

## Manual Overview

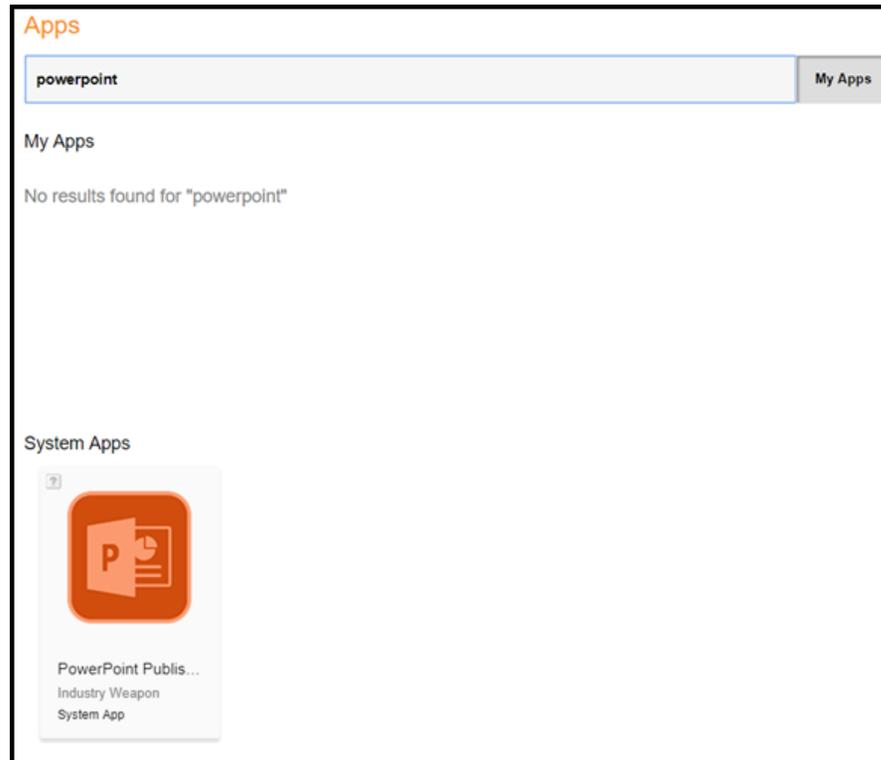
The purpose of this instructional guide is to help you become familiar with the PowerPoint Publisher App within Industry Weapon. The PowerPoint Publisher App uploads and broadcasts PowerPoint presentations onto digital signs. The following tutorial provided in the instructional guide features screenshots and instructions for implementing PowerPoint. After following this instructional guide, we should understand the processes involved in creating and broadcasting a PowerPoint presentation within Industry Weapon.

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## Upload PowerPoint Presentation

1. Type PowerPoint in the search bar on the apps page



2. Click PowerPoint Publisher icon



3. Click Upload PowerPoint



4. Create a name for the PowerPoint Campaign

A form for entering a campaign name. It consists of the text 'Campaign Name:' followed by a rectangular input field with a thin border.

5. Determine the slide duration

**Slide Duration:**  (seconds)

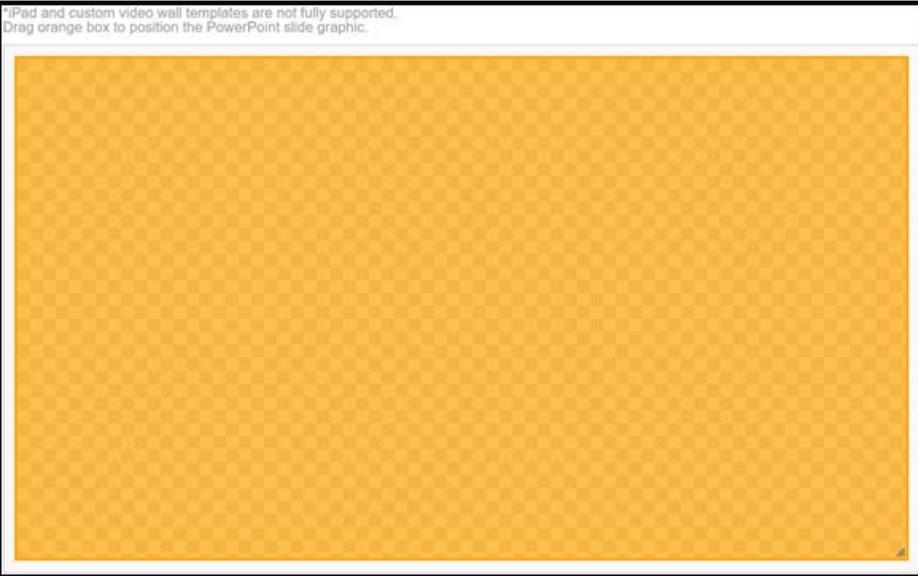
6. Select the format

**Campaign Format:**

7. Select the Template

**Select Template:**

8. Click and hold the bottom-right corner of the orange rectangle to adjust the size within the template to set a position for the slides



9. Click Choose File and select the PowerPoint presentation to upload

**Choose File**

10. Click Upload File

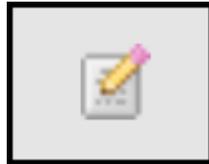
**Upload File**

## Create a PowerPoint Campaign

1. Navigate to ChannelsHD in the orange navigation bar



2. Click Manage Channels icon for the channel you want to have your PowerPoint presentation on



3. Click Add Campaign



4. Click the Campaign dropdown menu and select your PowerPoint Campaign

Campaign: Training Instagram ▼

5. Either select to run a simple or advanced campaign

**Run a Simple Campaign (Default)**  
I want the campaign to run in the demo-channel-for-tutorial Channel until I remove it.

**Run an Advanced Campaign**  
Advanced Campaigns allow you to specify a range for the campaign to display, day of the week to display plus daily start times and end times.

6. Click Save Time Frame

