcomb  
Vice Provost  
Academic Administration & Personnel

Colleges of:  
Applied Sciences & Arts  
Business  
Education  
Engineering  
Humanities & the Arts  
Science  
Social Sciences

Offices of:  
Academic Planning & Budgets  
Academic Technology  
Faculty Affairs  
Graduate Studies & Research  
Institutional Research  
International & Extended Studies  
Student Academic Success Services  
Undergraduate Studies  
University Library  
University Research Foundation

One Washington Square  
San José, California 95192-0020  
Voice: 408-924-2400  
Fax: 408-924-2410  
E-mail: provost@sjsu.edu

www.sjsu.edu

increase comprehensive and coordinated writing, math and tutorial services; enable workforce, career and professional development and alumni mentoring; utilize early-warning technology-enhanced advising and tutoring systems; expand study abroad opportunities; expand student/graduate assistantships; enhance services for students with disabilities; and maintain access to high demand classes and labs).

2. Enhance support for effective student-related academic technology initiatives that complement but do not duplicate technology initiatives identified in the annual state budget request for the university. For example SSETF funds will be allocated to improve academic technology infrastructure (e.g., LMS support, lecture capture, enhanced classroom and lab technology), improve student access to state-of-the art software (e.g., adoption of digital media software such as Adobe Suite), improve student access to academic technology hardware and devices, including exploration of e-readers, iPads, and increased utilization of effective electronic multi-platform-based educational learning materials (e.g., Pearson MyWritingLab, ETS' Criterion writing support programs, etc.); and create 21<sup>st</sup> century classrooms, labs and learning spaces, including virtual spaces (e.g., social media).

3. Expand support for all students and work to close the retention and graduation gap for Under-represented Minority students (URM).

4. Subsume and continue support for miscellaneous course fees for all courses, with the exception of fees for travel and field trips.

5. Support for activities that fall under the definition of and statutes related to Instructionally Related Activities (IRA) in Title 5 and the California Education code including Athletics.



**SAN JOSÉ STATE UNIVERSITY**

## **Financials of the Proposed Student Success, Excellence and Technology Fee**

Currently, SJSU's IRA, course and miscellaneous fees total to \$175 per semester (\$350 per year). We propose implementing a single, new Category II SSETF mandatory fee increase of \$40 per semester over three years, effective Fall 2012, with the summer fee amount no greater than 66% of the semester rate. In the third and final year (Spring 2015), the proposal will reach \$415 per semester (\$830 per year). The SSETF fee increases will cease after year three and the SSETF will then be subject to the annual inflation rate based on the Northern California CPI. For comparison purposes, this proposed SSETF is within the range of recent, existing Category II institutional fees as indicated by data from other CSU campuses listed in Attachment A.

**Office of the Provost**

Ellen Junn, Ph.D.  
Provost & Vice President  
for Academic Affairs

Charles Whitcomb  
Vice Provost  
Academic Administration & Personnel

Colleges of:  
Applied Sciences & Arts  
Business  
Education  
Engineering  
Humanities & the Arts  
Science  
Social Sciences

Offices of:  
Academic Planning & Budgets  
Academic Technology  
Faculty Affairs  
Graduate Studies & Research  
Institutional Research  
International & Extended Studies  
Student Academic Success Services  
Undergraduate Studies  
University Library  
University Research Foundation

One Washington Square  
San José, California 95192-0020  
Voice: 408-924-2400  
Fax: 408-924-2410  
E-mail: provost@sjsu.edu

[www.sjsu.edu](http://www.sjsu.edu)

Based on current enrollment assumptions and projections, Attachment B displays three years of forecasted revenues and associated expenditure projections. Allocations will be made in consultation with the Campus Strategic Planning Board (representatives of President's and Provost's Offices, Finance Administration, Academic Senate, Deans, Chairs, Institutional Research, faculty, staff, students and community members), the President's Cabinet (President and Vice Presidents of the University), an Academic Affairs Budget Advisory Task Force (Provost's Office, with members including Academic Senate, Deans, Chairs, faculty and staff), and the Campus Fee Advisory Committee, Chaired by the Associate Vice President for Administration and Finance, with members including the Vice-Chair of the Academic Senate, Department Chair, faculty and students with representation from every college.

