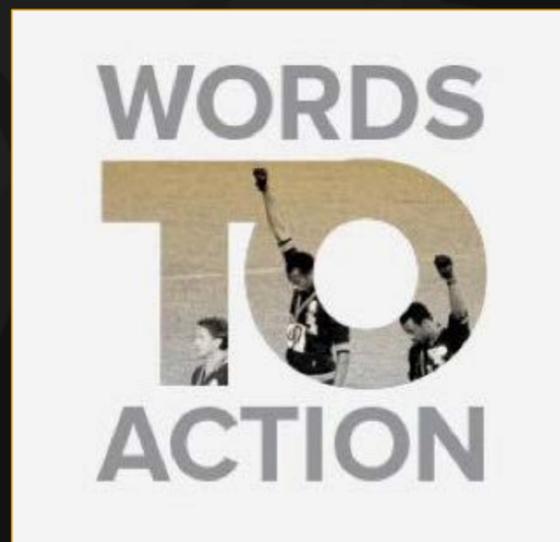


# Rise Up: Sport, Social Justice, & Activism



**Dr. Akilah Carter-Francique, PhD**

Executive Director, Institute for the Study of Sport, Society and Social Change  
Associate Professor in Department of African American Studies  
San José State University, San José, CA

**18 July 2020 – Behind the Whistle – San Antonio, TX (Virtual)**

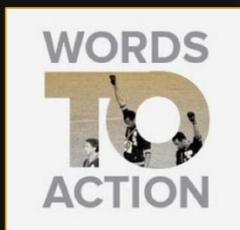
Join the conversation  
#SJSUwordstoaction



# SJSU Institute for the Study of Sport, Society and Social Change



- In January 2017, SJSU launched the Institute for the Study of Sport, Society and Social Change.
- San Jose State occupies a unique niche in the history of sport and social change—because of its people. The university is the birthplace of the Olympic Project for Human Rights (OPHR), a movement led by Harry Edwards that culminated in the iconic protest of Olympic medalists Tommie Smith and John Carlos.
- The legacy of equity and social justice is a part of SJSU’s DNA. The university was founded on education for all and providing a voice for those who may otherwise remain silent. The ISSSSC honors this legacy and continues the dialogue about athlete activism and the influence of sport in effecting positive social change.
- As our nation confronts and explores deeply complex social issues, it is critical that we continue to challenge the boundaries of sport and activism. Sport offers the occasion to pose big questions, not just of athletes, but also of ourselves and provide enlightened perspectives.



## WORDS to Action:

The Institute for the Study of Sport, Society and Social Change is dedicated to research, analysis and education at the intersection of sport and society.

Provide historical context of activism concept

Contextualize, describe, and define activism within the sport context

Discuss the ways to foster sport activism

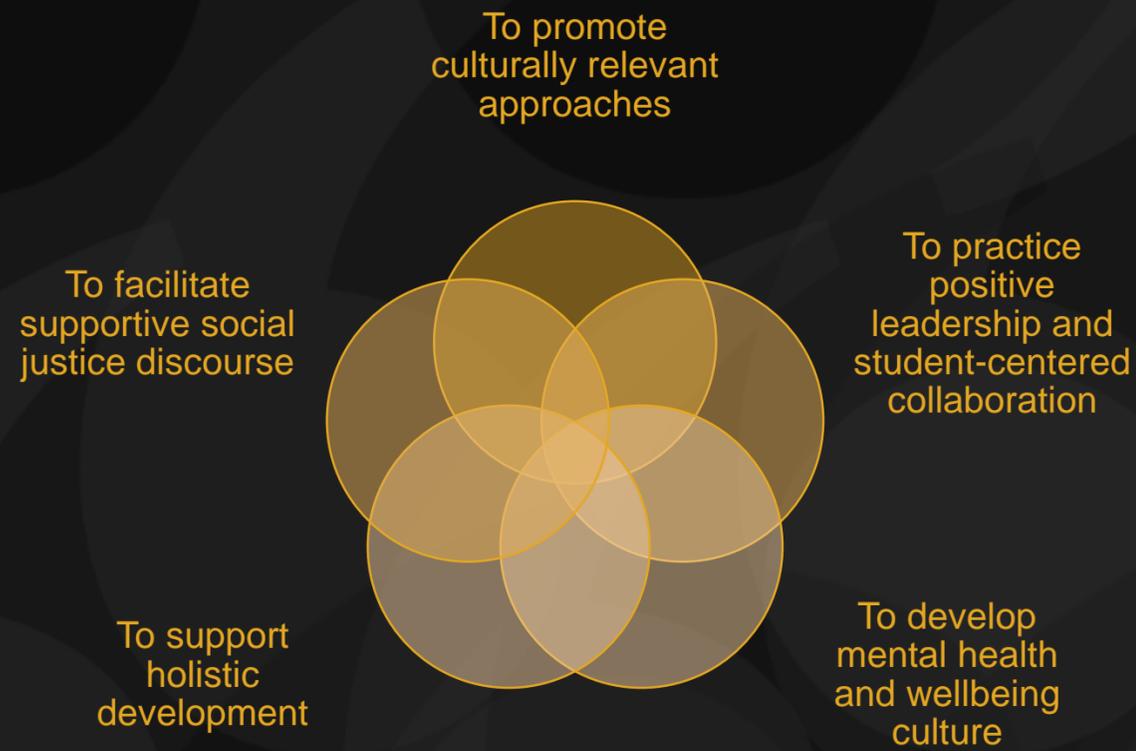
Create an opportunity for reflection of own Activism

