
Premiere Pro workshop

2023.04.05 HonorsX



Overview of the workshop.

1. Intro to Premiere Pro.
2. File structures & best practices.
3. Tutorials and demos based off examples given on the canvas assignment description.
4. Fielding questions and specific requests.



Canvas assignment: Grand Challenge Video

[Introduction to the Planetary Boundaries](#)

- Adding text and shapes to your project

[What is Sustainability](#)

- Importing your own assets into your project.

[Why do we need to change our food system?](#)

- Introduction to keyframes

Intro to Premiere Pro.



Editing from the perspective of a timeline.

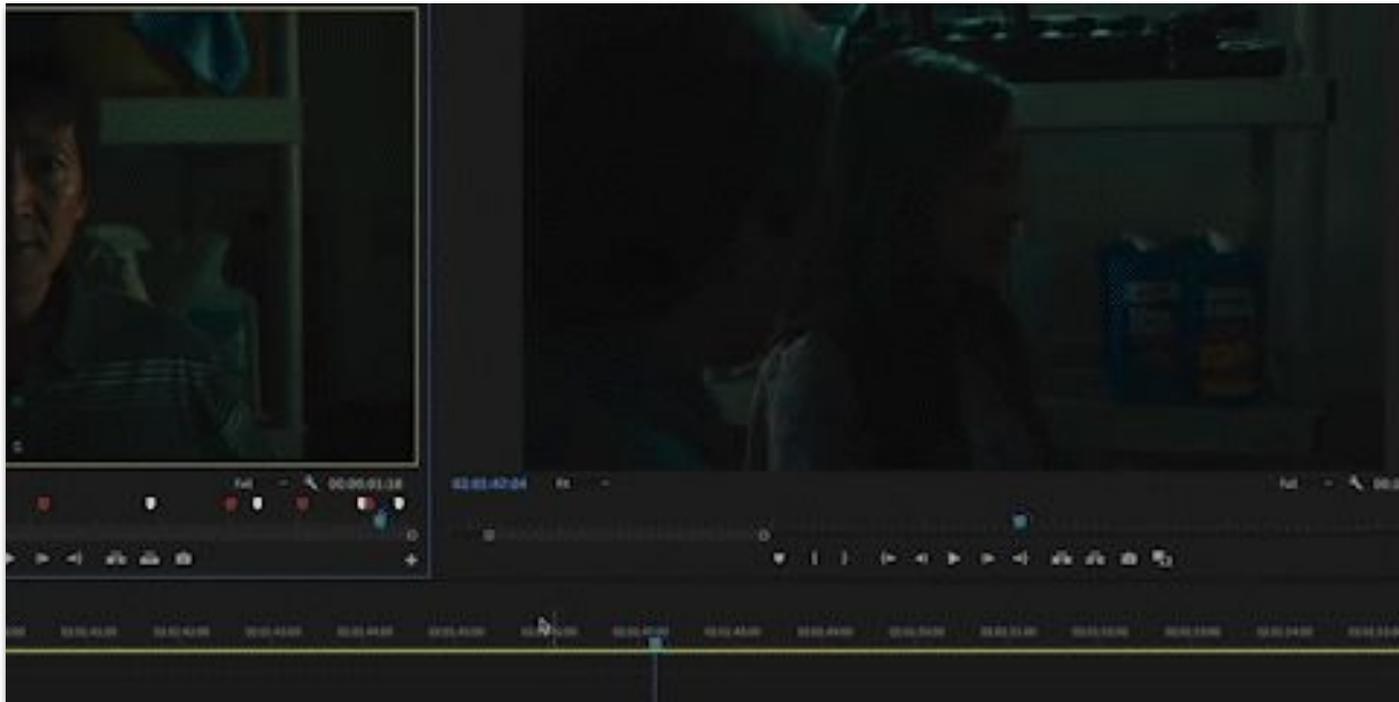


Early adopter of Frame.io





Robust transitions and effects



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Watch this extremely cool video on your own.



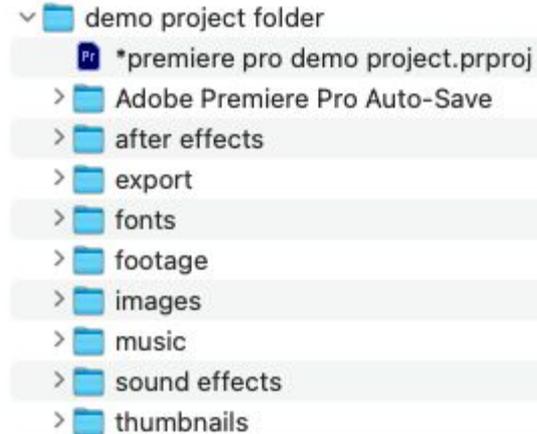


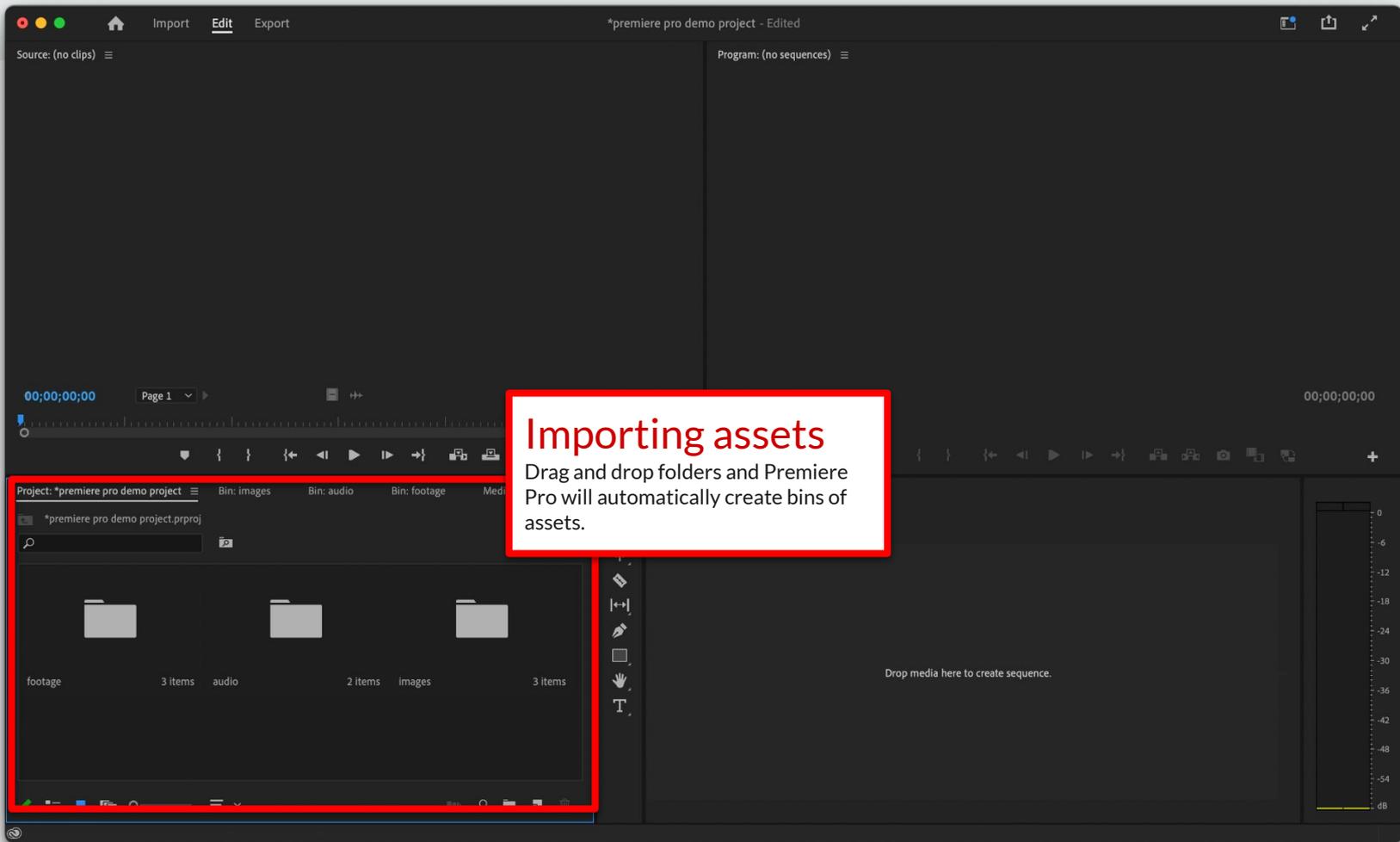
File structures.

Messy folders and missing assets is a quick way to annoy coworkers... Extremely important when collaborating in professional settings. It makes finding files and sharing project folders easy.

Watch this video on your own time.

[The Best FOLDER STRUCTURE for Video Editing \(Premiere Pro & Others\)](#)







Important user interface elements

- Source Monitor
- Media Browser
- Program Monitor
- Timeline
- Audio meters
- Tools
- Playhead

Source Monitor

Preview imported footage, change properties of elements in your sequence.

Program Monitor

Preview imported footage, change properties of elements in your sequence.

Media Browser

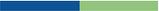
Find assets like footage, audio, etc. to import.