Annual review by the Campus Fee Advisory Committee will be conducted and reported to the Chancellor's Office. If balances exist

The California State University:  
Chancellor's Office  
Bakersfield, Channel Islands, Chico, Dominguez Hills,  
East Bay, Fresno, Fullerton, Humboldt, Long Beach,  
Los Angeles, Maritime Academy, Monterey Bay,  
Northridge, Pomona, Sacramento, San Bernardino,  
San Diego, San Francisco, San José, San Luis Obispo,  
San Marcos, Sonoma, Stanislaus



**SAN JOSÉ STATE UNIVERSITY**

**Office of the Provost**

Ellen Jurn, Ph.D.  
Provost & Vice President  
for Academic Affairs

Charles Whitcomb  
Vice Provost  
Academic Administration & Personnel

Colleges of:  
Applied Sciences & Arts  
Business  
Education  
Engineering  
Humanities & the Arts  
Science  
Social Sciences

Offices of:  
Academic Planning & Budgets  
Academic Technology  
Faculty Affairs  
Graduate Studies & Research  
Institutional Research  
International & Extended Studies  
Student Academic Success Services  
Undergraduate Studies  
University Library  
University Research Foundation

One Washington Square  
San José, California 95192-0020  
Voice: 408-924-2400  
Fax: 408-924-2410  
E-mail: provost@sjsu.edu

www.sjsu.edu

without an expenditure plan, the campus may be asked to reduce or suspend the fee until such time that all balances are spent on the priorities indicated in this proposal.

**Campus alternative consultation process:**

The Alternative Consultation process involves meetings with: Interfraternity Council, Panhellenic Council, United Sorority and Fraternity Council, National Pan-Hellenic Council, Student Leadership Organizations, College of Business Executive Leadership Council, Orientation Class: UNVS 199, Orientation Leadership, Adrienne Hypolit, Alpha phi Omega (National Co-ed Service Organization), Club Sports Council, Student Athletes: Student Athletes Advisory Committee, Housing with RHA leadership: Residence Hall Association, Student Government - Associated Students Board, and other student groups.

The proposed fee and information received during the alternative consultation process will be presented to the Campus Fee Advisory Committee for review, discussion and recommendation at its May 11 meeting.

Questions and feedback about the proposed fee should be sent to the Office of the Provost at [provost@sjsu.edu](mailto:provost@sjsu.edu). We welcome and appreciate input and feedback.

Attachment B-1

EO Date	EO No.	Campus	Effective Date / Term	Scheduled Increases Reaching Max Rate by (if any)	Total # of Years to Reach Max Rate (if any)	FIRST Semester / Quarter Increase	New Semester / Quarter Request at FINAL Year	New AY Request at Final Year	Summer Rate (If Different from Sem / Qtr Rate)	Notes
APPROVED PROPOSALS										
03/19/12	1070	Los Angeles	Fall 2012		1	\$80/quar	\$ 80	\$ 240		Maximum fee increase allowable shall be no greater than the annual HEPI.
10/17/11	1066	East Bay (a,b)	Winter 2012	AY 2014-15	3.5	\$40/quar	\$ 297	\$ 891		After 2014-15, maximum fee increase allowable shall be no greater than the annual HEPI. Fee cannot automatically escalate without verified cost increases.
02/28/11	1055	Long Beach (b)	February 2011		1	\$94/sem	\$ 94	\$ 188	\$ 35	Fee for Students with less than 6 enrolled units is \$72 / semester.
07/06/10	1050	Humbolt (a)	July 6, 2010		1	\$144/sem	\$ 144	\$ 288		Maximum fee increase allowable shall be no greater than the annual HEPI. Fee cannot automatically escalate without verified cost increases.
06/23/10	1049	Chico (a)	AY 2010-11	AY 2019-20	10	\$23/sem	\$ 59	\$ 118		
06/26/08	1035	Northridge (a,b)	AY 2008-09		1	\$65/sem	\$ 104	\$ 208	\$ 61	After 2012-13, campus can increase the fee by \$4/AY or \$2/Sem, with the summer fee amount no greater than 60% of semester fee amount.
PENDING PROPOSALS										
N/A	N/A	Cal Poly	Fall 2012	AY 2014-15	3	\$160/quar	\$ 260	\$ 780		After 2014-15, maximum fee increase shall be no greater than the annual Northern California Price Index, with summer fee amount no greater than 66% of semester fee amount.
N/A	N/A	San Jose (a,b)	Fall 2012	2014-15	3	\$40/sem	\$ 240	\$ 480	\$ 158	
(a) Fee to replace Misc. Course Fees.										
(b) Fee to replace IRA Fees.										

