

## SVCE Events - Fall 2023

Learnings from Start to Exit

**When:** Monday, November 6, 2023

**Time:** 6:00 – 7:00 p.m. (PT)

**Where:** SJSU Student Union Theater

**Register** [Here](#)

**Speaker:** Touraj Parang, President & COO, [Serve Robotics](#); Operating Advisor, [Pear VC](#), and author, [Exit Path](#).

Speaker's Bio



Touraj Parang is a seasoned entrepreneur, investor, and author. He is currently the President and COO at Serve Robotics, which he helped spin out of Uber, and an Operating Advisor at Pear VC, an early-stage venture capital firm. He has served as a founder, executive, and advisor to several fast-growing technology startups with exits to LinkedIn, Instacart, Vistaprint, Postmates, Amplitude, and other companies. Last year he published an Amazon bestselling book called Exit Path, drawing on his decades-long experience involving hundreds of M&A transactions, strategic partnerships, and VC investments totaling billions of dollars in aggregate value. Touraj earned his JD from the Yale Law School and his AB in Philosophy and Economics from Stanford University.

How Passion and Purpose Drive New Venture Creation

**When:** Monday, October 16, 2023

**Time:** 6:00 – 7:00 p.m. (PT)

**Where:** SJSU Student Union Theater

**Register [Here](#)**

**Speaker:** Annette King, CEO, Founder, & Executive Producer, Splicer Films

Speaker's Bio



Annette King founded the production company to tell impactful stories that inspire audiences to create a better world. King has built a diverse team of talent collaborating on stories with purpose that evoke empathy, shift narratives and spotlight underrepresented cultures and subjects. She produced and co-directed Finding Ubuntu. She is developing the docuseries, Unmasked, Real Heroes, Untold Stories. King holds a Bachelor of Arts in Journalism and a Master of Business Administration. She has over 25 years of experience in business development, social entrepreneurship and startups. She is a member of the Documentary Producers Alliance, Women in Film and Video, the National Association of Latino Producers, and Sundance Collab. Her production company focuses on purpose-driven films that employ journalistic principles to objectively document character-driven stories to inform and open hearts and minds.

Entrepreneurship in the Age of AI

**When:** Monday, September 11, 2023

**Time:** 6:00 – 7:00 p.m. (PT)

**Where:** Washington Square Hall, Room 109

**Register [Here](#)**

**Speaker:** Sabeer Bhatia, CEO & Co-Founder, Hotmail.com, ShowReel

Speaker's Bio



Sabeer Bhatia is a technology entrepreneur who co-founded webmail company Hotmail on July 4, 1996. Hotmail was the first free Web-based email service. It gave users the ability to access their inboxes from anywhere in the world. As president and CEO, Bhatia led Hotmail until its eventual acquisition by Microsoft in 1998 for an estimated \$400 million. Bhatia worked at Microsoft for one year after the Hotmail acquisition and in April 1999, left Microsoft to start another venture, Arzoo Inc., an e-commerce firm. He then started a free messaging service called JaxtrSMS and several other ventures, including InstaColl, a collaboration software business, Sabse Technologies, a mobile wireless startup, and one that applied the Internet of Things to agriculture. His latest venture, ShowReel, is a social video messaging platform that helps people create video resumes. ShowReel seeks to use the short video format to connect job seekers with employers, entrepreneurs with venture capitalists, and patients with doctors.

Bhatia was born in India. He earned a bachelor's degree in Electrical Engineering from the California Institute of Technology and a Master's degree from Stanford University.

## SVCE Events - Spring 2023

Unaffordable Housing in Silicon Valley: Causes and Innovative Solutions

**When:** Thursday, May 11, 2023

**Time:** 12:00 - 1:00 p.m.

**Where:** On Zoom

**Register [Here](#)**

The SJSU Institute for Metropolitan Studies and  
The Silicon Valley Center for Entrepreneurship at SJSU  
present

# Unaffordable Housing in Silicon Valley: Causes and Innovative Solutions

A Zoom Panel Discussion

## Panelists:

### “Housing Costs and Prices, an Estimator’s Perspective”

- Luis Plazola (Co-Founder and Chief Estimator of Opticost)

### “Promoting Infill Affordable Housing through Pre-Development Revolving Loan Funds: Models, Successes, and Challenges”

- Shishir Mathur (Professor of Urban and Regional Planning)

### “Emphasis on the HOME: Assessing Permanence, Resilience, and Barriers to Capital in Mobile Home Communities”

- Jordan Weinberg (Masters Candidate in Urban and Regional  
Planning)

### “Why is San Jose-area Housing So Much More Expensive than Greater Seattle’s and Greater Boston’s? Key Issues”

- Robert Chapman Wood (Professor of Strategic Management)

May 11 | 12:00pm - 1:00pm  
Zoom Webinar Event

Entrepreneurial Decision-Making

**When:** Monday, March 20, 2023

**Time:** 6:00 - 7:00 p.m.

**Where:** SJSU Student Union Theater  
**Register [Here](#)**

**Speaker:** Vinita Gupta, Founder, CEO, Author

Speaker's Bio



Vinita Gupta is a Silicon Valley Startup CEO, Entrepreneur, Writer/Journalist, and Bridge Champion. She co-founded Digital Link Corporation and was the Chairperson and CEO for almost 20 years — from inception to retirement. Silicon India magazine credited Vinita for being the first woman of Indian

origin to take her company public in the US. She is a Bridge Champion with three National Titles.

Vinita received her Bachelor of Engineering in Electronic and Communications from IIT Roorkee, India and her Master in Electrical Engineering from the University of California, Los Angeles. She was awarded two US Patents in the field of telecommunications.

Vinita is also a critical observer of how we raise girls so they become confident dreamers, and aspire to reach their full potential. She has two daughters. She serves on boards of Palo Alto Medical Foundation; Mathematical Sciences Research Institute, The Stanford Center for Asian Health Research and Education, and Council of Trustee - TiE Silicon Valley.

Secrets to Entrepreneurial Success

**When:** Monday, February 20, 2023

**Time:** 6:00 - 7:00 p.m.

**Where:** SJSU Student Union, Rooms 4A & 4B

**Register at:** [Here](#)

**Speaker:** Jay Fulcher, 3x CEO, Author, Entrepreneur, Advisor, VC

Speaker's Bio



Jay Fulcher's experience as a 3x CEO includes leading both public and private global tech companies. In 2021, Wiley published Jay's book "People Operations: Automate HR, Design A Great Employee Experience, and Unleash Your Workforce" which became a WSJ and 5x best-seller. Jay is the former Chairman & CEO at Zenefits, a market leading and award winning cloud HCM, Payroll and Employee Benefits platform serving tens of thousands of small and mid-sized businesses (SMB). Previously, he was CEO of Ooyala, a groundbreaking online video company, prior to which he was CEO of Agile Software (Nasdaq: AGIL), an enterprise software company that pioneered the product lifecycle management (PLM) category. Jay also held senior executive roles at PeopleSoft (President, EVP, GM), Red Pepper Software (SVP) and SAP (VP) and has helped start and scale dozens of successful startups. Jay advises founders and CEO's, and invests in startups, as a Partner at Cheyenne Ventures. He is a member of the Global Leadership Council for the San Jose State University Lucas Graduate School and College of Business.