

# Economic and Social Impact Study

**Dr. Mary A. Papazian**

President, San José State University

Heritage Society of SJSU Virtual Reception

June 24, 2021

The image features an aerial view of the San José State University campus, overlaid with a semi-transparent blue filter. The text is centered and reads: 

SAN JOSÉ STATE UNIVERSITY  
**TRANSFORMATION**  
**2030**

Decorative white wavy lines are present on the right and bottom sides of the image.

## Commissioning the report

- Expands on “Most Transformative University” distinction (*Money* magazine)
- Examines the value SJSU brings to communities, region and state
- Provides specific data from 2018-2019



#1

**MOST  
TRANSFORMATIVE  
UNIVERSITY**

—*Money magazine*

## Who led the study?

- Beacon Economics, LLC
- Independent research and consulting firm
- Deep experience in economic analysis



**What does the  
study tell us?**

Economic, Fiscal, and Social

# IMPACT

Analysis  
2021

**SJSU** SAN JOSÉ STATE  
UNIVERSITY

# SJSU GENERATES SIGNIFICANT ECONOMIC OUTPUT



# ECONOMIC IMPACT

## Every \$1 Generates \$24

Every \$1 in State funding helps SJSU generate roughly \$24.0 in economic output and \$9.2 in labor income throughout California.

## \$606.9 Million in Tax Revenue

SJSU-related spending creates a great deal of tax revenue that benefits local, state, and federal governments (generated in 2018-19).

## \$1.6 Billion in Labor Income

SJSU generates \$1.6 billion in labor income in California, almost half in Santa Clara County alone.

# SOCIAL IMPACT

## Diversifying the Workplace

SJSU students represent over 83% people of color and 42% first-generation college students.

## 25,460+ Jobs

SJSU-related spending supports over 25,460 jobs, generates roughly \$1.6 billion in labor income, and produces over \$4.1 billion in total economic output.

## 50% Less Debt

On average, SJSU undergraduates graduate with only \$15,720 in student debt, which is less than half the average debt of California college graduates.

SJSU supports more than **25,000 jobs** in CA, many of them here in Silicon Valley.



# SJSU's SOCIAL IMPACT IS SIGNIFICANT:

- Among top 200 universities nationally in research spending
- Our Wildfire Interdisciplinary Research Center is the largest such center in the U.S.



## SJSU's SOCIAL IMPACT IS SIGNIFICANT:





Questions?

**SJSU** SAN JOSÉ STATE  
UNIVERSITY

## **Dr. Mary A. Papazian**

President, San José State University

Find the report: [sjsu.edu/impact](https://sjsu.edu/impact)

Email: [sjsupres@sjsu.edu](mailto:sjsupres@sjsu.edu)

Twitter: [@PrezPapazian](https://twitter.com/PrezPapazian)

Blog: [blogs.sjsu.edu/president](https://blogs.sjsu.edu/president)

*Find me on LinkedIn!*