Provide resources for social change

**Presentation Objectives**



# Remember & Understand



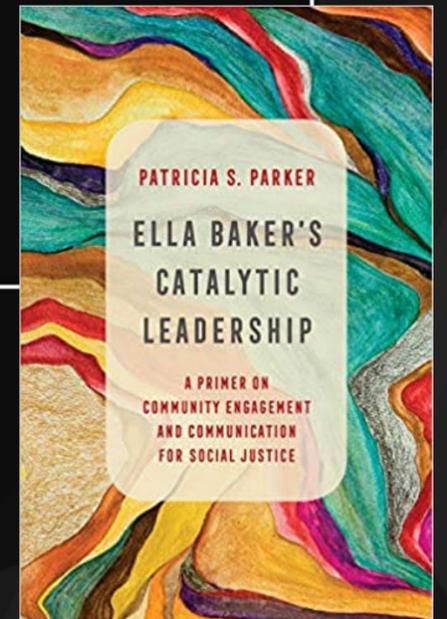
## Behind the Whistle SCHEMA Goals



In order to see where we are going, we not only must remember where we have been, but we must understand where we have been.

— Ella Baker —

AZ QUOTES



# Sport, Social Justice, & Activism

#RiseUp

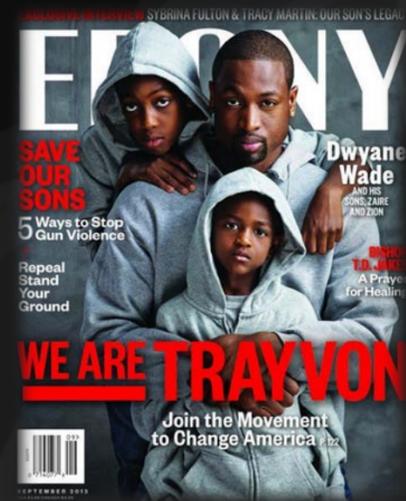


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# Bridging the Past to Present & Beyond



MINNESOTA  
**LYNX**



## Black History Flashcards #1 Vol 1



## 1968 Olympics Black Power Fist



- Demonstration conducted by African-American athletes, Tommie Smith and John Carlos, after winning gold and bronze medals. Each athlete raised a Black-gloved fist and kept them raised until the National Anthem finished.
- Wore human rights badges on their jackets.
- Over and above winning medals, these athletes made names for themselves by an act of racial protest.
- The raising of the Black Power Fist stood for those against the political and racial injustice in America.
- Smith and Carlos received death threats from racist Americans for making the gesture.
- The gesture and American backlash can be compared to modern day feelings of Colin Kaepernick, who knelt during the National Anthem for similar reasons.