	<u>Year 1</u>			<u>Year 2</u>			<u>Year 3</u>		
	Fee Allocation Example	<u>2012 / 13</u> \$215/Fall 2012 \$255/Spring 2013	Dist %	Fee Allocation Example	<u>2013 / 14</u> \$295/Fall 2013 \$335/Spring 2014	Dist %	Fee Allocation Example	<u>2014 / 15</u> \$375/Fall 2014 \$415/Spring 2015	Dist %
Student AY Headcount (a) Ending Fee per Semester		56,218			56,218			56,218	
	\$	255		\$	335		\$	415	
<b>Projected Revenue</b>									
Academic Excellence and Technology Fee									
<b>Total Projected Revenue</b>	\$	<u>14,335,590</u>		\$	<u>18,833,030</u>		\$	<u>23,330,470</u>	
		<u>14,335,590</u>			<u>18,833,030</u>			<u>23,330,470</u>	
<b>Projected Expenditures</b>									
Miscellaneous Course Fees (b)	\$ 29	\$ 1,630,664	11.37%	\$ 30	\$ 1,663,277	8.83%	\$ 30	\$ 1,696,543	7.27%
Instructionally Related Activities (Administrative Services, Athletics, Campus Programs, Library) (c)	\$ 147	\$ 8,264,046	57.65%	\$ 153	\$ 8,574,103	45.53%	\$ 158	\$ 8,899,172	38.14%
Student Academic Success Services Support (Implement First Year Program, Support and Deliver Critical and Quality Academic Services, Enhance Tutoring, Consultation, Workshops and Mentoring, Improve Research and Career Development, Enhance Student Writing Skills, Enhance Academic Advising to Improve Retention and Graduation, Improve Student-Athlete Academic Achievement, Enhance Summer Bridge Program, Improve Academic Support for Underrepresented Students)	\$ 43	\$ 2,400,000	16.74%	\$ 62	\$ 3,504,000	18.61%	\$ 91	\$ 5,115,840	21.93%
Technology Initiatives (Enhance Learning Management and Other Systems, Enhance Hardware and Software for Teaching and Learning, Improve Student Assistant Support, Improve Access to Classes and Labs)	\$ 36	\$ 2,040,880	14.24%	\$ 91	\$ 5,091,650	27.04%	\$ 136	\$ 7,618,915	32.66%
<b>Total Projected Expenses</b>	\$ 255	\$ 14,335,590	100.00%	\$ 335	\$ 18,833,030	100.00%	\$ 415	\$ 23,330,470	100.00%

(a) 2012-13 Projected Headcount by Office of Institutional Research.  
 (b) Replace existing Category III Miscellaneous Course Fees.  
 (c) Replace existing IRA fees.



## Student Success, Excellence & Technology Fee Proposal

### The Vision

- Replace ~350 course and miscellaneous fees.
- Provide comprehensive student success, excellence and graduation efforts.
- Expand student access to innovative, effective technology-enhanced learning environments.

## Preliminary Financial Considerations

Total fees for full-time undergraduates at SJSU:  
\$175 per semester

Proposed SSETF:

- \$40 increase each semester for three years

## Benefits

*Enhance student graduation and success programs*

- Implement new advising, tracking and tutoring systems
- Enhance student career, mentoring & professional development
- Increase internship and service learning opportunities
- Increase global and study abroad opportunities
- Improve technology enabled classrooms and learning spaces
- Build 21<sup>st</sup> century classrooms, labs and learning spaces – lecture capture, eportfolios, social media, video conference capability
- Adopt key “best of class” software for student use
- Explore and expand use of devices (e.g., e-readers, iPads)
- Expand online-based learning materials (writing, math and other discipline-based support programs)
- Implement a new First Year Program
- Enhance student/graduate student assistantships
- Maintain access to high demand classes and labs