Tools

Tools to select, cut, add text, etc.

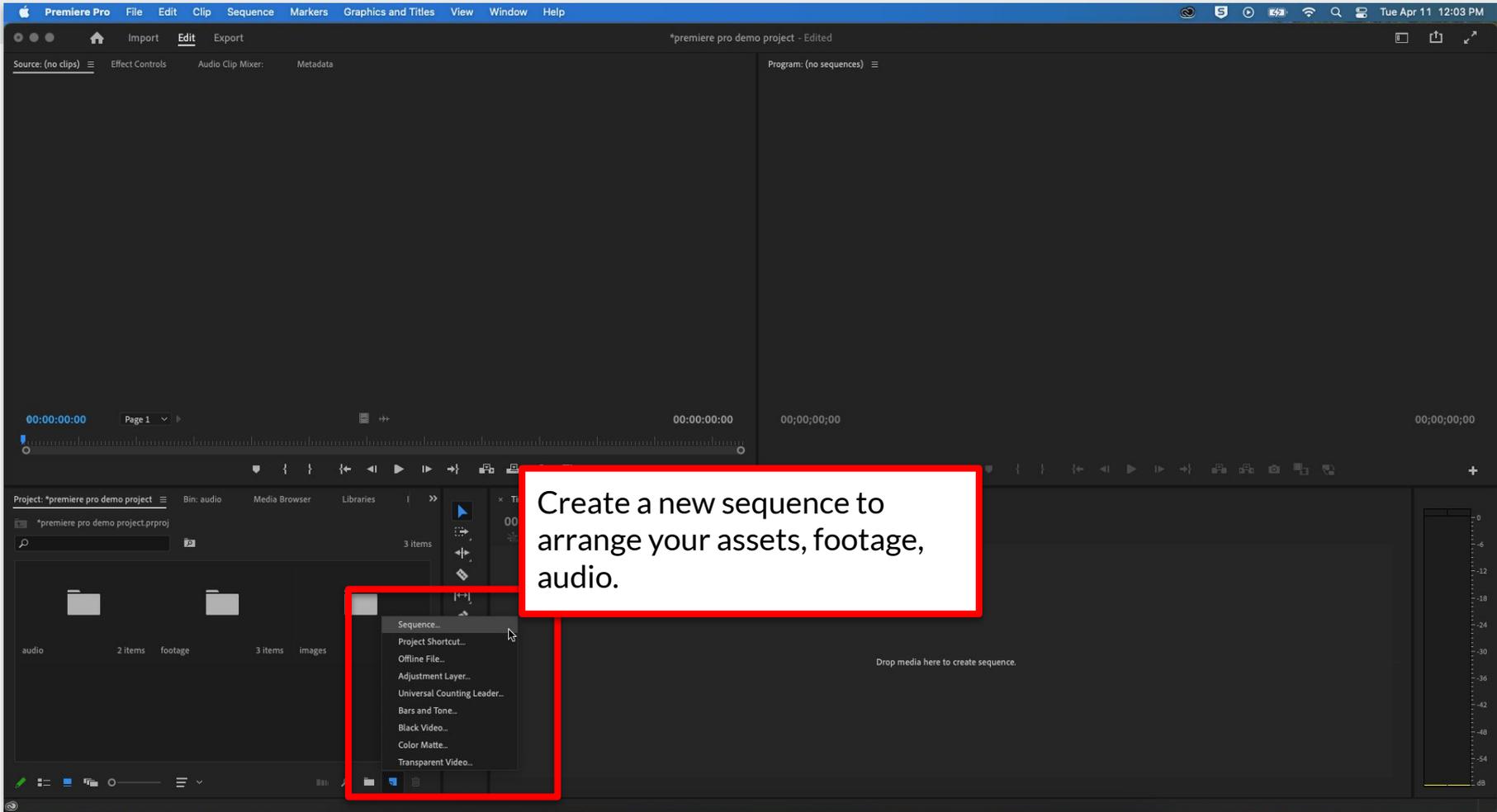
Timeline

Arrange imported assets in chronological order.

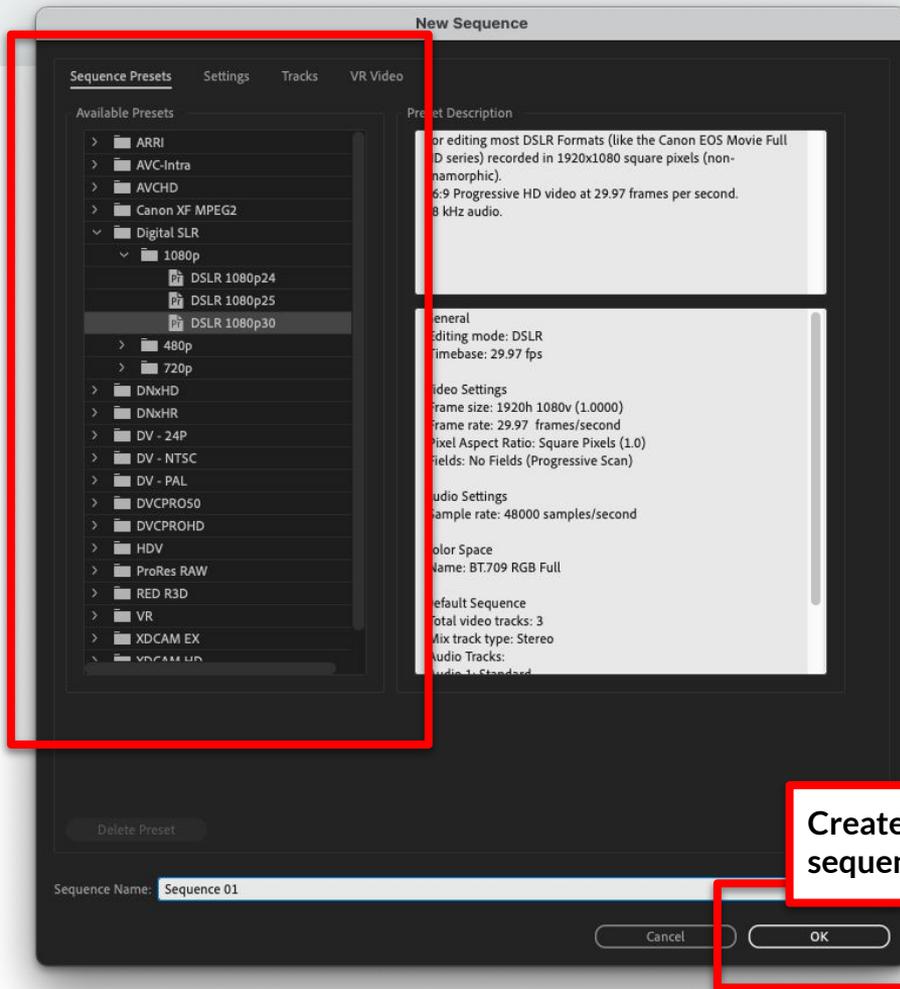


Adding and sequencing footage

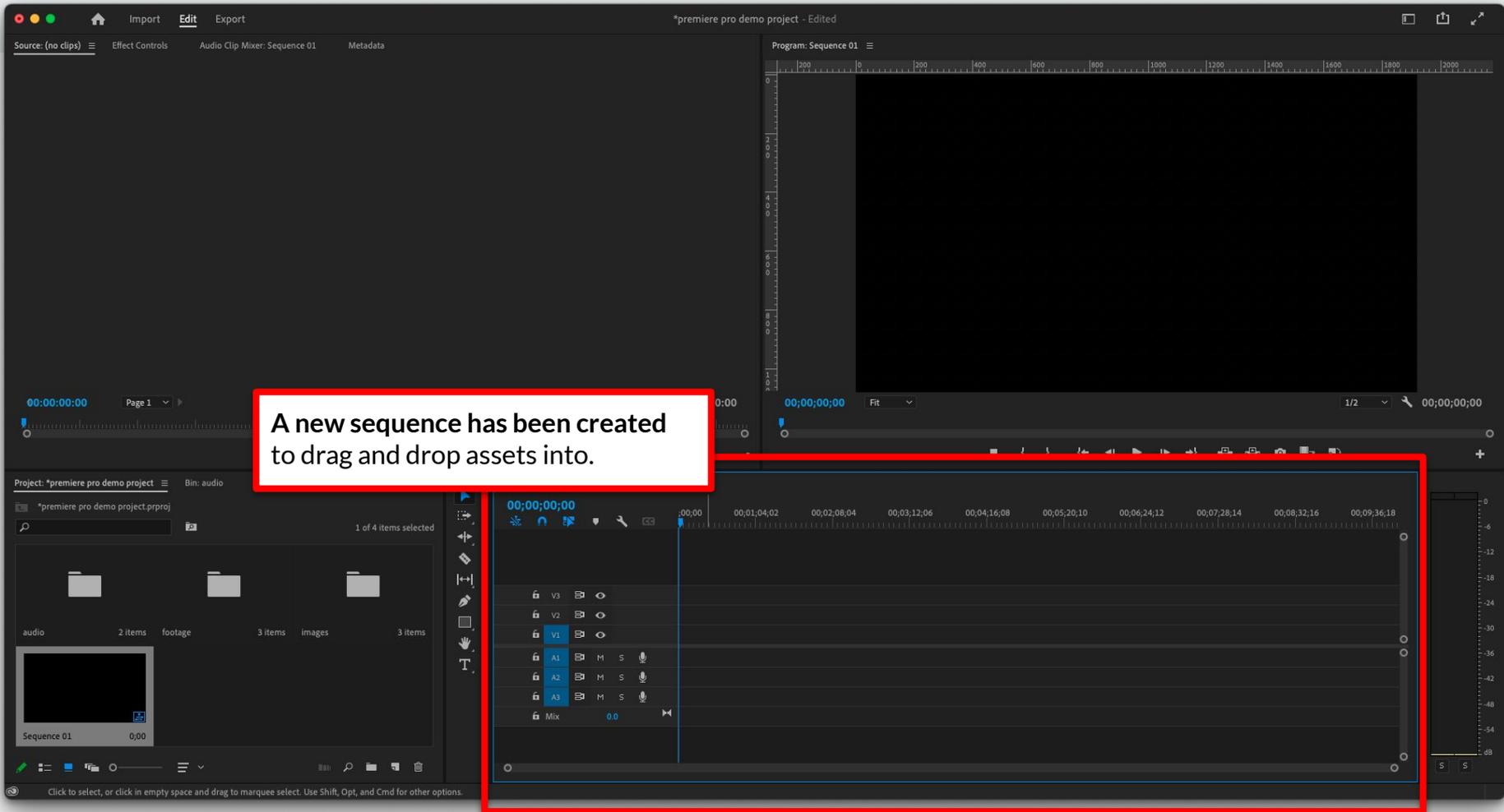
- Create a new sequence and arrange footage, images, graphics in sequential order that you want the video to render them in.
- Drag items around the timeline to rearrange their position on the timeline.
- Items on different tracks will overlap. For example PNG's will retain transparencies overlapping video footage, and overlapping audio tracks will play on top of each other.