# How do we foster the Social Justice energies and efforts of our P-20 students?

#BlackLivesMatter

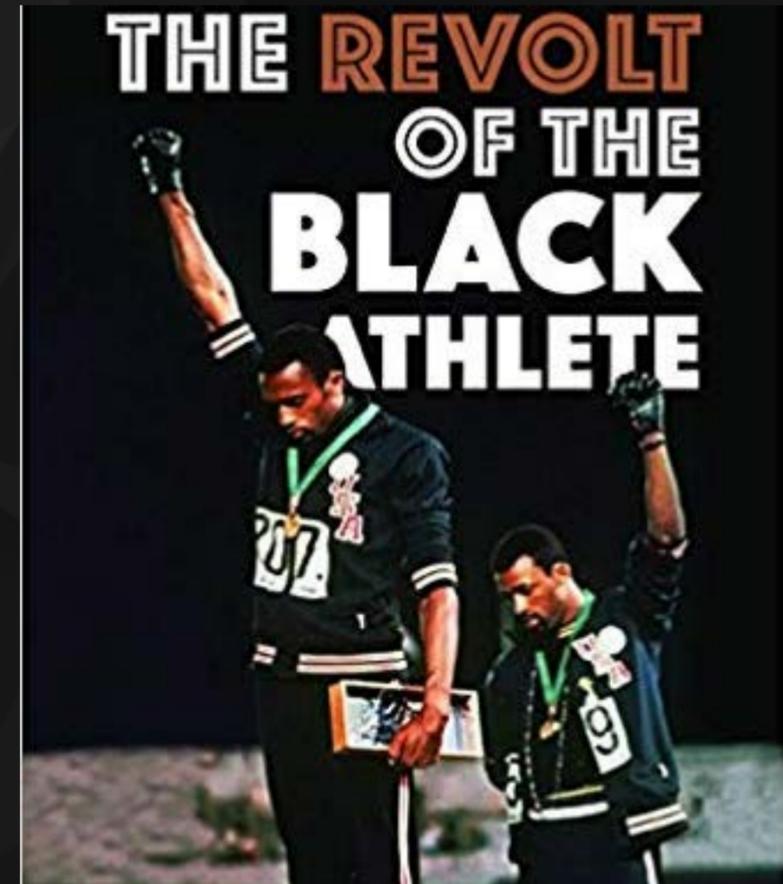


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# The “Five” Imperatives

1. A substantially and organically sustained pool of aggrieved plaintiffs seeking redress.
2. A relentless and expanding demand for change, legitimized not only by the aggrieved population but also by collaborating “outside” interests and even, unwittingly, by some detractors.
3. A threatened “establishment interest” that make the changes demanded more reasonable and appealing to the establishment in terms of cost-reward outcomes than maintaining the status quo.
4. Substantively factual arguments and supporting ideological “scaffolding” and “framing” to successfully surmount and overcome two characteristically employed adversarial “ploys”
5. A sustaining ideology beyond that professed by adversaries and that legitimizes goals and means that enable vigorous “push back” against tendencies toward definitional hegemony and retrenchment relative to compelled changes.

*by Dr. Harry Edwards and Dr. Ken Noel*



# How can I promote social change through my sport platform?

#SJSUwordstoaction

#BeAChangeAgent



#SJSUwordstoaction

# College Athletes, Rise Up!

\*Click on the headline and link to the article

## San José State University



- [SJSU Athletes rally with other schools nationwide to show support for the Black Lives Matter movement](#)
- [SJSU athletes raise awareness, money in unique protest against police brutality](#)

## University of Texas



- [Texas athletes call for changes to address university's racial past and future](#)
- [Texas Football Players Call on University to Drop a Song Steeped in Racist History](#)

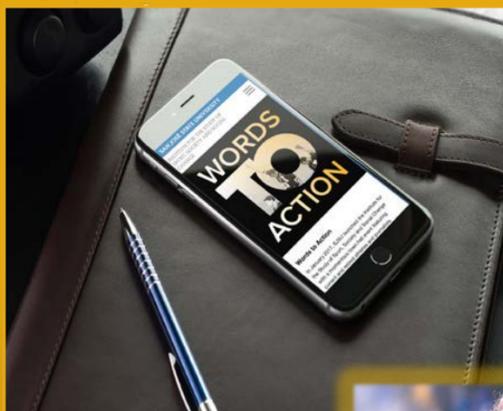
## University of Florida



- [Lewis Steps to Forefront of BLM Movement](#)
- [College Athletes, Phones in Hand, Force Shift in Protest Movement \(Please access The New York Times for this article\)](#)

## Rise Up: How do YOU promote Social Change?

\*Click on the [Rise Up](#) to link to our Padlet and share your story. Password: BTW2020