## Proposed: Internships & Mentoring

Yahoo Internship Recruiting



School of Library & Information Science



Counseling Services Clinical Practicum Internship



## Proposed: Service Learning



Center for Community Learning for Leadership

CommUniverCity Garden to Table



Engineering Ambassador Program



# Proposed: Study Abroad

Queensland University of Technology (QUT)



Summer Study in Paris



City University of Hong Kong



# Proposed: Research & Creative Experience



## Proposed: Athletics



## Proposed: Tutoring & Advising

Electronic Design Lab I  
Engineering



Educational Opportunity Program



Masters of Social Work Program Advising



## Current State

Too Many Connections Drops Wireless:



### MLK



### Campus Village



## Current State

### WSQ 207



### WSQ 109



Too Many Connections  
Drops Wireless



## Proposed Possibility:

### Wi-Fi Anywhere



## Proposed: College-based Advisement Centers



BEFORE:



Proposed Possibility



### Proposed Possibility



### Proposed Possibility

Cutting-edge new media software



### Proposed Possibility

21<sup>st</sup> Century Classrooms



### Proposed Possibility



## Proposed Possibility



## Proposed Possibilities



## Proposed Possibility: iPads

iPads



## Proposed Possibilities



Kindle Fire



## Proposed Possibilities



## Benefits

*Enhance student graduation and success programs*

- Implement new advising, tracking and tutoring systems
- Enhance student career, mentoring & professional development
- Increase internship and service learning opportunities
- Increase global and study abroad opportunities
- Improve technology enabled classrooms and learning spaces
- Build 21<sup>st</sup> century classrooms, labs and learning spaces – lecture capture, eportfolios, social media, video conference capability
- Adopt key “best of class” software for student use
- Explore and expand use of devices (e.g., e-readers, iPads)
- Expand online-based learning materials (writing, math and other discipline-based support programs)
- Implement a new First Year Program
- Enhance student/graduate student assistantships
- Maintain access to high demand classes and labs



Thank You!



**SAN JOSÉ STATE  
UNIVERSITY**

**Student Success, Excellence, and Technology Fee  
Meetings with Student Organizations at  
San José State University**

**Date:** April 30, 2012, 12:00 – 1:30 pm  
**Group:** Academic Senate Executive Committee  
**Name:** Residence Hall Association  
**Attendance:** Approx. 15  
**Location:** Administration Rm. 167  
**Presenter:** Ellen Junn, Provost and Vice President for Academic Affairs  
**Representative #2:** Beth Von Till, Chair, Academic Senate

**Questions and discussion centered around three major themes:**

1. **Miscellaneous Course Fees.** Questions were asked about how fees will be collected and whether programs will still receive similar allocations as they have historically (latter answer is yes, the future allocations will be based on the current structure of individual fees). The committee also inquired as to what reporting requirements and accountability measures will be required or implemented, particularly on the programs' side regarding how they are using the fee revenues they receive.
2. **IRA Programming.** A similar question was asked about the IRA portion of the proposed fee, especially whether the distribution of the rolled-up portion of the current IRA fee will continue to be allocated consistent with historical levels. The answer again is yes, because that's how the proposed fee is constructed.
3. **Information Technology.** There was significant discussion about the need for IT enhancements and the long-standing prohibition against collection of fees for IT and expenditures of course fees specifically for IT. The committee expressed an appreciation that the CSU seems to be providing some relief on these fee restrictions for IT funding and expenditures. It was reported to the committee that several of the other campuses that have recently implemented a similar Category II fee have also included IT as one of the components of focus for improving student success.