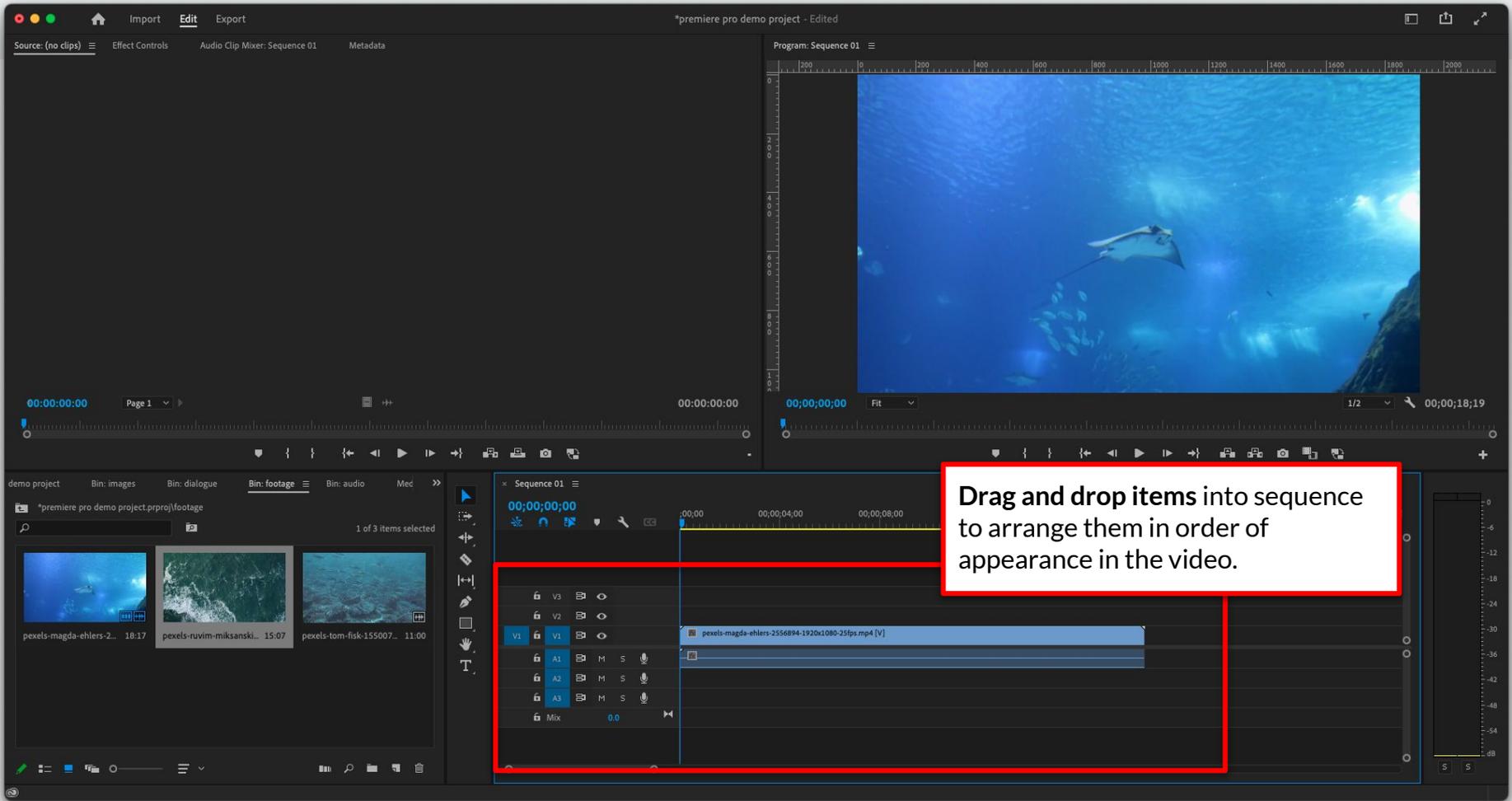


Create a new sequence to arrange your assets, footage, audio.



Create a new 1080p at 30fps sequence.



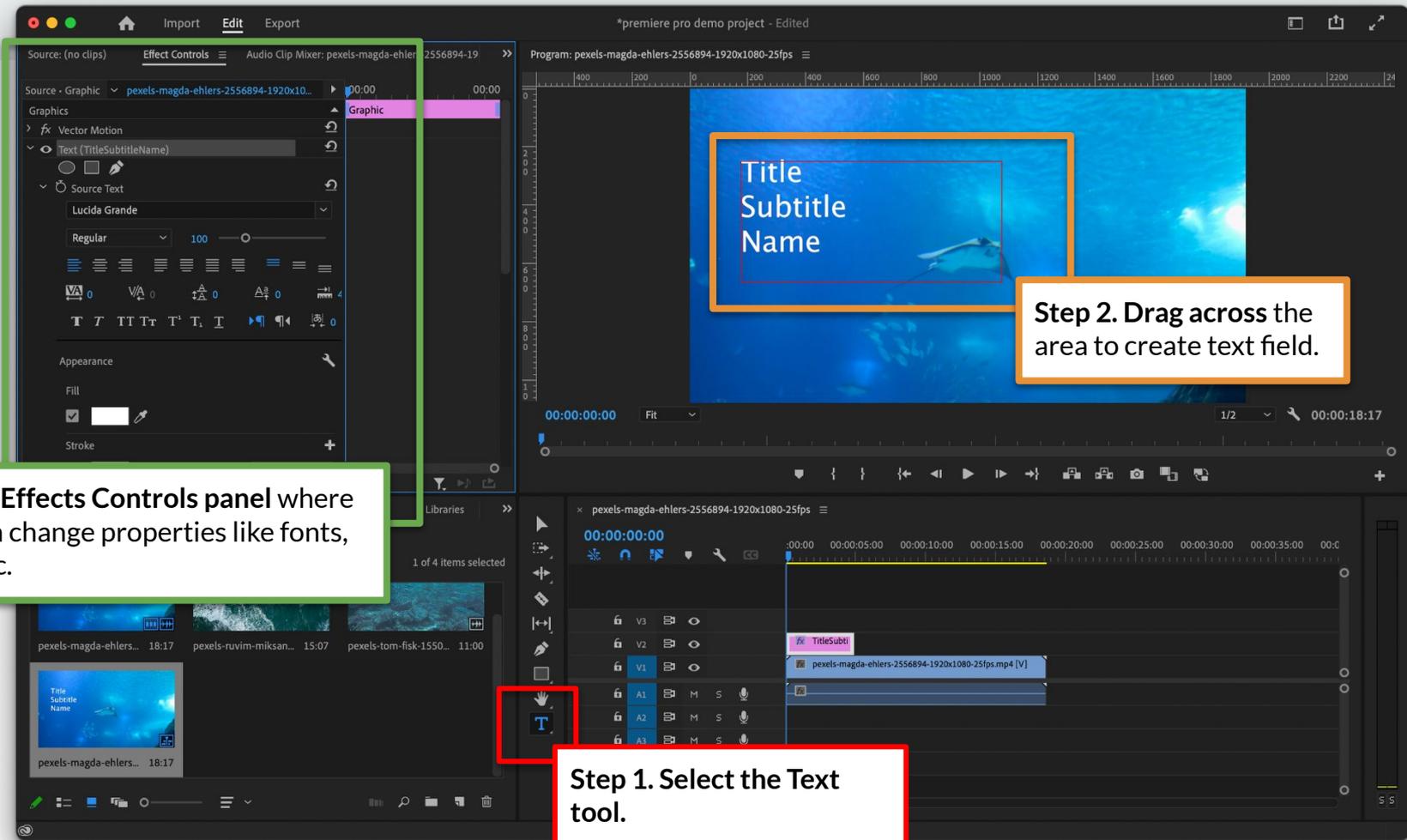


Drag and drop items into sequence to arrange them in order of appearance in the video.