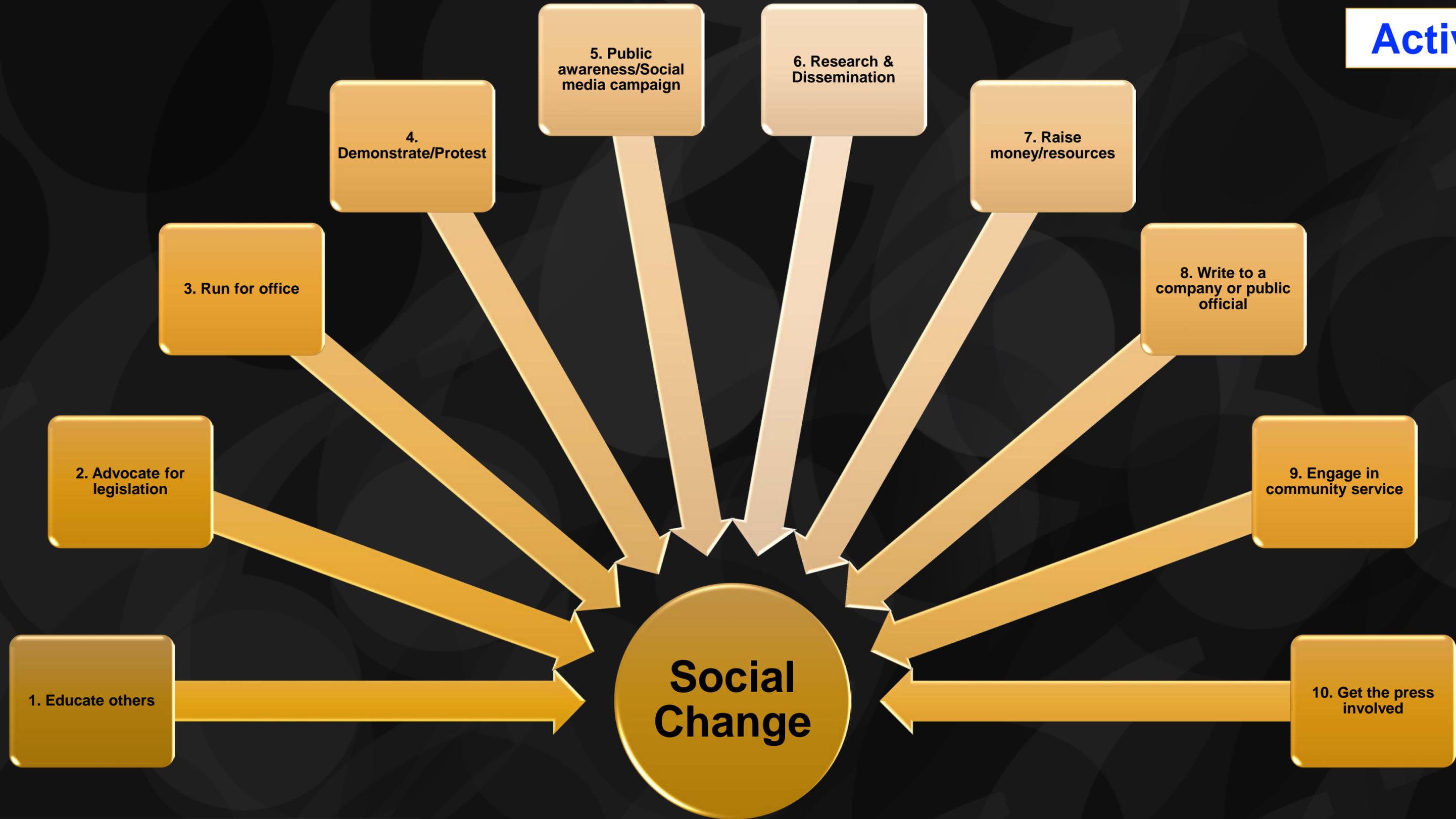
**Natasha Harris,**  
SJSU Soccer, Double Major

### SJSU athletes raise awareness, money in unique protest against police brutality

San José State University students travel 8.46 miles to protest police brutality in wake of George Floyd's death – *San José Mercury News*

How will you use your platform for social change?

How will you help “Others” use their platforms?