---

**Date:** May 1, 2012, 7:30 pm  
**Group:** Housing with RHA leadership  
**Name:** Residence Hall Association  
**Attendance:** 12  
**Location:** Washburn Hall  
**Presenter:** Pam Stacks, AVP for Graduate Studies & Research  
**Representative #2:** Cathy Busalacchi/Vic Culatta

**Comments summarized:**

## Attachment C

- I feel we should only pay for what we use, and not pay for others to use it
  - Will we be able to see changes next semester?
  - How do we know the money is going to be used on on what you promised?
  - How is the money going to be accounted for?
  - Why do we have to have collaborative learning?
- 

**Date:** May 4 at 12:45 – 1:15 pm  
**Group:** Club Sports Council  
**Name:** Caryn Murray (Recreation Facilities Manager)  
**Attendance:** 31  
**Location:** Ohlone Rm, Student Union, 3<sup>rd</sup> fl  
**Presenters:** Pam Stacks, AVP for Graduate Studies & Research  
Dennis Jaehne, AVP for Undergraduate Studies

### Questions & Discussion:

- Q. Clarify the fee schedule.
- Q. What is the impact on tuition? These are separate charges. Tuition is charged by the CSU. We are talking about a campus fee.
- Q. When will the benefits start to roll out?
- Q. Are we aware of the financial struggles students are facing currently? Do we think they can afford additional campus fees?
- Q. Asked about Adobe software versus a Learning Management System. [Were confused about the differences and this was clarified.]
- Q. Will there be a guarantee that the fees will only go towards these projects?
- Q. What is the timeline for implementation for spending these additional campus fees?

Dennis asked them to prioritize spending the fees.

iPADS > WiFi > Labs [Physics – not majors but taking physics labs] > Classrooms in general

---

**Date:** May 6 at 6:30 pm  
**Group:** Alpha Phi Omega (National Co-ed Service Organization)  
**Name:** Michelle Lui (Club President)  
**Attendance:** Approx. 90  
**Location:** Science 142  
**Presenter:** Cathy Busalacchi

### Questions asked:

- If we pay into the fee, how fast will we see changes?
- Is this fee really covering what it says it's going to cover?

## Attachment C

- Will we get more sections in our major so that we can graduate sooner?
- Can we get a public accounting of the fee on an annual basis?
- Will we actually be able to enjoy the resources or changes this fee will bring before we graduate?

At the end of questions I asked how many of them felt they could support the fee if it delivered the services presented.

70 - yes

10 - no

10 - Maybe

---

**Date:** Monday, May 7, 7:00 pm  
**Group:** Student Athletes  
**Name:** Student Athletes Advisory Committee  
**Attendance:** Approx. 30  
**Location:** Simpkins Building, South Campus  
**Presenter:** Bill Nance, Interim Vice President for Student Affairs  
**Representative #2:** Marie Tuite, University Athletics

1. Not all students need an iPad, but nearly all students need a lap top.
2. How is the \$ distributed back to the university?
3. Will books be moving to iTunes or online?
4. On-line book rental is actually more expensive than regular book rental.
5. Currently, instructors don't use the technology in smart classrooms.
6. Will the fee increase be applicable to part-time students as well?
7. How will the fee increase help Athletics?
8. What is the timeline for implementation of the fee increase?
9. When will students begin to see tangible results of the fee increase?
10. Will there be the need for more upgrades again after this three year incremental fee increase is completed?
11. Will other student fees be going up as well? When will the increases end?
12. Could the distribution of funds be more department-specific?
13. Our campus is so far behind in technology...this is a good thing.
14. Our fees having been going up already. What have we been paying for?

---

**Date:** May 7, at 3:30 pm  
**Group:** IFC: Interfraternity Council  
**Attendance:** Approx. 30  
**Location:** Student Involvement Classroom, Clark Hall  
**Presenter:** Dennis Jaehne, AVP for Undergraduate Studies  
**Provost Representative #2:** Blake Balajadia

### Meeting Summary:

The group was calm and asked good questions. Though nobody wanted to see fees increased, a good number of them could see some value in the proposal. The primary questions were about accountability: how could they be sure the funds would be spent

## Attachment C

on the projects/services we described in the presentation. They wondered if they would have input into where the money would be spent. There were a couple of questions about how the CFAC process worked. Some thought the technology investment would be well spent. There was a strong desire for more investment in teachers and some (a few) thought they would rather see more teachers than more technology.