Adding text and shapes.

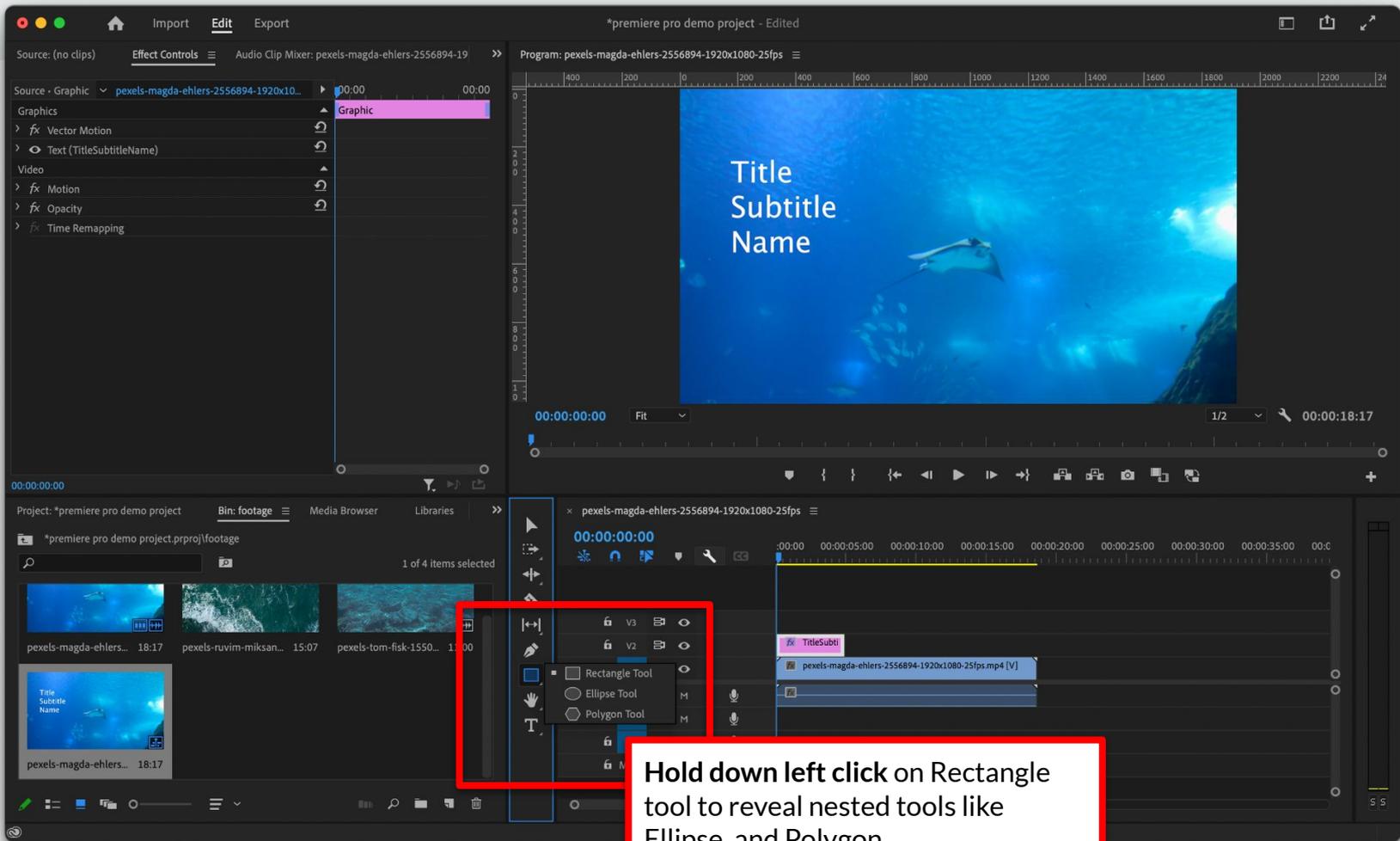
- Add text using the Text tool.
- Add shapes using the Shapes tool.



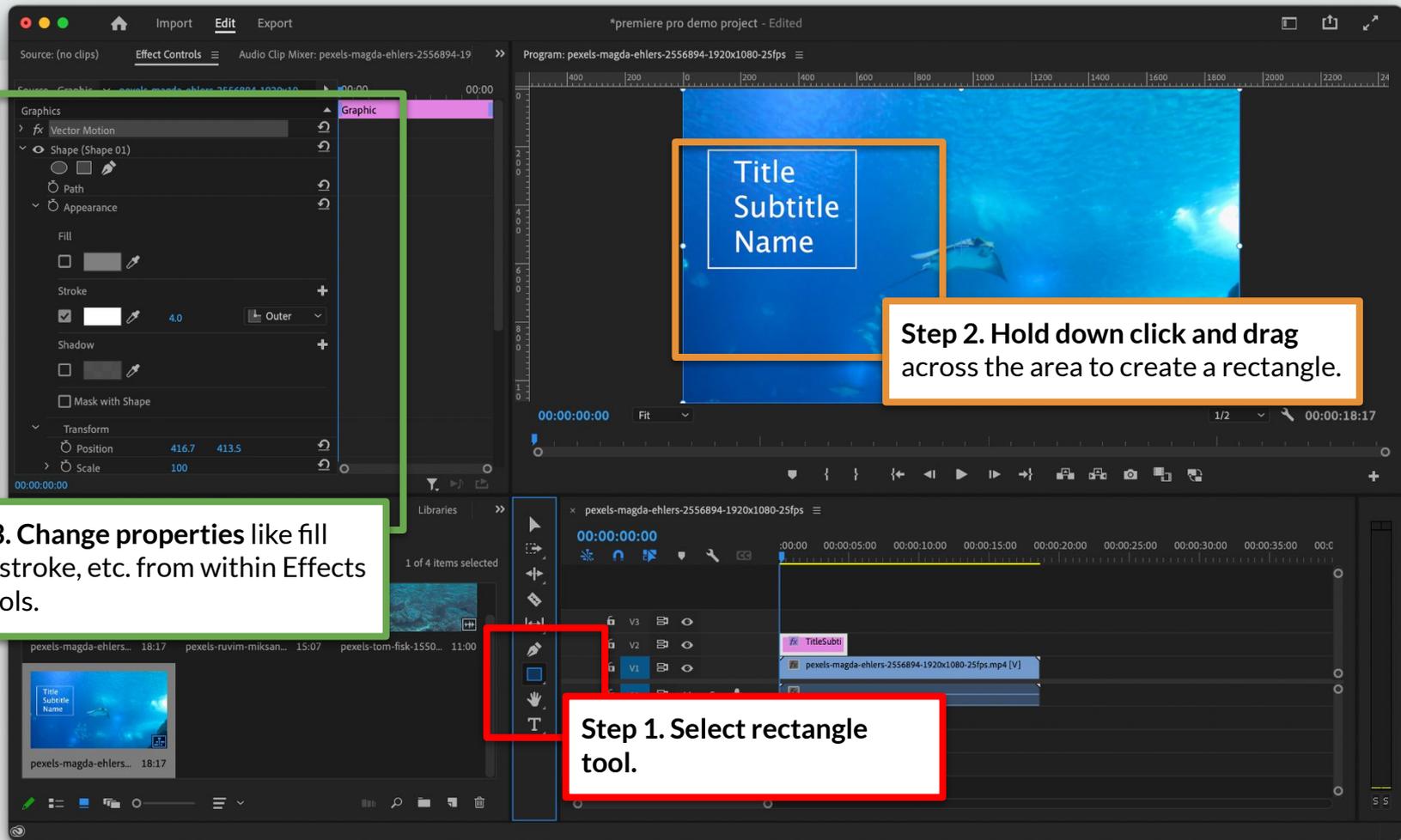
Step 3. Effects Controls panel where you can change properties like fonts, size, etc.

Step 2. Drag across the area to create text field.

Step 1. Select the Text tool.



Hold down left click on Rectangle tool to reveal nested tools like Ellipse, and Polygon.





Keyframes

Animate elements by changing specific properties like size, opacity, etc. over time. For instance, animating our title created above by having it slide into the video.

Keyframes can be used in almost anything you can think of in Premiere Pro. Text, graphics, even footage can be animated in position, opacity, scale, etc.

The screenshot displays the Adobe Premiere Pro interface. The top menu bar includes 'Import', 'Edit', and 'Export'. The main workspace is divided into several panels: 'Source' (no clips), 'Effect Controls', 'Program' (pexels-magda-ehlers-1920x1080-25fps), 'Project' (*premiere pro demo project), 'Bin: footage', 'Media Browser', 'Libraries', 'Timeline', and 'Properties'.