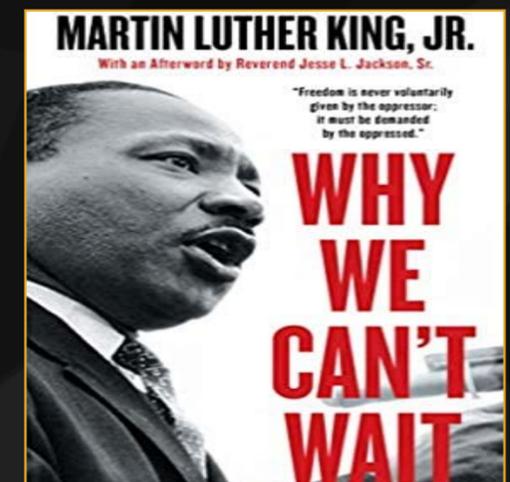
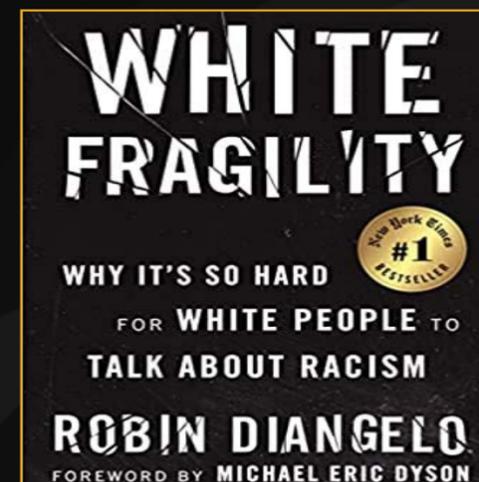
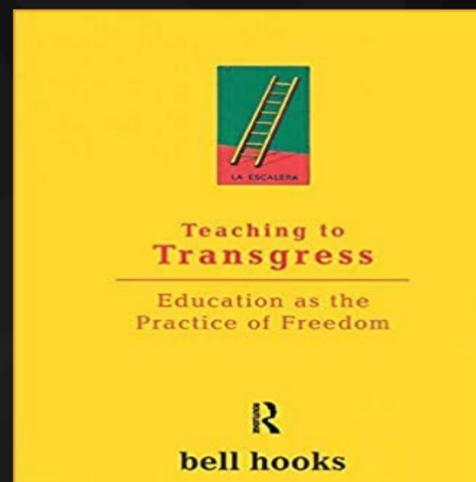
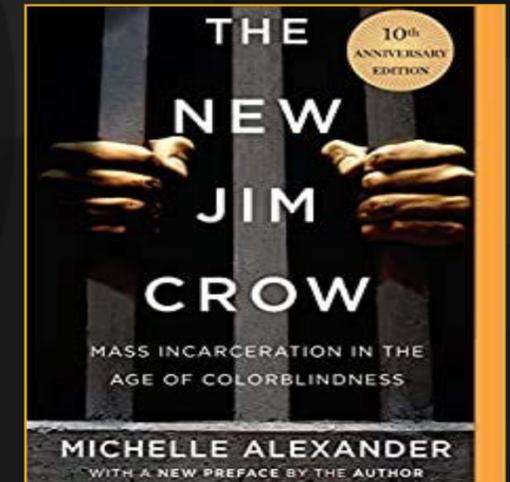
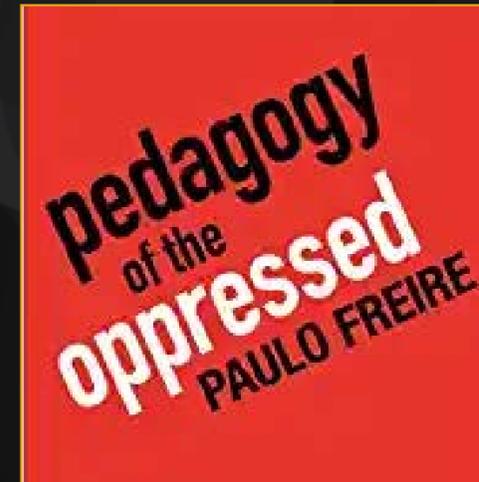
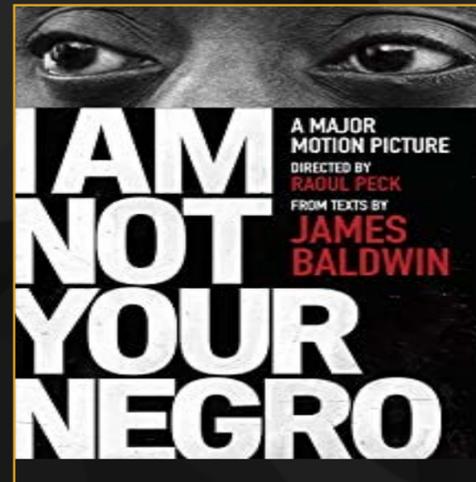