---

**Date:** May 7, at 4:30 pm  
**Group:** Panhellenic Council  
**Attendance:** Approx. 25  
**Location:** Ohlone Room, Student Union  
**Presenter:** Maureen Scharberg, AVP Student Academic Success Services  
**Provost Representative #2:** Blake Balajadia

### Feedback:

- o What measures are being taken to ensure accountability?
  - o How is the money actually going to be spent and what are the allocations? Want a budget/breakdown of where their money will go. (heard the most)
  - o Want to be shown that all other funding sources have been explored (heard multiple times)
  - o Want to see ongoing transparency with spending (common theme)
  - o How successfully would curriculum be changed to match new spending initiatives? (Maximization of new technology investment etc)
  - o The proposal doesn't sound very planned out and wanted to know why it is being pushed so fast in spite of missing details
  - o Will those who pay into it now actually realize the benefit of their investment? (heard multiple times)
  - o In what ways could this improve co-curricular life?
  - o These ideas should already have been budgeted for previously
  - o Students are already strapped for cash
  - o Can alumni benefit from any of these services/proposals as they believe they will have paid into something they would like to use
- 

**Date:** May 7, at 5 pm  
**Group:** USFC: United Sorority and Fraternity Council  
**Attendance:** Approx. 35  
**Location:** Student Involvement Classroom, Clark Hall  
**Presenter:** Dennis Jaehne, AVP for Undergraduate Studies  
**Provost Representative #2:** Blake Balajadia

### Meeting Summary:

This group was pretty hostile toward the idea. One woman had served on CFAC last year and was upset by the process that put through last year's Athletics fee; she felt disrespected and ignored. There was a strong sentiment that fees had been going up too fast and that it was difficult for students to keep up. There was strong and vocal resistance to putting degree programs online, or to increasing online courses. Several students were passionate about the value of the direct engagement with faculty, the value of what happens in the classroom, the benefit of working with others and learning from their perspectives. These students were adamant that they would prefer more

## Attachment C

investment in teachers than in online education. Several said that it looked like we were trying to cheapen the quality of their experience and their learning and that we were on a path toward displacing faculty with "machines." Another strong sentiment (though minority) was their impatience with improved advising and "early alert" systems to increase retention. They felt that it was inappropriate and unfair to have them pay for what amounted to "babysitting" for those who just need to "grow up." In the end, a few could see value in the proposal. But this group, too, stressed the importance of accountability, of student input into decisions about projects to spend it on. They had more limited enthusiasm for technology than the first group. And they also had questions about how the process worked.

---

**Date:** May 7, at 6pm  
**Group:** NPHC: National Pan-Hellenic Council  
**Attendance:** 10  
**Location:** Student Involvement Classroom, Clark Hall  
**Presenter:** Maureen Scharberg, AVP, Student Academic Success Services  
**Provost Representative #2:** Blake Balajadia

### Feedback:

- What measures are being taken to ensure accountability?
  - How is the money actually going to be spent and what are the allocations? Want a budget/breakdown of where their money will go. (heard the most)
  - Want to be shown that all other funding sources have been explored (heard multiple times)
  - Want to see ongoing transparency with spending (common theme)
  - How successfully would curriculum be changed to match new spending initiatives? (Maximization of new technology investment etc)
  - The proposal doesn't sound very planned out and wanted to know why it is being pushed so fast in spite of missing details
  - Will those who pay into it now actually realize the benefit of their investment? (heard multiple times)
  - In what ways could this improve co-curricular life?
  - These ideas should already have been budgeted for previously
  - Students are already strapped for cash
  - Can alumni benefit from any of these services/proposals, as they believe they will have paid into something they would like to use
- 

**Date:** May 8, 2012, 4:30 pm  
**Group:** Orientation Class  
**Attendance:** Approx. 30  
**Name:** UNVS 199, Orientation Leadership, Adrienne Hypolite  
**Location:** SH 435  
**Presenter:** Maureen Scharberg, AVP, Student Academic Success Services  
**Representative #2:** Emily Bauer

### Summary:

This was the least contentious meeting and generally the students favored the fee, though they had concerns about the consultation process.

