

## **GLOBALCAST**

1. Click the Apps tab on the orange navigation bar
2. Search for GlobalCast on the apps page
3. Click the GlobalCast app icon
4. Click Add Campaign
5. Click the Format dropdown menu and choose horizontal or vertical depending on digital signs
6. Click the Campaign dropdown menu and select a campaign to display
7. Click the Manage Attributes hyperlink
8. Click the Add icons on the attributes that you want to add

*Note:* Remember, adding attributes acts as AND not OR, so the campaign will only play on devices that have the selected attributes

9. Click Apply
10. Click Save Time Frame