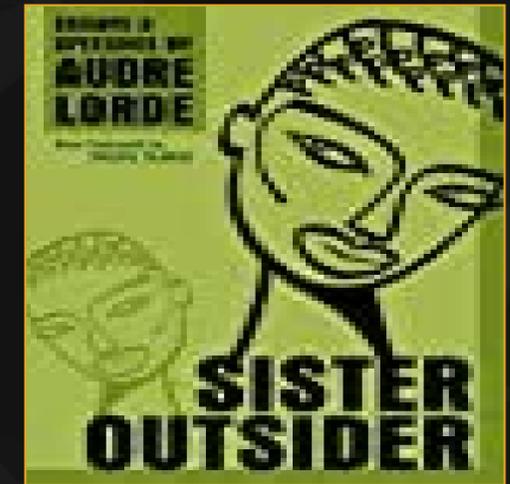
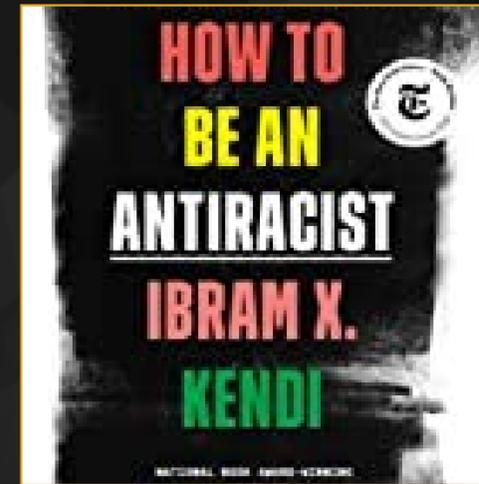
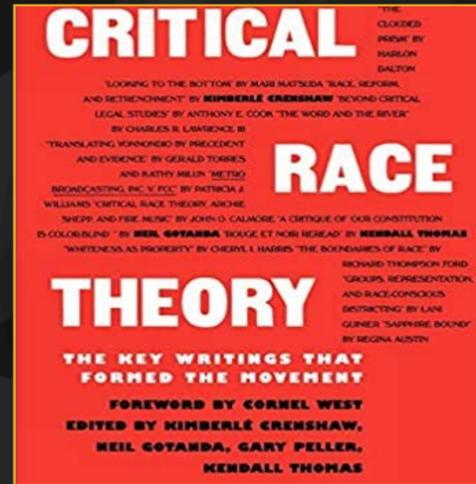
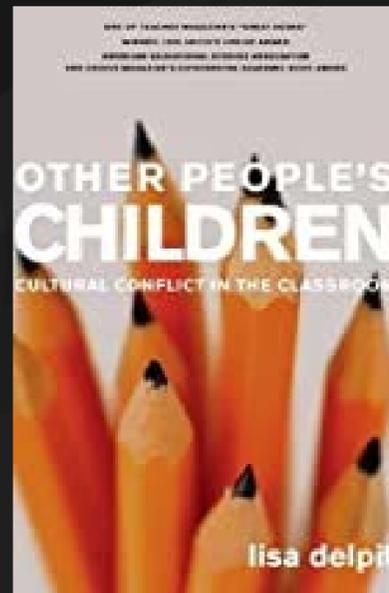
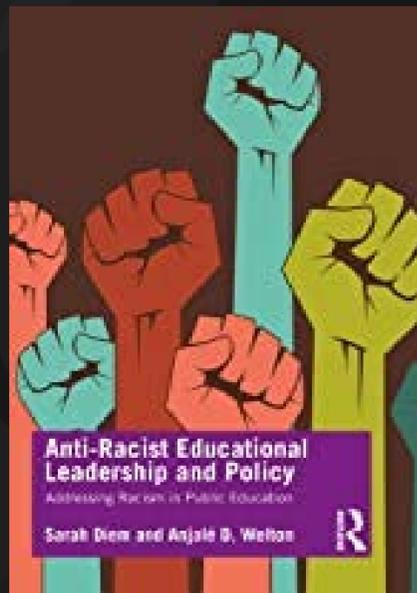
# Social Justice Resources