The 'Effect Controls' panel is highlighted with a red box and contains the following elements:

- Source: Graphic
- Graphics
 - fx Vector Motion
 - Shape (Shape 01)
 - Text (TitleSubtitleName)
- Video
 - fx Motion
 - fx Opacity
 - fx Time Remapping

The 'Program' panel shows a video clip with a blue background and a white title box containing the text 'Title Subtitle Name'. The 'Timeline' panel shows the clip on the V1 track, with a 'TitleSubti' clip on the A1 track.

Different elements are listed and their respective effects controls. "Vector Motion" refers to all vector graphics grouped in this layer.

The screenshot displays the Adobe Premiere Pro interface. The top menu bar includes 'Import', 'Edit', and 'Export'. The main workspace is divided into several panels:

- Effect Controls Panel (top left):** A red box highlights the 'Graphic' properties for the clip 'pexels-magda-ehlers-2556894-192...'. The properties listed are:
 - Position: 960.0, 540.0
 - Scale: 100.0
 - Scale Width: 100.0
 - Uniform Scale:
 - Rotation: 0.0
 - Anchor Point: 960.0, 540.0Each property has a stopwatch icon to its right, indicating it is keyframeable.
- Program Monitor (top right):** Shows a video preview of an underwater scene with a white text box containing 'Title' and 'Subtitle Name'.
- Timeline (bottom right):** Shows a multi-track timeline with tracks for Video 3 (V3), Video 2 (V2), Video 1 (V1), Audio 1 (A1), Audio 2 (A2), Audio 3 (A3), and Mix. A clip named 'TitleSubti...' is visible on the V1 track.
- Media Browser (bottom left):** Shows a grid of video thumbnails with search and selection tools.

A red-bordered text box in the center of the interface contains the following text:

The Stopwatch icon next to the named property indicates these properties can be keyframed.

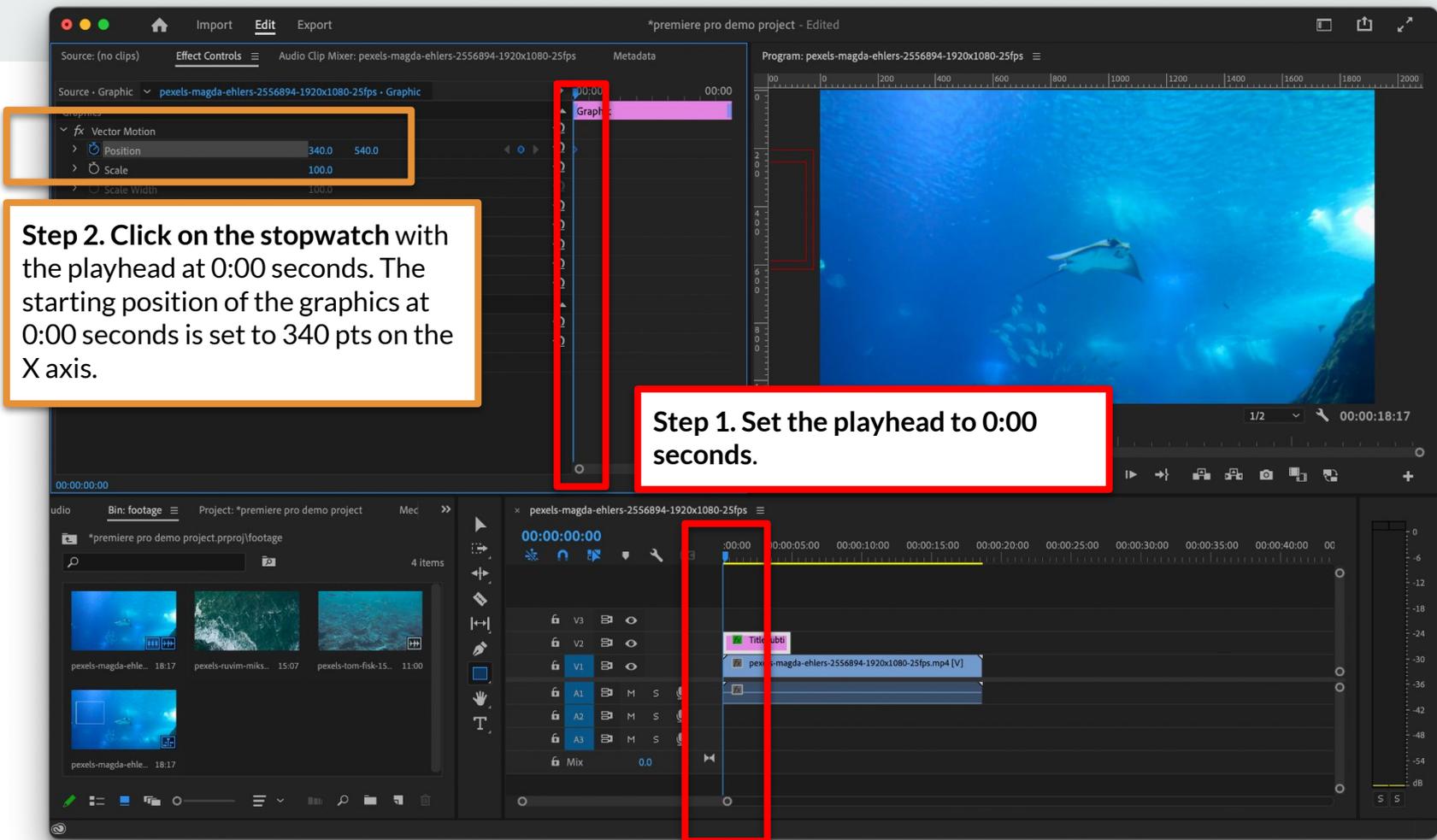
The screenshot displays the Adobe Premiere Pro interface. The top menu bar includes 'Import', 'Edit', and 'Export'. The main workspace is divided into several panels:

- Effect Controls Panel (Top Left):** Shows the 'Position' property for a graphic element, with values of 340.0 and 540.0. A red box highlights this section.
- Program Monitor (Top Right):** Displays a video clip with a blue background and a white graphic element. An orange box highlights the graphic element.
- Timeline (Bottom):** Shows a video track with a clip named 'pexels-magda-ehlers-2556894-1920x1080-25fps.mp4 [V]' and a subtitle track with a clip named 'TitlesSubti'.

Two text boxes provide instructions:

Step 1. Change the position of the graphics (relative to the anchor in the center of graphics) from 960 to 340 on the horizontal axis.

Step 2. The graphics has been moved off the canvas by 620 pts and are ready to be keyframe animated.



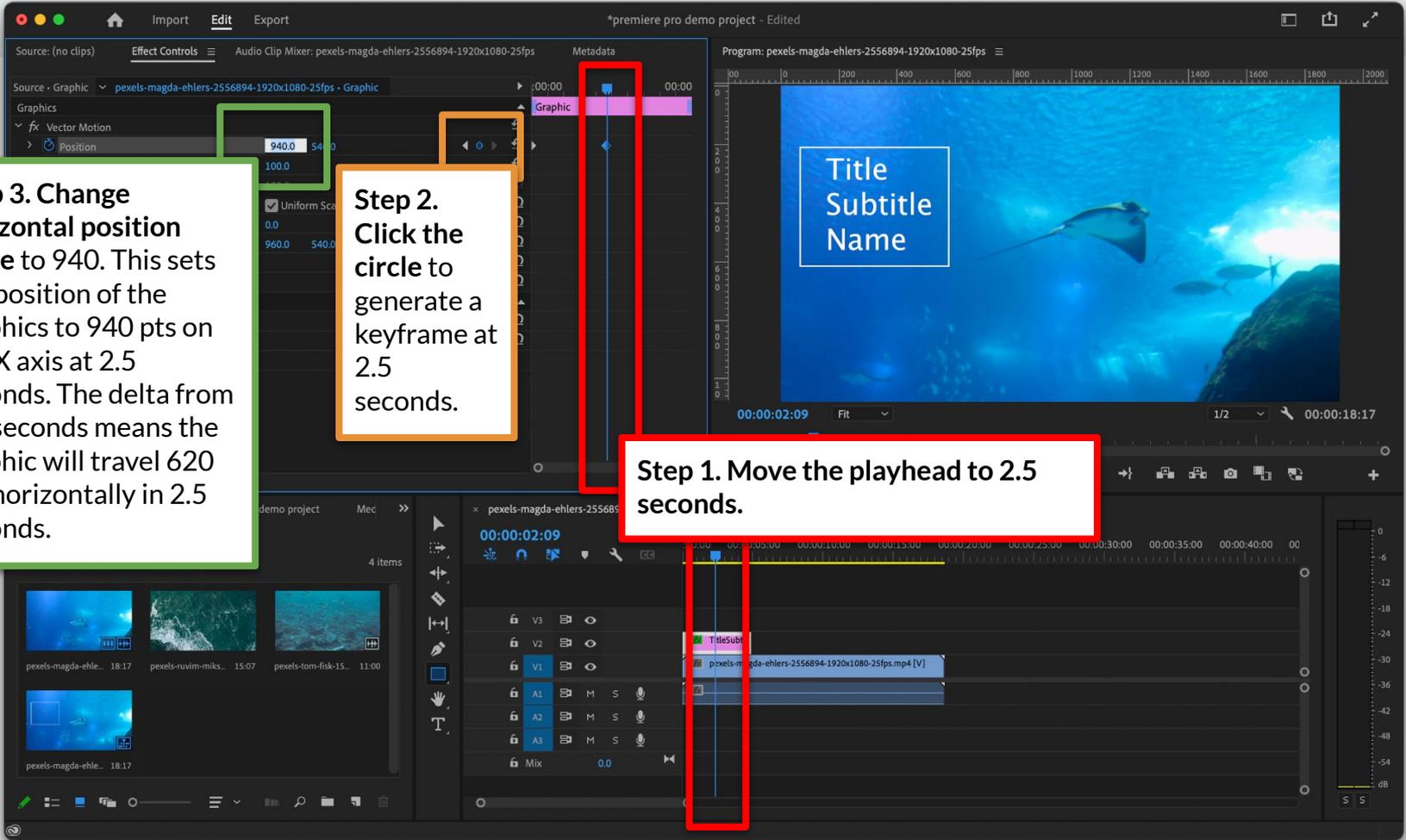
Step 2. Click on the stopwatch with the playhead at 0:00 seconds. The starting position of the graphics at 0:00 seconds is set to 340 pts on the X axis.