- 1) Graduating soon and don't plan on seeing any of this take effect, why do I have to pay for it?
  - 2) Would rather have money go to fund more sections of classes, than making classrooms look good/have ipads
  - 3) Where would this money be going exactly? What is the plan to keep accountable to this?
  - 4) \$415/\$830 is too much to pay, in final years of plan
- 

**Date:** May 9, 3 - 4:30 pm  
**Group:** Student Government  
**Name:** Associated Students Inc. (ASI) Board (Calvin Worsnup)  
**Attendance:** Approx. 25, plus 10 guests  
**Location:** Ohlone Room of the Student Union  
**Presenter:** Ellen Junn, Provost and Vice President for Academic Affairs  
**Representative #2:** Bill Nance, Interim Vice President for Student Affairs

**Questions and Comments:**

1. Public Forum Guest: What is Student Success? How do you define it and what does it involve or require?  
A: Combination of things, graduation, courses and out-of-classroom development, career opportunities, "Excellence": skills, knowledge, experiences.
  2. If we upgrade technology, we need to make sure faculty receive training on how to use the systems. It is especially important for LMS systems and course migrations.
  3. If some sets of students don't want services, such as Adobe Premier or iPads, doesn't that mean that the bulk of students are paying the costs to serve those niche groups that do?
  4. Example of Chemistry Labs: shouldn't the focus of the university's efforts for education be on quality of the education, not on the facilities where it occurs?
  5. Have a concern about on-line tutoring. How does it work and is it effective? In addition to one-on-one tutoring services with experts, are there on-line programs for tutoring content too?
  6. Concerned about the process for the proposed fee. Do not appear to have consulted broadly, including with the Disability Resources Center and the Academic Senate. The topic only came up with ASI last week. The process should have involved students prior to the proposal development and during its preparation and construction to be sure it includes what students really want.
  7. Concerned about the goal of graduation and retention and the fee. While it may help some students be more successful, won't the increased costs also cause some students to have to drop out instead?
- 

**Date:** May 10, 2012, 12:00 – 12:30 pm  
**Group:** Associated Students

**Name:** Town Hall Meeting  
**Attendance:** Approx. 15 - 20  
**Location:** Lawn in front of AS House  
**Presenter:** Maureen Scharberg, AVP Student Academic Success Center

**Student comments:**

- Do not know where the money is going.
- Want accountability and transparency
- Will it really go to students?
- Worried about increased cost in education
- Brought up waste in CSU System--referenced LA news video with Chancellor Reed that came out this week.
- Save money--they could buy their own iPad, if they did not have the fee.
- Local enrollment guarantee should not be cut
- Encouraged students to fill out surveys
- Survey also on Facebook
- Should not pass
- No specific plan or purpose
- Not enough examples or details of where the money is going
- Worried that there is no accountability
- There is no business plan
- Does not want to pay more money

---

**Information from AS flyer:**
**Student Success, Excellence and Technology Fee Brief**

The University is proposing a \$830 Student Academic Success Services Support fee to improve retention rates, support student academic success services, and technology on campus. The fee will be \$255 Fall 2012 and increase \$40/semester for the next three years.

Currently, students pay two fees--course fees, which is only applicable to students that use specific class resources (e.g. Lab), and the Instructionally Related Activities (IRA) fee (e.g. Library, athletics, tutoring). The proposed changes will add another cost for technology initiatives. If passed, the fees would merge so all students would have to pay them, and increase this coming academic year (2012/2013). The fees are also subject to increase due to inflation.

Your budget allocations are intended for purchasing new software, iPads, lecture capture technology, smart classrooms, social media venues, and virtual spaces like Desire2Learn. However, there are free social media alternatives (i.e. Twitter) and partnerships that can be developed (i.e. internships and program software with Adobe). Additionally, university-wide operations eliminate decision-making from departments to choose what is best for their discipline. As of yet, there is no line-by-line budget allocation.

The consultation process with students is deficient and there is no clarification about the accountability and budget allocation of the fee. With the possible doubling of student loan interest rates, elimination of Pell and Cal grants, and new campus construction projects (i.e. new Dining Commons, new dorms, and other projects being proposed), there are many financial barriers for students to succeed academically. Given a chance and collaboration, we can work

## Attachment C

on a more inclusive plan based on sponsorships and partnerships to improve the retention rates and academic success of San Jose State University students.

---

**TOTAL MEETINGS:** 12 meetings

**TOTAL ATTENDANCE:** Approx. 353 students

---