In P-20 Education and In Sport



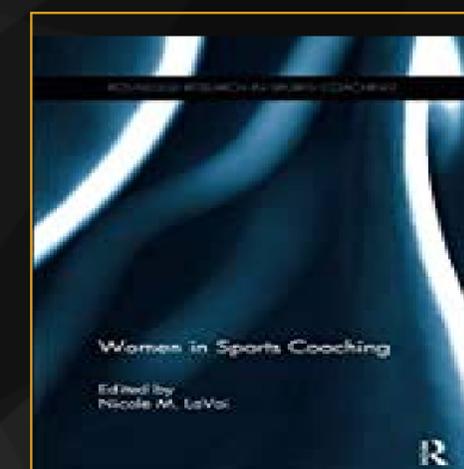
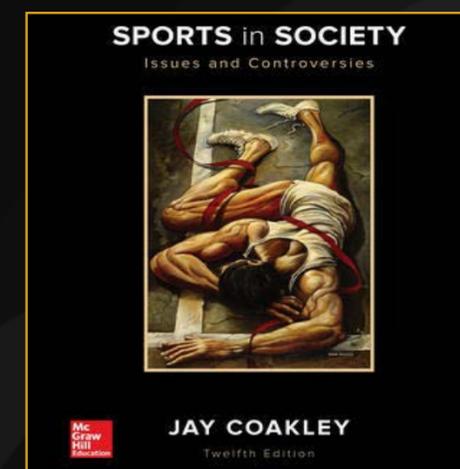
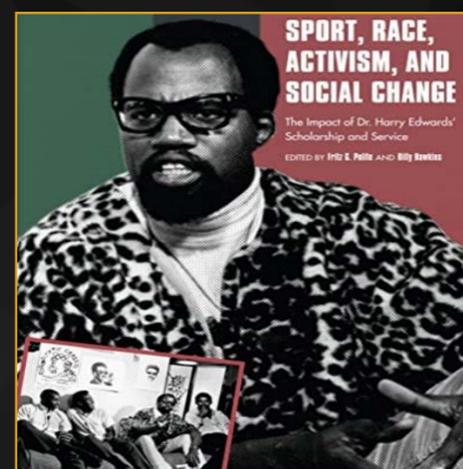
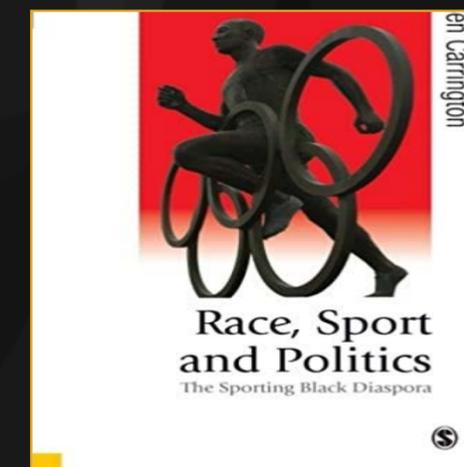
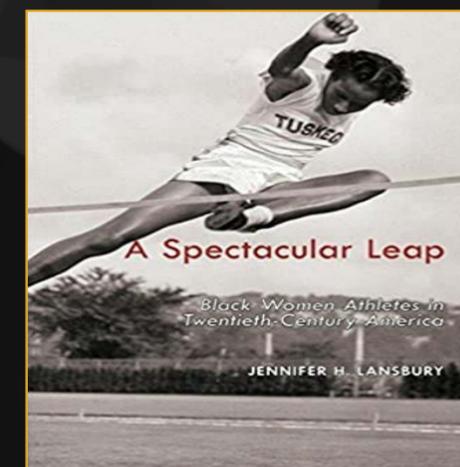
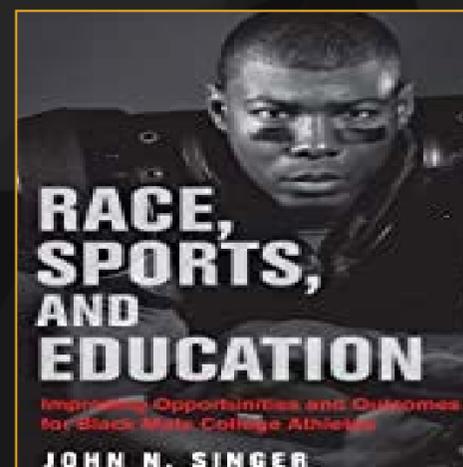
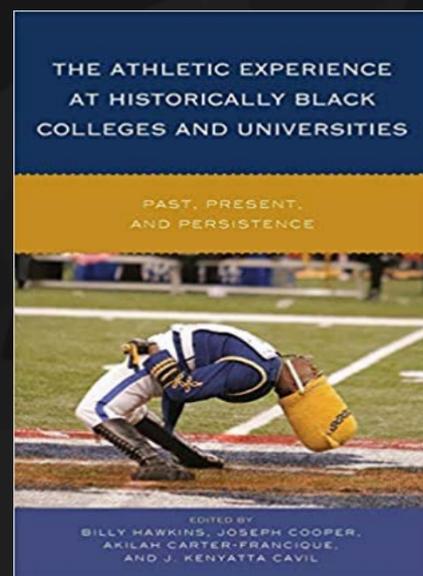
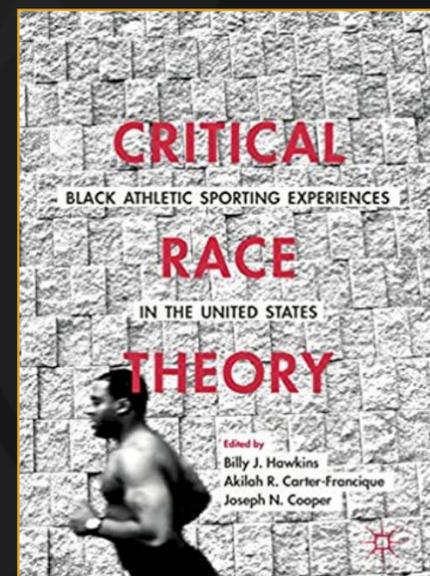
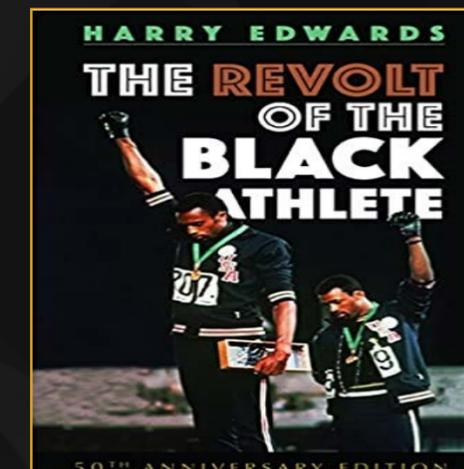
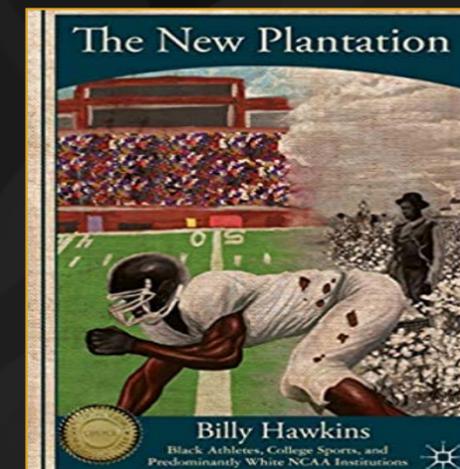
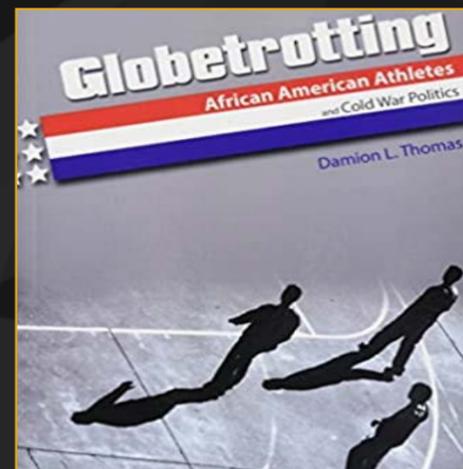
# Resources in Education