Step 1. Set the playhead to 0:00 seconds.

Step 3. Change horizontal position value to 940. This sets the position of the graphics to 940 pts on the X axis at 2.5 seconds. The delta from 0.0 seconds means the graphic will travel 620 pts horizontally in 2.5 seconds.

Step 2. Click the circle to generate a keyframe at 2.5 seconds.

Step 1. Move the playhead to 2.5 seconds.



The screenshot displays the Adobe Premiere Pro interface. The top menu bar includes 'Import', 'Edit', and 'Export'. The main workspace is divided into several panels:

- Source Panel:** Shows the selected clip 'pexels-magda-ehlers-2556894-1920x1080-25fps - Graphic'. The 'Effect Controls' panel on the right shows properties for 'Graphic', including 'Position' (746.8, 540.0), 'Scale' (100.0), 'Rotation' (0.0), and 'Anchor Point' (960.0, 540.0).
- Program Monitor:** Displays the video preview with a blue background and white text: 'Title', 'Subtitle', and 'Name'. A red box highlights this text.
- Timeline:** Shows the video clip on the V1 track. The playhead is positioned at 00:00:01:15. A white box with a red border contains the instruction: 'Set the playhead to 0.0 seconds and press the spacebar to see the animation in motion.'
- Project Panel:** Located at the bottom left, it shows a bin named 'footage' containing four video clips.
- Audio Panel:** Located at the bottom right, it shows the audio tracks (V3, V2, V1, A1, A2, A3, Mix) and the current audio level (0.0).

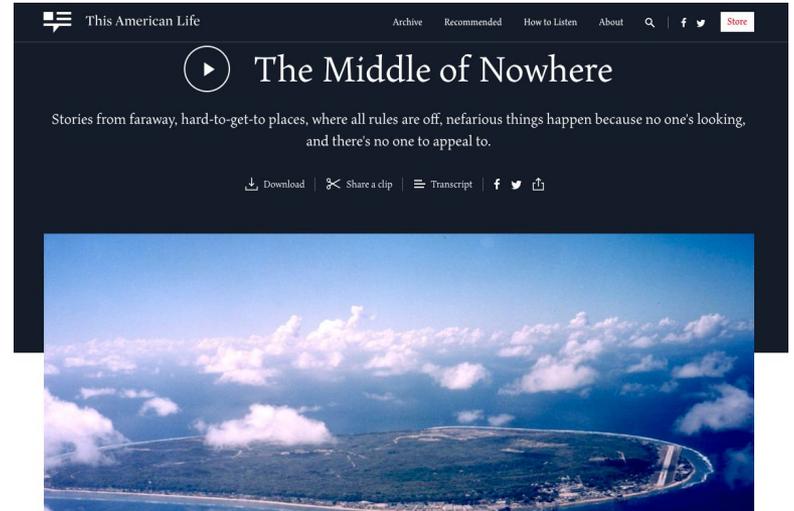
Click to select, or click in empty space and drag to marquee select. Use Shift, Opt, and Cmd for other options.

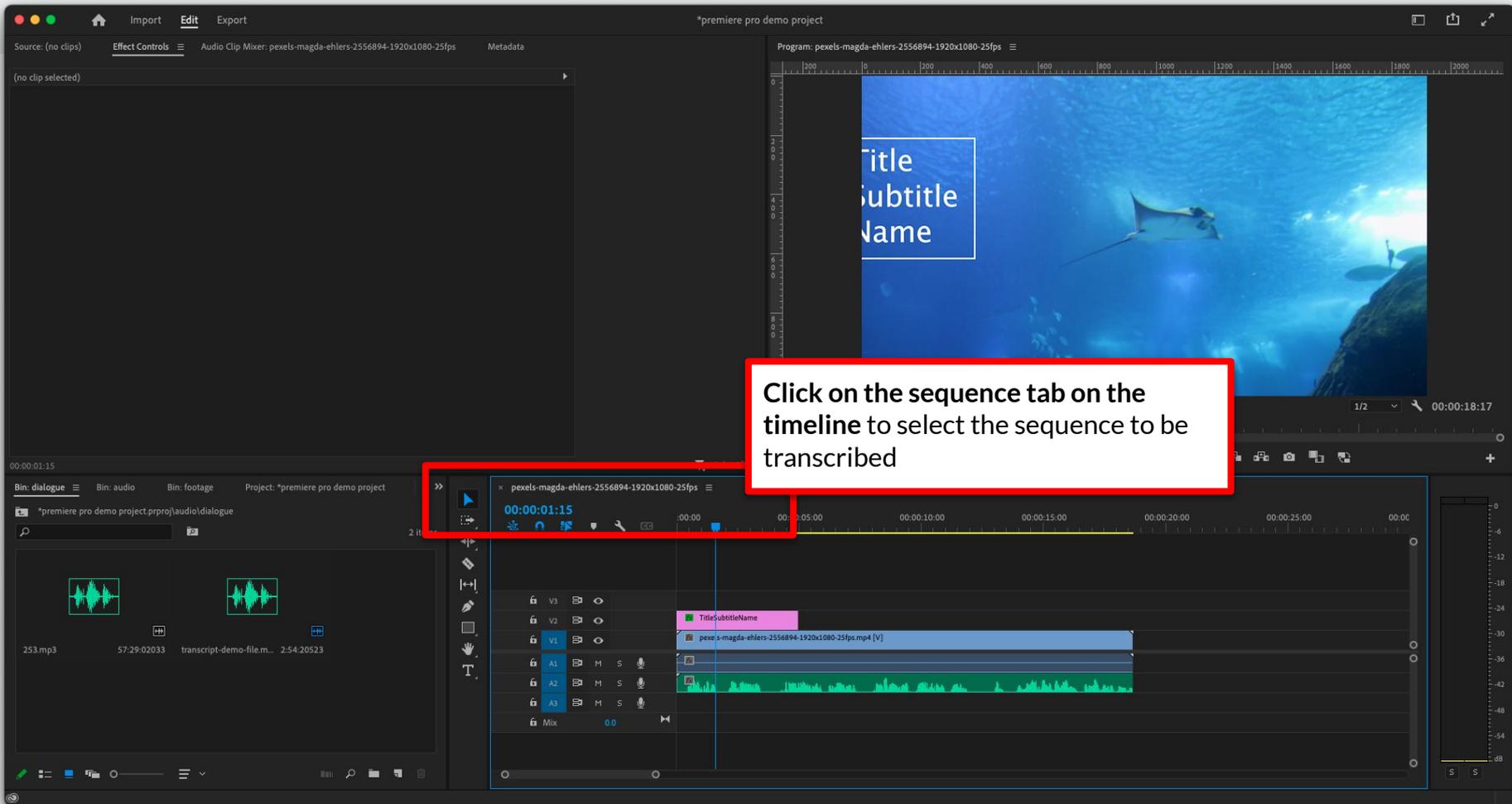
Generating, and editing transcripts

Your own narration can be used to generate a transcript inside Premiere Pro. For the purposes of educational demonstration - I will be using audio from [*This American Life*](#).