Social Justice Books: A Teaching for Change Project



# Resources in Sport

## Social Justice



SJSU Institute for the Study of  
**Sport, Society and Social Change**

WORDS  
**TO**  
ACTION

# SJSU Institute for the Study of **Sport, Society and Social Change**

## Speak

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Join the dialogue by attending future Institute for the Study of Sport, Society and Social Change events.

Keep the conversation going by using #SJSUwordstoaction.

## Give

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Support the institute and future programming that will create change.

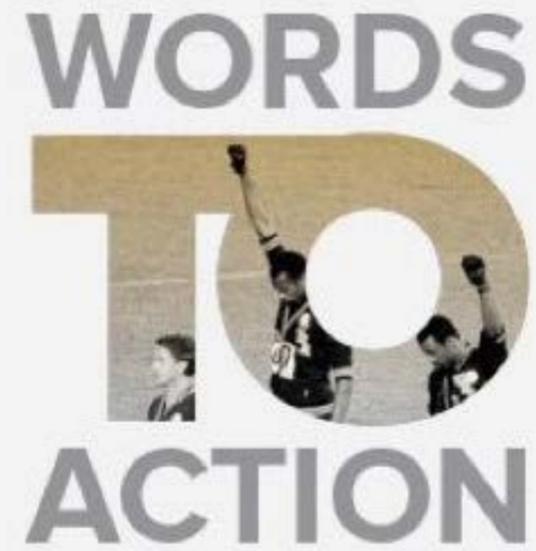
## Visit

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Learn more about the intersection of sport and activism by exploring the Dr. Harry Edwards Collection at SJSU's Dr. Martin Luther King, Jr. Library.

[sjsu.edu/wordstoaction](https://sjsu.edu/wordstoaction)





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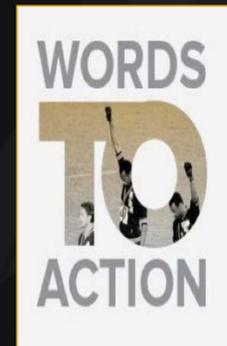
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San José State University's Institute for the Study of Sport, Society and Social Change

# Thank You

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