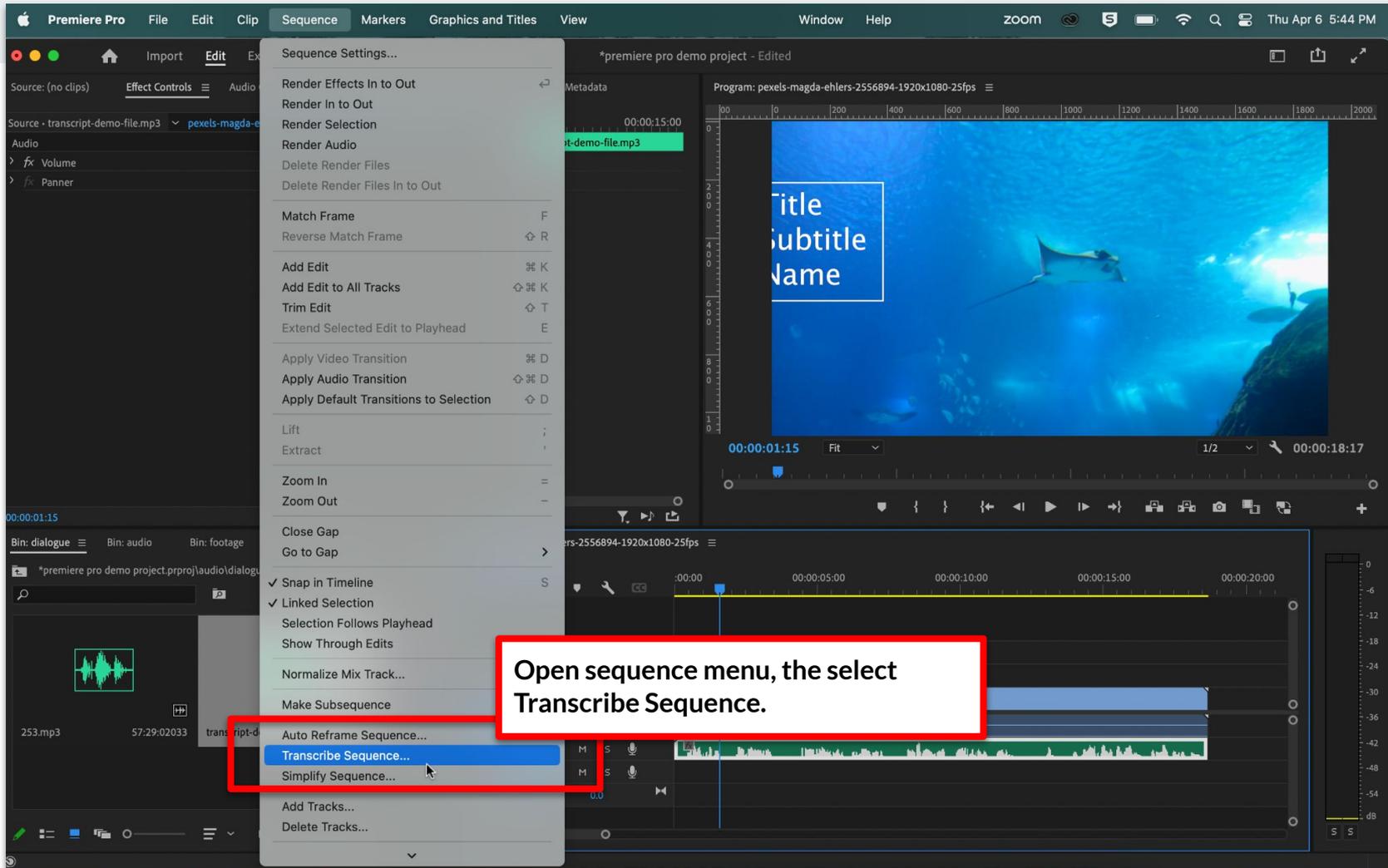
You can even export standalone subtitles to import into Youtube (vs. auto generated subtitles).

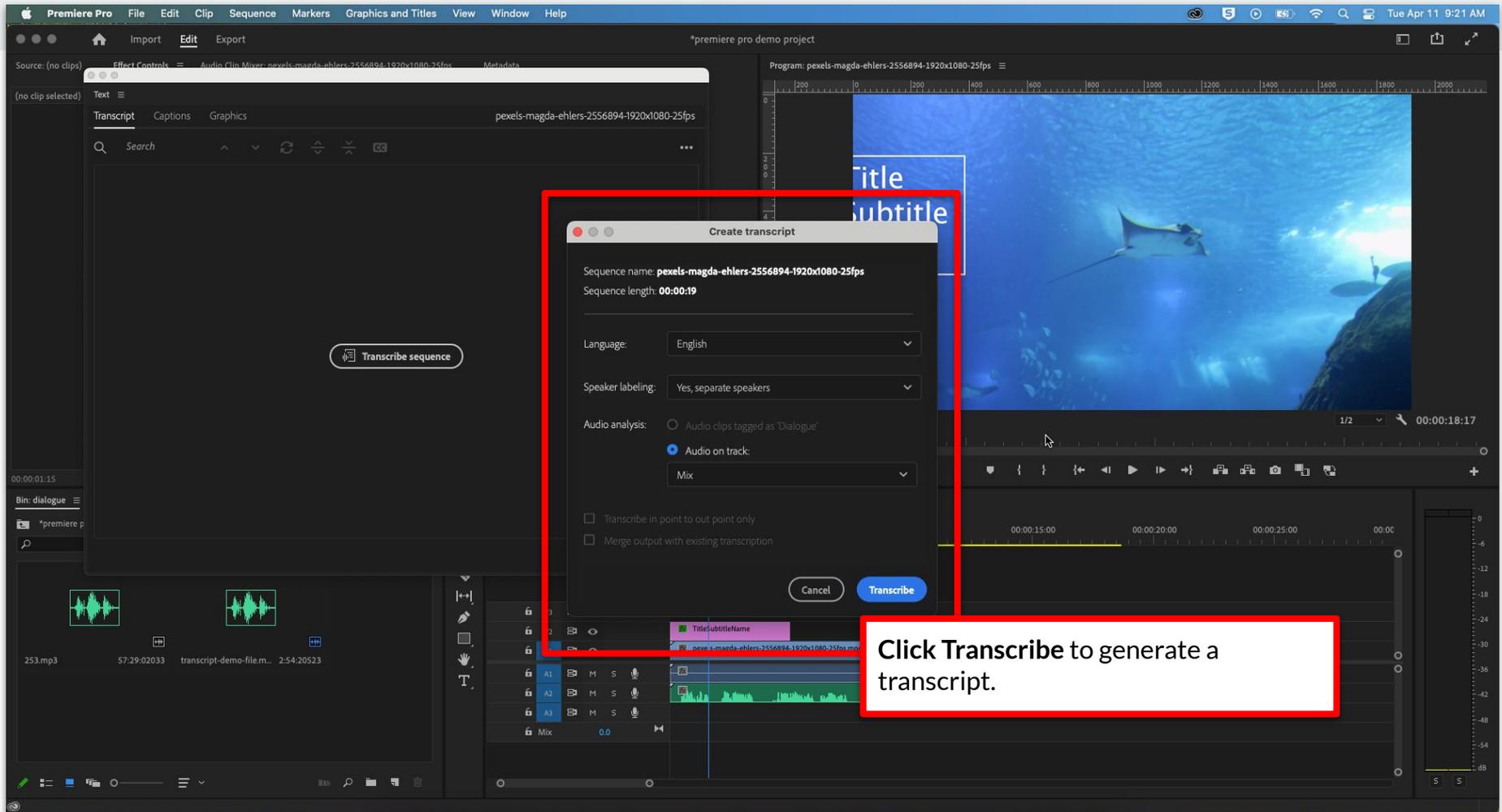
Check with your faculty about use of found footage & assets.





Click on the sequence tab on the timeline to select the sequence to be transcribed



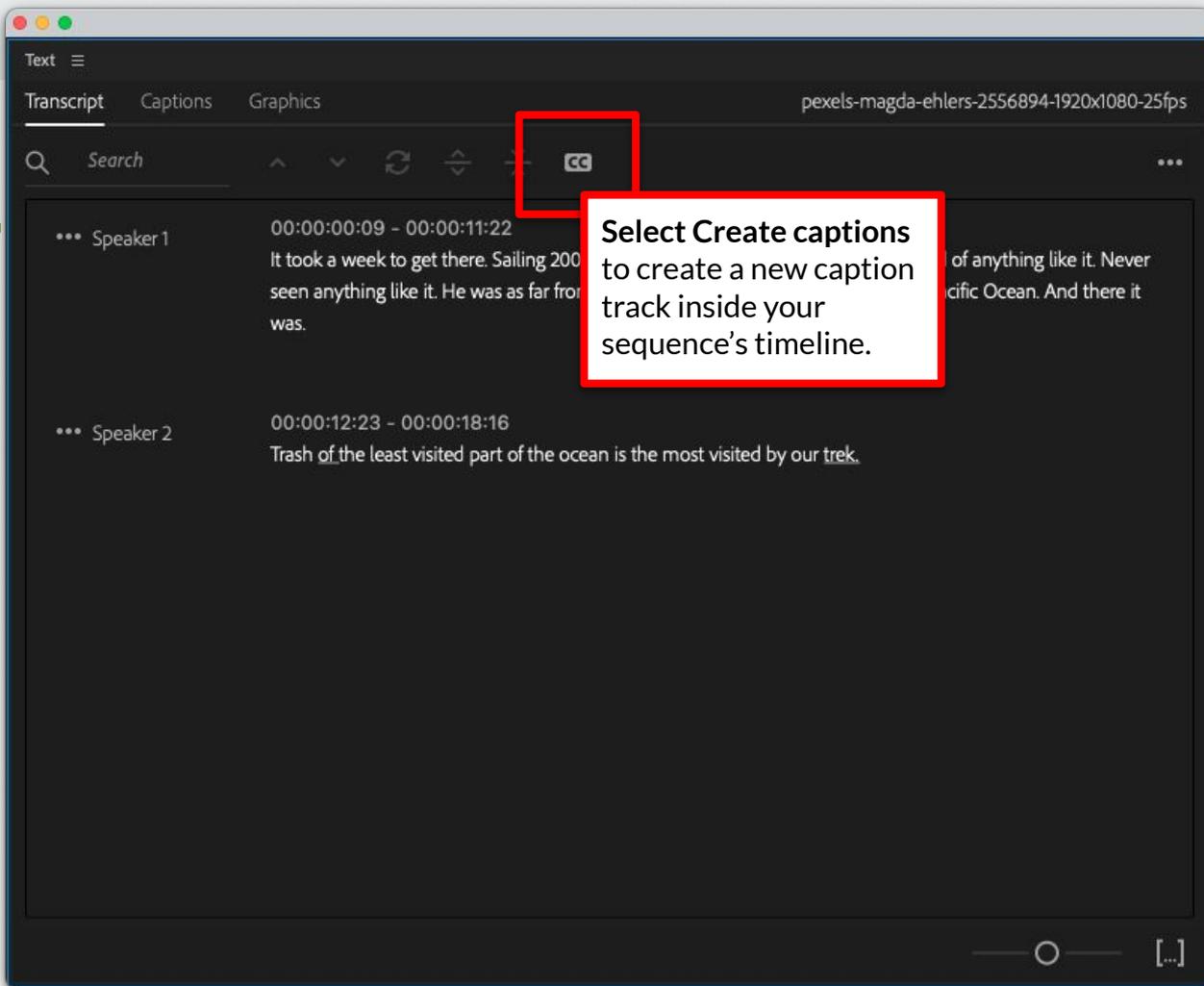


The image shows a video player interface with a dark theme. At the top, there are window control buttons (red, yellow, green) and a menu labeled 'Text'. Below the menu are tabs for 'Transcript', 'Captions', and 'Graphics'. The video title 'pexels-magda-ehlers-2556894-1920x1080-25fps' is displayed on the right. A search bar with a magnifying glass icon and the word 'Search' is on the left. A toolbar with various icons (up, down, refresh, split, merge, CC) is in the center. The transcript area is highlighted with a red border and contains two entries:

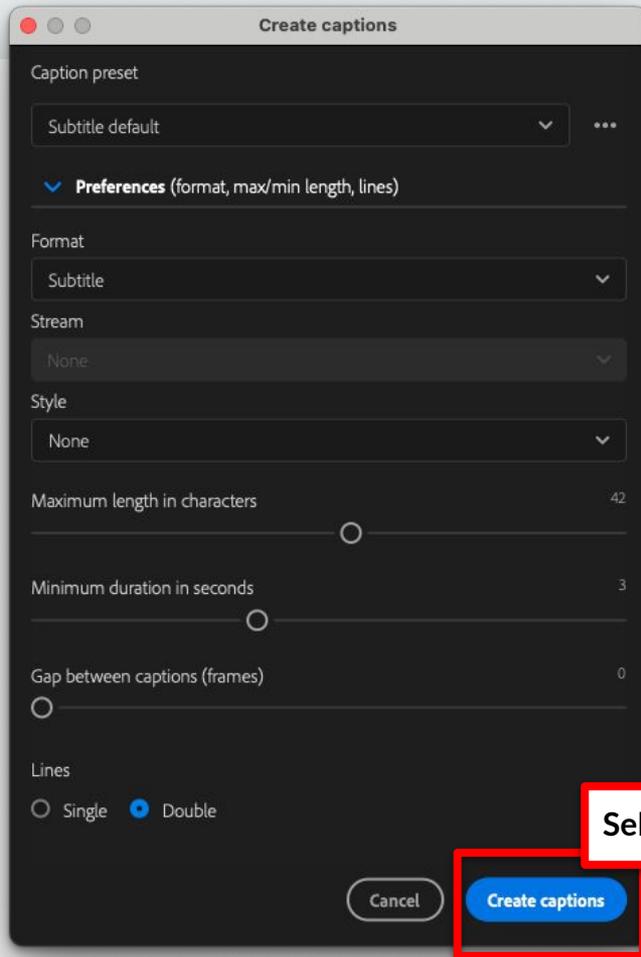
- Speaker 1** (00:00:00:09 - 00:00:11:22): It took a week to get there. Sailing 200 miles a day. Captain Moore had never heard of anything like it. Never seen anything like it. He was as far from land as you can get in the middle of the Pacific Ocean. And there it was.
- Speaker 2** (00:00:12:23 - 00:00:18:16): Trash of the least visited part of the ocean is the most visited by our trek.

At the bottom right, there are volume and full-screen controls.

The generated transcript, with separated speaks, and with some errors to correct.



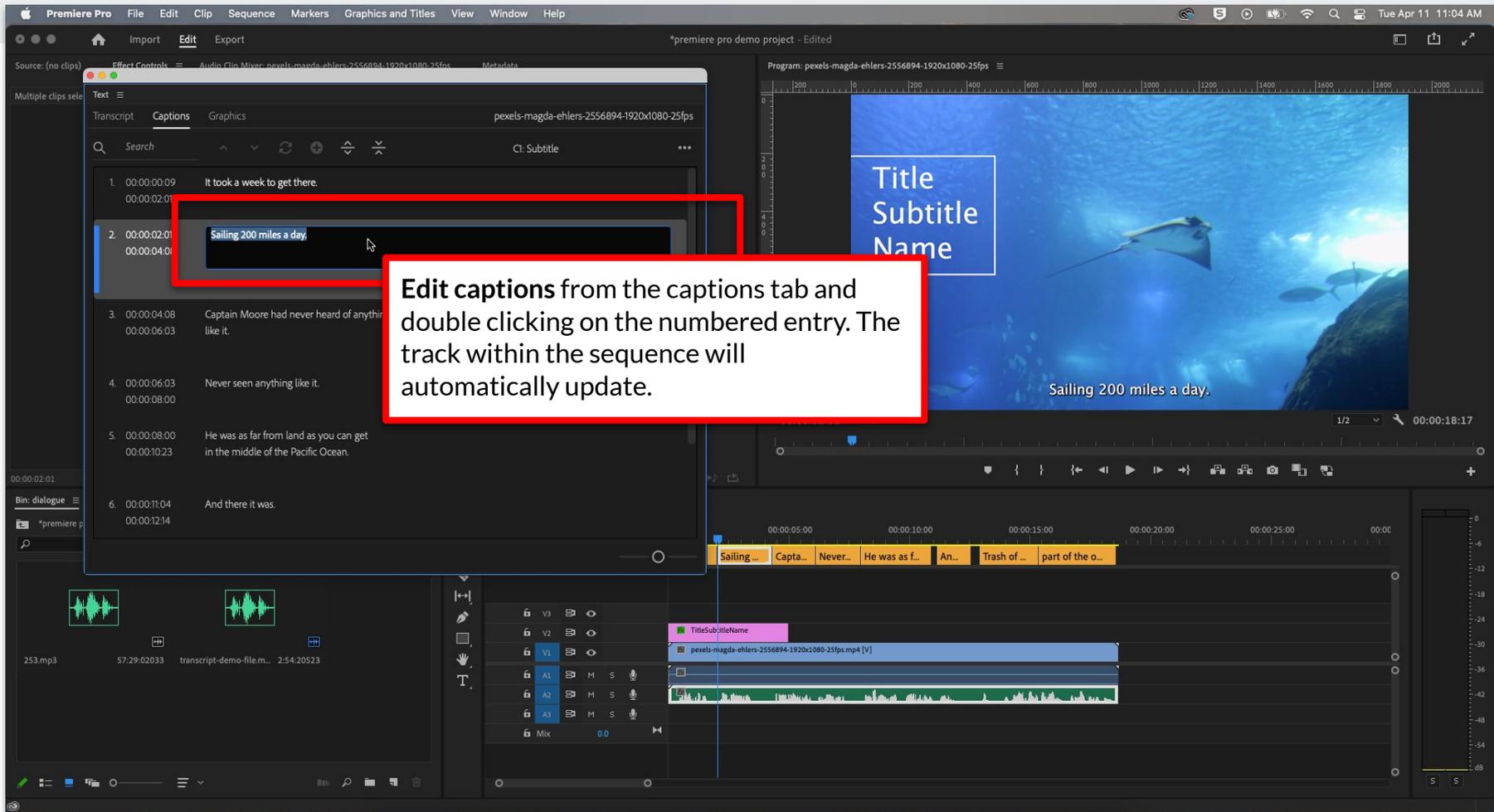
Select Create captions to create a new caption track inside your sequence's timeline.

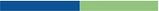


Select Create captions.

Cancel

Create captions





Questions? Requests?

Share some examples of cool editing effects, keeping in mind there is a lot of overlap between Premiere Pro and After Effects.

Time permitting, share some requests!